



10-20-1999

10-12-1999



101174986

To: U.S. Patent & TMO/c/TM Mail Rcpt Dt. #40 Trader

copy thereof.

1. Name of conveying party(ies): SPG Properties, Inc.

2. Name and address of receiving party(ies):

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation-State of Maryland
- Other _____

Name: Simon Property Group, L.P.

Internal Address: _____

Street Address: 115 W. Washington Street

City: Indianapolis State: IN Zip: 46204

Additional name(s) of conveying parties(ies) attached: Yes No

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership State of Delaware
- Corporation-State _____
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of Conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: October 8, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
75/526,021

B. Trademark registration No.(s):

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Angela M. Eifelski

Internal Address: ICE MILLER DONADIO & RYAN

Street Address: One American Square, Box 82001

City: Indianapolis State: Indiana ZIP: 46282

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 09-0007

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Angela M. Eifelski
Name of Person Signing

Angela Eifelski 10-8-99
Signature Date

Total number of pages including cover sheet:

OMB No. 0651-0011 (exp 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

10/19/99 08:11 0000091 75526021

01 F1:44

41.9: 0P

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231 and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503

TRADEMARK

ASSIGNMENT OF SIMON MARK

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, SPG Properties, Inc. a Maryland corporation ("SPG"), through James M. Barkley, a duly authorized and appointed officer of SPG, does hereby, as of 10/8/99, irrevocably assign, transfer, and set over to Simon Property Group, L.P. a Delaware limited partnership, composed of the following General Partners: Simon Property Group, Inc. (a Delaware corporation), SPG Properties, Inc. (a Maryland corporation), and SD Property Group, Inc. (an Ohio corporation), all rights, including all common law rights and world-wide rights, title and interest in and to the SIMON federal trademark application, Serial Number 75/526,021 and SIMON trademark, together with the goodwill of the business associated with or symbolized by the SIMON mark including, but not limited to, the right to sue and collect damages for any past infringements.

This assignment shall be binding upon and inure to the benefit of the parties, their successors, assigns and affiliated or related companies.

IN WITNESS WHEREOF, the undersigned has duly executed this Assignment of the SIMON mark this 8th day of October, 1999.

By: James M. Barkley

Name (printed): James M. Barkley

Title: General Counsel

STATE OF INDIANA)
) SS:
COUNTY OF Marion)

On this 8th day of October, 1999, before me appeared James M. Barkley, the person who signed this instrument on behalf of Simon Property Group Inc., and who acknowledged that he signed it as a free act on behalf of the identified company with the authority to do so.

(Notarial Seal)

My Commission Expires: April 23, 2001

Signature Kathryn Adams Smith Printed Kathryn Adams Smith NOTARY PUBLIC

My County of Residence Marion

KATHRYNA SMITH, Notary Public
State of Indiana, County of Marion
My Commission Expires 04/23/2001