

11-30-1999

RECORD
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101208483

MR 11-24-99

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____



Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger
 - Change of Name
 - Other _____
- Effective Date
Month Day Year
6/1/99

Conveying Party

____ Mark if additional names of conveying parties attached

Name Grand Metropolitan PLC

Execution Date
Month Day Year
10/27/99

Formerly _____

- Individual General Partnership Limited Partnership Corporation
- Association Other A Public Limited Company

Citizenship/State of Incorporation/Organization United Kingdom

Receiving Party

____ Mark if additional names of receiving parties attached

Name UDV Amsterdam B.V.

DBA/AKA/TA _____

Composed of _____

Address (line 1) Kabelweg 37

Address (line 2) NL-1014 BA

Address (line 3) Amsterdam, The Netherlands

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached
- Corporation Association
- Other _____

Citizenship/State of Incorporation/Organization The Netherlands

11/30/1999 BNGUYEN 00000083 736189

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40.00 DP

FOR OFFICE USE ONLY

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name Morgan, Lewis & Bockius LLP

Address (line 1) 1800 M Street, N.W.

Address (line 2) Washington, D.C. 20036

Address (line 3) _____

Address (line 4) _____

Correspondent Name and Address

Area Code and Telephone Number (202) 467-7526

Name Karen A. Butcher, Esq.

Address (line 1) MORGAN, LEWIS & BOCKIUS LLP, Attn: TMSU

Address (line 2) 1800 M Street, N.W.

Address (line 3) Washington, D.C. 20036-5869

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

2

Trademark Application Number(s) or Registration Number(s)

Trademark Application Number(s)

Registration Number(s)

736,189

Number of Properties Enter the total number of properties involved. # 1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 40.00

Method of Payment: Enclosed

Deposit Account _____

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: 13-4520

Authorization to charge additional fees: Yes No _____

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Karen A. Butcher
Name of Person Signing

Karen Butcher
Signature

11/24/99
Date Signed

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

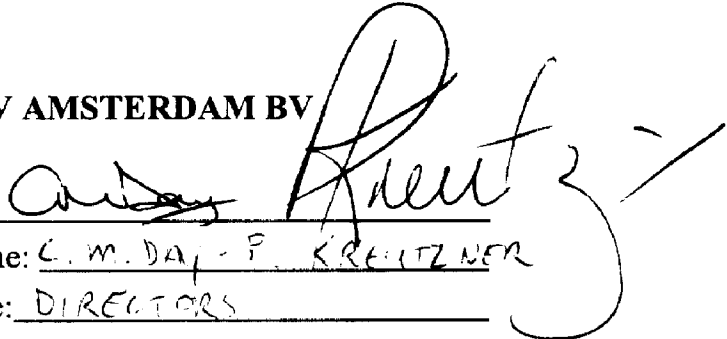
In re Trademark Registration of :
UDV Amsterdam BV :
Mark: GILBEY'S GIN Plus Design :
Registration No.: 736,189 :
Registered: August 14, 1962 :
Our Ref: 46411-0028 :

APPOINTMENT OF DOMESTIC REPRESENTATIVE

With respect to this registration, Registrant hereby appoints MICHAEL F. CLAYTON, JAMES R. SIMS III, RON N. DREBEN, BARBARA A. FRIEDMAN, CAROLE R. KLEIN, NANCY L. ROWE, KAREN A. BUTCHER, SHANA E. OMMAYA, BRETT I. MILLER, ANITA G. BLUMENTHAL, JASON I. HEWITT, MEREDITH A. CARLO, JULIE E. KOCH and ARMAND J. ZOTTOLA III, all of Morgan, Lewis & Bockius LLP, 1800 M Street, N.W., Washington, D.C. 20036, and GREGORY S. SHATAN, MAURA B. LEEDS, KERRY A. KRZYNOWEK, JEFFERY H. GREENE and IAN J. WARREN, all of Morgan, Lewis & Bockius LLP, 101 Park Avenue, New York, New York 10178-0060, as its domestic representative on whom may be served notices or process in proceedings affecting this registration.

Signed this 17th day of NOVEMBER, 1999.

UDV AMSTERDAM BV

By: 
Name: C. M. DAY - F. KRETZNER
Title: DIRECTORS

TRADEMARK ASSIGNMENT

This Trademark Assignment is made effective June 1, 1999 by Grand Metropolitan PLC, a public limited company of the United Kingdom, having a principal business address at 8 Henrietta Place, London W1M 9AG, England, United Kingdom (hereinafter "Assignor"), in favor of UDV Amsterdam BV, a corporation of The Netherlands, having a principal business address at Kabelweg 37, NL-1014 BA, Amsterdam, The Netherlands, (hereinafter "Assignee").

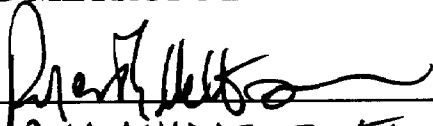
WHEREAS, Assignor owns all right, title and interest in and to the mark GILBEY'S GIN Plus Design and the federal registration therefor, Registration No. 736,189 (hereinafter "the Mark"), and the goodwill of the business symbolized thereby;

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Mark, and the goodwill of the business symbolized thereby; and

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the entire right, title and interest in and to the Mark, and the goodwill symbolized by the Mark, effective June 1, 1999. All rights and privileges pertaining to the Mark, including the right to sue for and receive all damages from past infringements of the Mark, will be held and enjoyed by Assignee, its successors, assigns and other legal representatives as of June 1, 1999.

Signed this 27th day of October, 1999.

GRAND METROPOLITAN PLC

By: 
Name: R H MYDDELTON
Title: COMPANY SECRETARY