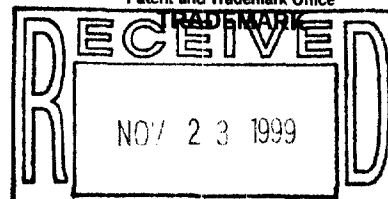


12-03-1999



101213613

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY



MED
11-23-99

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger Change of Name
 - Other _____
- Effective Date
Month Day Year
7-1-99

Conveying Party

Mark if additional names of conveying parties attached

Name Sasson Licensing Corporation Execution Date
Month Day Year
11-17-99

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization New York

Receiving Party

Mark if additional names of receiving parties attached

Name Wal-Mart Stores, Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 702 S.W. 8th Street

Address (line 2) _____

Address (line 3) Bentonville Arkansas 72716

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment)
- Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Delaware

12/02/1999 DNGUYEN 00000103 75592650

FOR OFFICE USE ONLY

01 FC:481
02 FC:482

40.00 OP
475.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 001994 FRAME: 0940

12/02/1999 DNGUYEN 00000103 75592650
Number: 75592650
FC: 704

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75/592,658"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,921,384"/>	<input type="text" value="1,206,287"/>	<input type="text" value="1,219,982"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,508,062"/>	<input type="text" value="1,153,217"/>	<input type="text" value="1,352,981"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,654,394"/>	<input type="text" value="1,889,805"/>	<input type="text" value="1,290,164"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Barbara L. Waite

November 22, 1999

Name of Person Signing

Signature

Date Signed

**RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY**

FORM PTO-1618C
Expires 06/30/99
OMB 0651-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
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<input type="text"/>	<input type="text"/>	<input type="text"/>
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1,307,158	1,225,062	1,307,159
1,192,543	1,174,308	1,147,723
1,225,159	1,164,646	1,187,553
1,865,300		

ASSIGNMENT OF TRADEMARKS AND TRADE NAMES

Sasson Licensing Corporation, a New York corporation, having its principal place of business at Lemp Building, Route 739 and Hemlock Farms Road, Hawley, Pennsylvania 18428 (the "Assignor"), has adopted, used, or is using, and is the owner of certain trade names and trademarks described more fully below, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Sells, assigns, and transfers to Wal-Mart Stores, Inc., a Delaware corporation, having its principal place of business at 702 S.W. 8th Street, Bentonville, Arkansas 72716 (the "Assignee"), the entire right, title, and interest, in and to the trade names and trademarks, together with the goodwill of the business symbolized by said trademarks; including but not limited to the following registrations and applications filed with the United States Patent and Trademark Office:

Serial Number:	75/592,658	Date of Filing:	August 25, 1998
Mark:	SASSON SIGNATURE		
Registration Number:	1,921,384	Date of Registration:	September 26, 1995
Mark:	OO LA LA		
Registration Number:	1,206,287	Date of Registration:	August 24, 1982
Mark:	OK Design		
Registration Number:	1,219,982	Date of Registration:	December 14, 1982
Mark:	OK Design		
Registration Number:	1,508,062	Date of Registration:	October 11, 1988
Mark:	SASSON		
Registration Number:	1,153,217	Date of Registration:	May 5, 1981
Mark:	TWO HANDS DESIGN		
Registration Number:	1,352,981	Date of Registration:	August 6, 1985
Mark:	SASSON (script)		
Registration Number:	1,654,394	Date of Registration:	August 20, 1991
Mark:	SASSON and OK Hand		
Registration Number:	1,889,805	Date of Registration:	April 18, 1995
Mark:	OO LA LA!		
Registration Number:	1,290,164	Date of Registration:	August 14, 1984
Mark:	OO LA LA!		
Registration Number:	1,307,158	Date of Registration:	November 27, 1984
Mark:	SASSON		
Registration Number:	1,225,062	Date of Registration:	January 25, 1983
Mark:	SASSON		

:ODMA\PLDOCS\DC2\DOCS\11689921

Registration Number: 1,307,159 Date of Registration: November 27, 1984
Mark: SASSON (stylized)

Registration Number: 1,192,543 Date of Registration: March 23, 1982
Mark: SASSON

Registration Number: 1,174,308 Date of Registration: October 20, 1981
Mark: SASSON

Registration Number: 1,147,723 Date of Registration: February 24, 1981
Mark: OK Design

Registration Number: 1,225,159 Date of Registration: January 25, 1983
Mark: POUR MADAME

Registration Number: 1,164,646 Date of Registration: August 11, 1981
Mark: OK Design

Registration Number: 1,187,553 Date of Registration: January 26, 1982
Mark: OK Hand Device

Registration Number: 1,865,300 Date of Registration: November 29, 1994
Mark: SASSON TAKES YOU WHERE YOU WANT TO BE

Assignor warrants and covenants that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed, other than the above-recited permitted exceptions, has been or will be made to others by the Assignor or any predecessor in title thereto and that the full right to convey the same as herein expressed is possessed thereby;

To be binding on the successors and assigns of the Assignor and to extend to the successors, assigns, and nominees of the Assignee, to be effective as of July 1, 1999.

SASSON LICENSING CORPORATION

Robert A. Lan
Vice-President

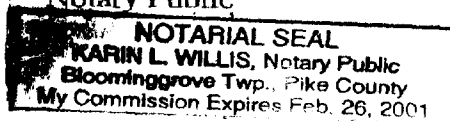
Date: November 17, 1999

STATE OF
COUNTY OF

On this 17th day of November, 1999, personally appeared Robert A. Lan, to me known and known to me to be the Assignor above-named, and acknowledged that he executed the foregoing Assignment.

Karin L. Willis
Notary Public

My Commission Expires: Feb 26, 2001



NOTMARPCDDCSNDCCDOCS11687821