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To the Hon. Commissioner of Patents and Trademarks: Please record this original to the undersigned attorney.

1. Name of conveying party(ies):  
The Samuel Goldwyn Company

- Individual  Association
- General Partnership  Limited Partnership
- Corporation
- Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  
 Yes  No

3. Nature of conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
- Other \_\_\_\_\_

Effective Date: July 23, 1999

2. Name and address of receiving party(ies):

Name: The Samuel Goldwyn Jr. Family Trust  
Internal Address: \_\_\_\_\_

Street Address: 10203 Santa Monica Boulevard

City: Los Angeles State: CA  
Zip: 90067

- Individual(s) citizenship \_\_\_\_\_
- Association
- General Partnership - State ( )
- Limited Partnership - State ( )
- Corporation-State ( )
- Other Grantor Trust (California)

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designation must be separate from Assignment)  
Additional name(s) & address(es) attached:  Yes  No

4. Application number(s) or registration number(s):

A. Application No.(s)

B. Registration No.(s)

1,300,973 1,300,338

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John D. Titus  
Address: BRYAN CAVE LLP  
Two North Central Avenue  
Suite 2200  
Phoenix, Arizona 85004-4406  
Telephone: (602) 364-7000

6. Total number of applications and registrations involved: 2

7. Total Fee (37 CFR 3.41)

\$ 65.00 (previously submitted) E/

- Enclosed
- Charge deficiency or credit overpayment to:  
8. Deposit Account No. 02-4467

Per Assignment Division directive, a duplicate of this page is not attached

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John D. Titus  
Name of Person Signing

Signature

1 Nov 1999  
Date

Total number of pages submitted: 2

**ASSIGNMENT OF TRADEMARKS**

Effective July 23, 1999

WHEREAS, Goldwyn Library Holding Company, f/k/a Goldwyn Entertainment Company, f/k/a The Samuel Goldwyn Company a corporation of the state of Delaware, USA ("ASSIGNOR") is the owner of the following TRADEMARKS/SERVICE MARKS:

- (1) Mark: SAMUEL GOLDWYN THE SAMUEL GOLDWYN COMPANY (AND DESIGN)  
 Goods/Services: Motion Picture and Television Production and Distribution Service  
 Class: 41 (U.S. Class 107)  
 Reg. No.: 1,300,973;
- (2) Mark: SAMUEL GOLDWYN SAMUEL GOLDWYN HOME ENTERTAINMENT (AND DESIGN)  
 Goods/Services: Video-Cassettes and Videodiscs  
 Class: 9 (U.S. Class 21)  
 Reg. No.: 1,300,338;

AND WHEREAS, The Samuel Goldwyn, Jr. Family Trust, a grantor trust established under the laws of the state of California, (ASSIGNEE) is desirous of acquiring the above-referenced trademark/service mark, together with the goodwill associated therewith;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all right, title and interest in and to the above-referenced trademark/ service mark and all of the goodwill of the business symbolized by said marks including, but not limited to, the right to use the marks and to file for registration thereof in all countries throughout the world.

GOLDWYN LIBRARY HOLDING COMPANY  
f/k/a GOLDWYN ENTERTAINMENT COMPANY,  
f/k/a THE SAMUEL GOLDWYN COMPANY

BY  (signature)

NAME: Robert Brada

TITLE: Executive Vice President and General Counsel