FORM PTO-1618A Expires 06/3)/99

12-15-1999



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Name KOZ.com inc.		11091999		
Formerly				
Individual General Partnership	Limited Partnership X Corp	oration Association		
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Composec of				
Address (line 1) 5215 Old Orchard Road				
Address (line 1) 5215 Old Orchard Road Address (line 2) Skokie	Illinois	60077		
Address (line 1) 5215 Old Orchard Road Address (line 2)	State/Country Limited Partnership If do	Zip Code cument to be recorded is an		
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Mail documents to be recorded with required cover sheet, 5, 1115-1115, D.C. 20231 Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231 TRADEMARK

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Name	J. Christopher Lynch		
Address (I ne 1)	Wyrick Robbins Yates & Ponton L	CI,	
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- JAM	WEL W. WHITE Strang	W. Wheth	11/16/99
Name	of Person Signing	Signature	Date Signed

SERVICE MARK ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, KOZ.com inc., a Delaware corporation (referred to herein as "Assignor"), hereby transfers and assigns to BHW/INFO/EDCO.COM LLC, a Delaware limited liability company, all right, title and interest of Assignor in and to the service mark and all other intellectual property rights of any kind embodied in, associated with or relating in any way to the below listed service mark, and any and all marketing and other materials of any kind, including any and all adaptations and versions thereof, referring or pertaining to any and all products marketed by Assignor under the name listed below, together with all of the goodwill associated with the business of Assignor relating to the foregoing service mark, and together with any an all righ's and claims deriving from the foregoing.

<u>MA ₹K</u> SchoolLife

SERIAL/REGISTRATION NO. 75/758465

IN WITNESS WHEREOF, the Assignor has executed this Assignment under seal this 9th day of November 1999.

> **ASSIGNOR** KOZ.com inc.

Title: Chief Executive Officer

ATTEST Title Secretary

STATE OF NORTH CAROLINA COUNTY OF WAKE

RECORDED: 11/26/1999

I. Iriaia, Kent, a Notary Public of the county and state written above, do hereby certify that <u>Sam Wnith</u> personally appeared before me this day and acknowledged that he/she is Secretary of KOZ.com inc., a Delaware corporation, and that by authority duly given and as the act of the corporation the foregoing instrument was signed by its Chief Executive Officer, and attested and sealed by him/her as its Secretary.

WITNESS my hand and notarial seal this 9 day of November, 1999.

Notary Public My Commission Expires: May 5, 2001

TRADEMARK **REEL: 001998 FRAME: 0622**