

01-05-2000



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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual General Partnership Limited Partnership Corporation Association
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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FOR OFFICE USE ONLY

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Public burden reporting for this collection of information is estimated to average approximately 38 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practices. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Registration Number(s)

<input type="text" value="501,101"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Charles J. Long
Name of Person Signing


Signature

12/2/99
Date Signed

COPY

ASSIGNMENT OF TRADEMARKS AND TRADEMARK REGISTRATION

WHEREAS, W. Jerome Golden, a.k.a. Jerome Golden, late, of West Manchester Township, York County, Pennsylvania ("Golden"), died on August 24, 1997; and

WHEREAS, Richard J. Golden was duly appointed administrator of the Estate of Golden; and

WHEREAS, at the time of his death Golden was owner of the trademarks BLUE RIBBON and GOLDEN'S BLUE RIBBON and the registered trademark NEWCOMER, the latter being registered in the U.S. Patent and Trademark Office, Registration No. 501,101 dated July 20, 1948 and renewed July 20, 1988 ("the Trademarks"); and

WHEREAS, on January 15, 1990 Golden executed a Trademark License and Transfer Agreement (the "Agreement") in which Golden was named as Licensor and Casa Blanca Cigar Co. (erroneously named "Casa Blanca Cigar Company, Inc." in said agreement), a Pennsylvania Corporation having a principal place of business at 257 East Market Street, York, Pennsylvania was named as Licensee; and

WHEREAS, paragraph 9 of the Agreement provided that "upon the death of Licensor, all rights in and to the Trademarks and any registrations for either of them, together with the good will associated with the Trademarks, shall immediately vest in Licensee", and further that the "heirs, executors or administrators" of Golden "will execute any document which may be necessary to confirm the vesting agreed to herein.":

NOW, THEREFORE, pursuant to the terms of the Agreement and in consideration thereof, the Estate of W. Jerome Golden, a.k.a. Jerome Golden, by its Administrator Richard J. Golden, does hereby assign unto Casa Blanca Cigar Co. all right title and interest in and to the Trademarks and U.S. Trademark Registration No. 501,101, together with the good will of the business in connection with which the Trademarks are used.

This assignment is executed at Santa Barbara, CA this 19 day of November, 1999.

Estate of W. Jerome Golden
a.k.a. Jerome Golden

Assignor

By: Richard J. Golden Admin
Richard J. Golden, Administrator

Witness: _____

STATE OF California :
COUNTY OF Santa Barbara : ss-

On this, the 19 day of November, 1999, before me, a Notary Public in and for said State and County, personally appeared Richard J. Golden, known to me (or satisfactorily proven) to be the person whose name is subscribed to the within instrument, and acknowledge that he executed the same for the purposes therein contained.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.

Doris M. Wengler
Notary Public

My Commission Expires: 7-2-2003

TRADEMAR\GOLDEN-1.ASG

