

11-15-1999

FORM PTO-1594

Docket No. 34730/TWM/B635



101200283

IEET

11/8/99

Box Assignment
Commissioner of Patents and Trademarks
Washington, D.C. 20231

Post Office Box 7068
Pasadena, CA 91109-7068

Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof:

<p>1. Name of conveying party(ies): Howard H. Berger</p> <p><input checked="" type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Corporation <input type="checkbox"/> Other <input type="checkbox"/> Exists Under Laws of</p> <p>Additional name(s) of conveying party(ies) attached: No</p>	<p>2. Name and address of receiving party(ies): Name: Golden Kids Toys & Entertainment, Inc. Street Address: 1089 Aviation Boulevard, Hermosa Beach, California 90254</p> <p><input type="checkbox"/> Individual(s) citizenship <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Other: <input checked="" type="checkbox"/> Exists Under Laws of California</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: (Designation must be a separate document from Assignment). Additional name(s) & address(es) attached? No</p>
<p>3. Name of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other:</p> <p>Execution Date: October 20, 1999</p>	
<p>4. A. Trademark Application No.(s) 75/514,707 75/454,607</p>	<p>4. B. Trademark Registration No.(s)</p> <p style="text-align: center;"> 11-08-1999 U.S. Patent & TMO/TM Mail Rpt Dt. #30</p> <p style="text-align: center;">Additional numbers attached? No</p>
<p>5. Please return the recorded document and address all correspondence to: CHRISTIE, PARKER & HALE, LLP P.O. Box 7068 Pasadena, CA 91109-7068 Attention: Theresa W. Middlebrook</p>	<p>6. Total number of applications or registrations involved..... 2</p> <p>7. <input checked="" type="checkbox"/> Total fee enclosed (37 CFR 3.41): \$ 65.00 E</p> <p>8. <input checked="" type="checkbox"/> Any deficiency or overpayment of fees should be charged or credited to Deposit Account No. 03-1728, except for payment of issue fees required under 37 CFR § 1.18. Please show our docket number with any credit or charge to our Deposit Account.</p>
<p>10. <input type="checkbox"/> Explanatory letter is enclosed.</p>	
<p>9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</p> <p>Date: November 3, 1999</p> <p style="text-align: right;">By: Name: Daniel R. Kimbell 626/795-9900</p> <p style="text-align: right;">Total number of pages including cover sheet, attachments, and document: 2</p> <p>I hereby certify that this correspondence is being deposited with the U.S. Postal Service as first class mail in an envelope addressed to Assistant Commissioner for Trademarks, 2000 Crystal Drive, Arlington, VA 22202-3513 on <u>11/3/99</u> </p> <p style="text-align: right; font-size: small;">11/12/1999 00000359 76514707 4000 IP 2300 OP</p>	

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TRADEMARK
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11/12/1999 00000359 76514707 4000 IP 2300 OP
01 FC:481
02 FC:482



11-08-1999

U.S. Patent & TMO/TM Mail Rcpt Dt. #30

TRADEMARK AND SERVICE MARK

TRADEMARK AND SERVICE MARK ASSIGNMENT

WHEREAS, HOWARD H. BERGER, an individual, having a place of business at 1089 Aviation Boulevard, Hermosa Beach, California 90254 ("ASSIGNOR" herein), has filed the following applications in the United States Trademark Office based upon a bona fide intent-to-use.

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>	<u>Docket No.</u>
MIX-M-UPS	75/454,607	March 23, 1998	36027/TWM/G364
GOLDEN KIDS TOYS & ENTERTAINMENT & Design	75/514,707	June 27, 1998	34730/TWM/G364

WHEREAS, GOLDEN KIDS TOYS & ENTERTAINMENT, INC., a corporation of the State of California, having a place of business at 1089 Aviation Boulevard, Hermosa Beach, California 90254 ("ASSIGNEE" herein), is the successor to applicant's business, a portion of the business, to which the mark pertains, which business is ongoing and existing; and desires to acquire said application thereof, together with the goodwill of the business in connection with which said marks are or will be used.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the above marks and the above-identified applications thereof, and all rights and privileges pertaining to said marks, together with the goodwill of the business symbolized by the marks.

ASSIGNOR further agrees that it shall render all reasonable assistance to ASSIGNEE, and will, from time-to-time, execute all instruments and documents necessary to maintain, preserve or protect the marks and to perfect the record title of ASSIGNEE in and to said marks and their said applications and any registration that may issue therefrom.

Howard H. Berger 20 OCT 99
Howard H. Berger, an individual

TWM/sjm

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