

10-29-1999

FR SHEET

Docket No.:



ONLY

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Settings

To the Honorable Commissioner of Patents and Trademarks, record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Ipanema Shoe Corporation

- Individual(s)
- General Partnership
- Corporation-State New York
- Other

- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: October 5, 1999

2. Name and address of receiving party(ies):

Name: Utopia Marketing, Inc.

Internal Address: 312 Clematis Street, Suite 500

Street Address:

City: West Palm Beach State: FL ZIP:

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporation-State Florida

Other

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N



10-25-1999

U.S. Patent & TM Office/TM Mail Rpt Dt. #47

4. Application number(s) or registration numbers(s):

A. Trademark Application No. (s)

B. Trademark Registration No. (s)

1,510,193	1,431,206	1,908,543
1,807,651	929,620	1,828,919

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Thomas L. Kautz, Esq.

Internal Address: Holland & Knight LLP

Street Address: P.O.Box 14070 (33302)

One East Broward Blvd., Suite 1300

City: Fort Lauderdale State: FL ZIP: 33301

6. Total number of applications and registrations involved: 6

7. Total fee (37 CFR 3.41): \$ 165.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

10/28/1999 MTHA11 00000271 150193

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01 FC:481 40.00 OP
02 FC:482 125.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas L. Kautz

Thomas L. Kautz

10/21/99

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and TRADEMARK

REEL: 001981 FRAME: 0655

TRADEMARK ASSIGNMENT

This Trademark Assignment is made on October 5, 1999, by Ipanema Shoe Corporation, a New York corporation, having a principal business address at 666 Fifth Avenue, 9th Floor, New York, New York (hereinafter "Assignor"), in favor of Utopia Marketing, Inc., a Florida corporation, having a principal business address at 312 Clematis Street, Suite 500, West Palm Beach, Florida (hereinafter "Assignee").


WHEREAS, Assignor is the owner of all right, title and interest in and to the marks listed on the attached Schedule A (hereinafter "Trademarks"), the federal registrations therefor, and the goodwill developed through the use of the Trademarks;

WHEREAS, Assignee is desirous of acquiring all rights to the Trademarks and the registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee, the entire right, title, interest in and to the Trademarks and the registrations therefor as identified on Schedule A and the goodwill of the business connected with the Trademarks, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Signed this 5th day of October, 1999.

IPANEMA SHOE CORPORATION

By: 
Name: Kotaro Nakata
Title: Chief Executive Officer

Schedule A to Trademark Assignment

Trademark Registrations

Mark	Country	Goods	Registration No.	Registration Date
CARIOCA	Canada	Shoes	310,636	January 17, 1986
CHINA CLIPPER	United States	Footwear	1,510,193	October 25, 1988
FLAMENGO	Canada	Shoes	322,750	January 9, 1987
FLAMENGO (Stylized)	United States	Women's footwear	1,431,206	March 3, 1987
IPANEMA	Australia	Women's footwear	B365,393	September 9, 1981
IPANEMA	Canada	Shoes	280,520	June 17, 1983
IPANEMA	Japan	Footwear	3090934	October 31, 1995
IPANEMA	Puerto Rico	Footwear	41,123	August 20, 1997
IPANEMA	United States	Footwear	1,908,543	August 1, 1995
IPANEMA BY IPANEMA SHOE CORPORATION	Australia	Women's footwear	A442,732	March 25, 1986
NOUVELLE	Canada	Shoes	310,635	January 17, 1986
NOUVELLE	United States	Footwear	1,807,651	November 30, 1993
SHOE STRINGS Plus Design	United States	Ladies shoes	929,620	February 22, 1972
VIA VERDE	United States	Shoes	1,828,919	March 29, 1994

Trademark Applications

Mark	Country	Goods	Application No.	Filing Date
IPANEMA	Panama	Footwear	99002	February 24, 1999
SHOESTRINGS	Panama	Ladies shoes	99001	February 24, 1999
VIA VERDE	Canada	Footwear, namely, shoes and boots	821,610	August 26, 1996