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## RECORDATION FORM COVER SHEET

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**U.S. Department of Commerce** 

Patent and Trademark Office

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TRADE	MARKS ONLY
TO: The Commissioner of Patents and Trademarks:	Please record the attached original document(s) or copy(ies).
Submission Type	Conveyance Type
X New	X Assignment License
Resubmission (Non-Recordation)	Security Agreement Nunc Pro Tunc Assignme
Document ID #	Effective Date Month Day Year
Correction of PTO Error Reel # Frame #	Merger Month Day Year 8-1-99
Corrective Document	Change of Name
Reel # Frame #	Other
Conveying Party	Mark if additional names of conveying parties attached Execution Date
Name E.S. Originals, Inc.	Month Day Yea
Name E.S. Originals, Inc.	[6-1-99
Formerly	,
Individual General Partnership	Limited Barbarakin X Community
Individual General Partnership	Limited Partnership
Other	
Citizenship/State of Incorporation/Organiza	tion New York
Receiving Party	Mark if additional names of receiving parties attached
	Mark is additional frames of receiving parties attached
Name Wal-Mart Stores, Inc.	
DBA/AKA/TA	
Composed of	
Composed of  Address (line 1) 702 S.W. 8th Street	
Address (line 1) 702 S.W. 8th Street	
Address (line 1) 702 S.W. 8th Street  Address (line 2)	
Address (line 1) 702 S.W. 8th Street  Address (line 2) Bentonville	Arkansas 72716
Address (line 1) 702 S.W. 8th Street  Address (line 2)	State/Country Zip Code Limited Partnership If document to be recorded is an
Address (line 1) 702 S.W. 8th Street  Address (line 2) Bentonville  City  Individual General Partnership	State/Country Zip Code  Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an
Address (line 1) 702 S.W. 8th Street  Address (line 2)   Address (line 3) Bentonville  City  Individual General Partnership  X Corporation Association	State/Country Zip Code  Limited Partnership If document to be recorded is an assignment and the receiving party is
Address (line 1) 702 S.W. 8th Street  Address (line 2) Bentonville  City  Individual General Partnership	State/Country Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached.  (Designation must be a separate
Address (line 1) 702 S.W. 8th Street  Address (line 2)   Address (line 3) Bentonville  City  Individual General Partnership  X Corporation Association	State/Country  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached.  (Designation must be a separate document from Assignment.)

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

**TRADEMARK REEL: 001994 FRAME: 0945** 

FORM PTO- Expires 06/30/99 OMB 0651-0027	1618B Page 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK
	epresentative Name and Address Enter for the first R	eceiving Party only.
Name		g. ay cy.
Address (line 1)		
Address (line 2)		
Address (line 3)		
Address (line 4)		
Correspond	lent Name and Address Area Code and Telephone Number 2	02-962-4800
Name	Barbara L. Waite	
Address (line 1)	Venable, Baetjer, Howard & Civiletti, LLP	
Address (line 2)	1201 New York Avenue, N.W.	
Address (line 3)	Suite 1000	
Address (line 4)	Washington, DC 20005	
Pages	Enter the total number of pages of the attached conveyance do including any attachments.	cument # 1
Trademark A	Application Number(s) or Registration Number(s)	Mark if additional numbers attached
	Trademark Application Number or the Registration Number (DO NOT ENTER BO	
Trac	lemark Application Number(s) Regist	ration Number(s)
	1,815,442	
Number of I	Properties Enter the total number of properties involved.	# 1
Fee Amoun	t Fee Amount for Properties Listed (37 CFR 3.41):	\$ 40.00
Method o Deposit A	f Payment: Enclosed X Deposit Account	<b>*</b> [
	ayment by deposit account or if additional fees can be charged to the account.)  Deposit Account Number:	#[22-0261
	Authorization to charge additional fees:	Yes X No

## **Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Barbara L. Waite

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November 18, 1999

Name of Person Signing

Signature

**Date Signed** 

## TRADEMARK ASSIGNMENT

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WHEREAS, E.S. ORIGINALS, INC., a corporation organized and existing under the laws of the State of New York and having a principal place of business and mailing address at 450 West 33rd Street, New York, New York 10001 and formerly located at 20 West 33rd Street, New York, New York 10011 ("Assignor"), is the sole and exclusive owner of all right, title and interest in and to the trademark TRED SAFE ("Trademark") and to United States Trademark Registration No. 1,815,442 which issued on January 4, 1994 for the mark TRED SAFE ("Trademark Registration") which registration is in full force and effect; and

WHEREAS, WAL-MART STORES, INC., a corporation organized and existing under the laws of the State of Delaware, having a principal place of business and mailing address at 702 S.W. 8<sup>th</sup> Street, Bentonville, Arkansas 72712 ("Assignee") is desirous of acquiring the title, rights, benefits and privileges to the above identified Trademark and Trademark Registration.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee the entire right, title and interest in and to the above-identified Trademark and Trademark Registration, together with all goodwill of the business arising from the use of and symbolized by the Trademark and Trademark Registration.

E.S. ORIGINALS, INC.

Name. Joe Esses

Title: Vice President

Dated: August 1, 1999

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RECORDED: 11/23/1999