

MWD  
9.20.99

12-01-1999



101211949

SHEET

To the Honorable Commissioner of Patents and Trademarks:

1 Name of conveying party(ies): **STANDARD KNITTING LTD.**

2 Name and address of receiving party(ies):  
**EMME ASSOCIATES, INC.**  
**17 MILL POND**  
**Closter, NJ 07624**

The receiving party

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes  No

(Designations must be a separate document from assignment.)

3 Nature of conveyance: **ASSIGNMENT DEED**  
Execution Date

4 Application Registration number(s): **REGISTRATION NO. 2,074,781**

5 Correspondence concerning documents should be mailed to:  
**Eric D. Offner, Esq.**  
**20 Joy Drive**  
**New Hyde Park, N.Y. 11040**

6 Total number of applications/ registrations involved: **1**

7 Total fee (37 C.F.R. 3.41) (\$40.00 ea.) --  
 Enclosed **\$40 check**  Authorized to be charged to deposit account.

8 The Commissioner is authorized to charge any underpayment or credit any overpayment to deposit account number:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

September 17, 1999  
Date

ASSIGNMENT

THIS ASSIGNMENT, made as of August 17th, 1999 is between

Standard Knitting Ltd., 1650 Inkster Boulevard, Winnipeg, Manitoba, Canada (hereinafter called Assignor) and Emme Associates, Inc., 17 Mill Pond Closter, New Jersey 07624 (hereinafter called Assignee).

WHEREAS the Assignor is the sole and exclusive owner of one trademark Registration No. 2,074,781 for MME for ladies clothing; namely knitted and woven sweaters, T-shirts, skirts, jackets, dresses, tank tops, vests, jogging suits, leisure suits, shorts, slacks, culottes, pants, jumpsuits and blouses (hereinafter called Assigned Mark)

WHEREAS the Assignee is desirous of acquiring said Assigned Mark.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, the parties hereto agree as follows:

The Assignor does hereby sell, assign, transfer and convey the Assignee, its successors and assigns or their legal representatives, the entire right, title and interest of the Assignor in and to the Assigned Mark together with the goodwill of the business in connection with which the Assigned Mark is and has been used, the same to be held and enjoyed by the Assignee, its successors and assigns or their legal representative as fully and entirely as the same might or could have been held and enjoyed by the Assignor had this Assignment not been made.


IN WITNESS WHEREOF, the Assignor has caused this assignment to be duly executed this 17th day of August, 1999.

Standard Knitting Ltd.  
  
By: Michael Wang  
Title:

Attest

Witness  
Attest

Witness

Emme Associates, Inc.  
 VP  
By: Phillip Aronson