

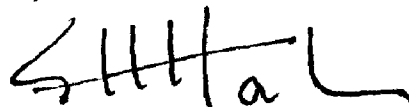
ASSIGNMENT

WHEREAS, NABISCO, INC., a corporation organized and existing under the laws of the State of New Jersey, having a principal place of business at 7 Campus Drive, Parsippany, New Jersey 07054-0311, is the owner of all right, title and interest in and to the trademark WACKY FROOTZ PUNCH and Federal Trademark Serial No. 74/576,230 filed September 20, 1994, and the good will associated therewith; and

WHEREAS, NABISCO BRANDS COMPANY, a corporation organized under the laws of the State of Delaware, having its principal office and place of business at Suite 803, 1105 North Market Street, Wilmington, Delaware 19801, is desirous of acquiring said trademark and registration, and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, NABISCO, INC., does hereby assign unto NABISCO BRANDS COMPANY, all right, title, and interest in and to the aforesaid trademark, together with the goodwill of the business symbolized by this trademark, and the registration thereof.

NABISCO, INC.



BY: _____

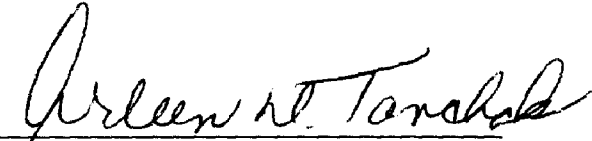
Steven H. Hartman
Assistant Secretary

Dated: October 12, 1999

NOTARIAL CERTIFICATE

UNITED STATES OF AMERICA)
STATE OF NEW JERSEY) SS.:
COUNTY OF MORRIS)

On this 12^h day of October, 1999, before me personally came Steven H. Hartman, to be known, who being by me duly sworn, did depose and say that he is Assistant Secretary of Nabisco, Inc., the corporation described in and which executed the foregoing instrument, and he signed his name thereto by order of the Board of Directors.



Notary Public

ARLEEN D. TANCHAK
A Notary Public of New Jersey
My Commission Expires May 11, 2004

CERTIFICATE OF MAILING

I hereby certify that the foregoing ASSIGNMENT
RECORDATION FORM COVER SHEET - TRADEMARK ONLY was deposited
with the U.S. Postal Service utilizing the "Express Mail
Post Office to Addressee" service, mailing label
EE228147704US, addressed to Hon. Commissioner of Patents and
Trademarks, BOX ASSIGNMENTS, Washington, D.C. 20231, this
12th day of October, 1999.


Arleen D. Tanchak

Dated: October 12, 1999