

01-06-2000



101238579

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

**MD 12-13-99**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership
- Corporation  Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

- Citizenship/State of Incorporation/Organization

01/06/2000 DNGUYEN 0000067 1905859

FOR OFFICE USE ONLY

01 FC:481

40.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1905859"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account


Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)  
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

R. Joseph Trojan  
Name of Person Signing

  
Signature

12/13/99  
Date Signed

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Felix M. Hon, having a principle place of business at 13455 Estelle Street, Home Gardens, California 91719 (the "Assignor"), is the owner of the trademark KING, Registration No. 1,905,859, issued 07/18/95 (the "Mark"), and the goodwill represented by the Mark.

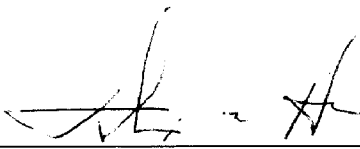
WHEREAS, Honson Marketing Group, Inc., a California corporation having its principal place of business at 13455 Estelle Street, Home Gardens, California 91719 ("Assignee") desires to acquire all of Assignor's right, title, and interest in and to the Mark, and the goodwill represented by the Mark, and the registration and application for registration of the Mark.

NOW THEREFORE, for and in considerations of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, Felix M. Hon, by these presents do hereby sell, assign, transfer and convey to Assignee, and the Assignee does hereby accept from Assignor, all of Assignor's right, title, and interest in and to the Mark, the goodwill represented by the Mark, and the registration and application for registration of the Mark.

I FURTHER AGREE to execute upon presentation any and all domestic and foreign registrations without further consideration, and in conjunction therewith to execute any and all further assignments or other documents that may be required for filing or for recording in trademark offices throughout the world.

The United States Patent and Trademark Office and the trademark office of any other country in which any application for registration or registration of the Mark is pending is hereby authorized to deliver to Assignee, its attorneys, agents, successors, or assigns, all official documents and communications as may be warranted by this Assignment.

Date: 12/2/99

  
\_\_\_\_\_  
Felix M. Hon