

ASSIGNMENT OF TRADEMARK

WHEREAS SWEDISH MATCH SVERIGE AB of S-118 85 Stockholm, Sweden (hereinafter referred to as the "Assignor") is the owner of and has adopted, used and is using the following trademarks:

<u>Trademark</u>	<u>Registration No.</u>
ANCHOR	1,526,047
BORKUM RIFF	860,882
KINGSBURY	882,295
BORKUM RIFF	1,179,452
GENERALS NUS	1,408,864
MELLOW BREEZE	1,798,086
BORKUM RIFF	1,843,848
BORKUM RIFF CHERRY	
CAVENDISH	1,850,405
MELLOW BREEZE	1,955,308
PICCANELL	1,151,193
LJUNGLOFS ETTAN	1,232,968
BORKUM RIFF CHERRY	2,116,550
CORTEZ	554,977
TRE ANKARE	1,153,352

WHEREAS SWEDISH MATCH NORTH EUROPE AB of S-118 85, Stockholm, Sweden (hereinafter referred to as the "Assignee") is desirous of acquiring said trademarks;

NOW THEREFORE, THESE PRESENTS WITNESSETH THAT:

In consideration of the sum of one dollar (\$1.00) and for other good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, the Assignor does hereby sell, assign and transfer unto the Assignee, all right, title and interest in and to said trademarks, together with the goodwill of the business symbolized thereby.

Executed at city of Stockholm, Country of Sweden, this 29 day of July, 1999.

SWEDISH MATCH SVERIGE AB

Signature: *Sven Hindrikes Lennart Sundén*

Name: Sven Hindrikes Lennart Sundén

Title: Senior vice President
president

TRADEMARK

REEL: 001984 FRAME: 0458

Trademark

Registration No.

MELLOW BREEZE	1,955,308
PICCANELL	1,151,193
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Date: 29 July 1999

SWEDISH MATCH NORTH EUROPE AB

By:  

Name: Sven Hindrikes Lennart Sundén

Title: Senior vice President
president

TRADEMARK

RECORDED: 11/01/1999

REEL: 001984 FRAME: 0459