

105018321  
105018321  
105018321  
105018321

12-06-1999

FORM PTO-1584 RECORD

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

1-31-92 MEO 11/18/99  
Tab settings → → → →



101217513

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies):  Encinitas Resort Corporation</p> <p><input type="checkbox"/> Individual(s)                      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership              <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> Corporation (California)  <input type="checkbox"/> Other:</p> <p>Additional name(s) of conveying parties attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies):</p> <p>Name: La Costa (TDMK) Co., Inc.  Address: 2100 Costa del Mar Road  Carlsbad, CA 92009</p> <p><input type="checkbox"/> Individual(s) Citizenship  <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership  <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> Corporation (California)  <input type="checkbox"/> Other:</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>(Designations must be a separate document from Assignment)  Additional name(s) &amp; address(s) attached: <input type="checkbox"/> Yes <input type="checkbox"/> No</p>
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment                              <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement                      <input type="checkbox"/> Change of Name  <input type="checkbox"/> Other:</p> <p>Effective Date: September 8, 1999</p>	

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)	B. Trademark Registration No.(s)
	1,197,419 1,445,623 1,481,948 1,484,909

Additional Numbers attached?  Yes  No

<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: Jonathan D. Reichman  Address: KENYON &amp; KENYON  One Broadway  New York, New York 10004</p>	<p>6. Total number of applications and registrations involved: 4</p> <p>7. Total fee (37 C.F.R. 3.41) ..... \$115.00  <input type="checkbox"/> Enclosed  <input checked="" type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number: 11-0600</p>
--	--

DO NOT USE THIS SPACE

9 Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document*

Jonathan D. Reichman Name of Person Signing	 Signature	11/12/99 Date
--	---------------	------------------

Total number of pages comprising cover sheet:

OMB No. 0651-0011 (exp. 4/94)

12/03/1999 DNGUYEN 00000061 110600 1197419 Do not detach this portion

01 C:481 40.00 CH  
02 C:482 75.00 CH

When documents to be recorded with required cover sheet information to

**Commissioner of Patents and Trademarks  
Box Assignments  
Washington DC 20231**

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project\* (U605-0011), Washington, D.C. 20503

# TRADEMARK ASSIGNMENT

This Assignment is effective this 8<sup>th</sup> day of September, 1999 by and between **Encinitas Resort Corporation**, a California corporation having a place of business at 2100 Costa del Mar Road, Carlsbad, California 92009 (hereinafter "Assignor") and **La Costa (TDMK) Co., Inc.** a California corporation having a place of business at 2100 Costa del Mar Road, Carlsbad, California 92009 (hereinafter "Assignee").

WHEREAS the Assignor is the owner of the trademarks listed below in connection with the goods in the indicated class and for which registrations have been obtained in the United States Patent and Trademark Office, as shown:

## LIST OF FEDERAL REGISTRATIONS

<b>Mark</b>	<b>Classes</b>	<b>Registration No.</b>	<b>Reg. Date</b>
LA COSTA	41, 42	1,197,419	June 8, 1982
LA COSTA RACQUET CLUB	41	1,445,623	June 30, 1987
LA COSTA LC & Design	41, 42	1,481,948	March 22, 1988
LC & Design	3, 25 41, 42	1,484,909	April 19, 1988

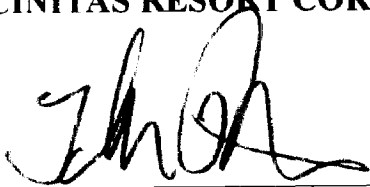
WHEREAS the Assignee desires to acquire from the Assignor all of the rights to said marks and registrations, together with the goodwill of the business with which said marks are used and which is symbolized by said marks;

NOW, THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor by these presents hereby sells, transfers, conveys, and

assigns unto the Assignee its entire right, title and interest in and to the aforesaid marks and registrations, together with the right to recover for past infringements thereof, and the goodwill of the business in connection with which the aforesaid marks are used and which is symbolized thereby.

Executed this \_\_\_\_\_ day of \_\_\_\_\_, to be effective as of September 8, 1999

**ENCINITAS RESORT CORPORATION**

By 

Name: Takeshi Kinoshita

Title: Vice President

1717