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12-29-99

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01-28-2000

Docket No.:



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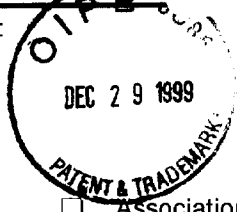
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To the Honorable Commissioner of Patents & Trademarks

Send original documents or copy thereof.

1. Name of conveying party(ies):

Cygnus Publishing, Inc.



- Individual(s)
- General Partnership
- Corporation-State **Delaware**
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 10/7/99

2. Name and address of receiving party(ies):

Name: Cygnus Business Media, Inc.

Internal Address:

Street Address: 445 Broad Hollow Road, Suite 21

City: Melville, State: NY ZIP: 11747

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State **Delaware**
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

See
Attachment
A

B. Trademark Registration No.(s)

See
Attachment
B

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Elizabeth Miller Roesel, Esq.

Internal Address:

Street Address: CROWELL & MORING LLP

1001 Pennsylvania Avenue, N.W.

City: Washington, D.C. State: _____ ZIP: 20004

6. Total number of applications and registrations involved:.....

54

7. Total fee (37 CFR 3.41):.....\$ \$1,365.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

03-3836

DO NOT USE THIS SPACE

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01 FC:481
02 FC:482

40.00 OP
1325.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Elizabeth Miller Roesel, Esq.
Name of Person Signing

Elizabeth M. Roesel

Signature

Dec. 29, 1999

Date

Total number of pages including cover sheet, attachments, and document:

6

PENDING TRADEMARKS

ATTACHMENT A

Trademark	Application Number	Filing Date
DIGITAL MEDIA EXPO	75/385,073	5-Nov-97
DELTA FARMFEST	75/579,274	29-Oct-98
DIGITAL MEDIA-EXPO AND DESIGN	75/748,963	28-Jun-99
CFIW FIRE RESCUE WEST & DESIGN	75/627,436	26-Jan-99
CFIW FIRE RESCUE EAST & DESIGN	75/605,046	14-Dec-98
MICRO PUBLISHING NEWS	75/618,074	06-Jan-99
PRECISION AG EXPO	75/401,353	08-Dec-97
ROUTE DRIVER & SERVICE TECH...	75/568,220	13-Oct-98



REGISTERED TRADEMARKS

ATTACHMENT B

Trademark	Registration Number	Registration Date
ADVANCED IMAGING	1,718,024	22-Sep-92
AMERICAN INK MAKER	1,603,716	26-Jun-90
ANSOM	1,893,121	09-May-95
ARMY/NAVY STORE & OUTDOOR	1,930,936	31-Oct-95
BUILDING SERVICES CONTRACTOR	859,723	05-Nov-68
COMMERCIAL RENOVATION	1,895,063	23-May-95
DESIGN ONLY (WOMAN SPEEDSKATER)	1,962,599	19-Mar-96
DAMAGE PREVENTION CONVENTION	2,265,838	27-Jul-99
DIXIE FARM SHOW	2,223,993	16-Feb-99
ECON ENVIRONMENTAL.....	1,479,599	08-Mar-88
EQUIPMENT TODAY	1,675,019	11-Feb-92
ESTAR	1,920,351	19-Sep-95
FIREHOUSE	1,743,108	29-Dec-92
HEALTH FOODS BUSINESS	2,003,889	01-Oct-96
KITCHEN & BATH DESIGN NEWS	1,753,879	23-Feb-93
LUSTRE	2,165,553	16-Jun-98
MAINTENANCE SUPPLIES	748,250	16-Apr-63
MASS TRANSIT	1,727,517	27-Oct-92
MODERN JEWELER	1,355,332	20-Aug-85
MODERN REPROGRAPHICS	2,003,291	24-Sep-96
PHOTO BUSINESS	1,464,081	3-Nov-87
PHOTO BUSINESS	1,842,930	5-Jul-94
PHOTO TRADE NEWS	2,005,619	08-Oct-96
PHOTOGRAPHIC PROCESSING	1,538,136	09-May-89
PI A LA MODE	544,627	03-Jul-51
PRINT ON DEMAND BUSINESS	2,016,573	12-Nov-96
PRINTING NEWS (Stylized)	633,671	28-Aug-56
PTN (Block letters)	1,533,063	04-Apr-89
PTN (Stylized)	1,533,062	04-Apr-89

Trademark	Registration Number	Registration Date
PUBLIC SAFETY PRODUCT NEWS	2,247,018	25-May-99
QUALIFIED REMODELER	1,859,693	25-Oct-94
QUALIFIED REMODELER INCLUD....	1,863,705	22-Nov-94
QUICK PRINTING	1,569,633	05-Dec-89
RV TRADE DIGEST	1,611,192	28-Aug-90
SECURITY DEALER	1,557,912	26-Sep-89
SOUTHERN GRAPHICS	1,557,985	26-Sep-89
STRICTLY BUSINESS	1,754,159	23-Feb-93
STUDIO PHOTOGRAPHY	1,560,822	17-Oct-89
THE COMMERCIAL IMAGE	1,984,857	02-Jul-96
THE PEOPLE YOU NEED TO SEE	1,953,391	20-Jan-96
THE PET DEALER	1,937,970	28-Nov-95
THE SPORTING GOODS DEALER	1,618,733	23-Oct-90
THE SPORTING GOODS DEALER	1,012,184	03-Jun-75
TODAY'S DISTRIBUTOR	1,680,283	24-Mar-92
WOOD DIGEST	1,655,145	27-Aug-91
WWIF & Design	2,058,838	06-May-97

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I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CYGNUS PUBLISHING, INC.", CHANGING ITS NAME FROM "CYGNUS PUBLISHING, INC." TO "CYGNUS BUSINESS MEDIA, INC.", FILED IN THIS OFFICE ON THE SEVENTH DAY OF OCTOBER, A.D. 1999, AT 9 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



A handwritten signature in cursive script, reading "Edward J. Freel".

Edward J. Freel, Secretary of State

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991424543

AUTHENTICATION: 0014915

DATE: 10-07-99

TRADEMARK
REEL: 002008 FRAME: 0829

**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
CYGNUS PUBLISHING, INC.**

Cygnus Publishing, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware,

DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of said corporation, by written consent of the directors, filed with the minutes of the Board, adopted a resolution proposing and declaring advisable the following amendment to the Certificate of Incorporation of said corporation:

RESOLVED, that the Certificate of Incorporation of Cygnus Publishing, Inc. be amended by changing Article I, so that said Article I shall be and read as follows:

"The name of this corporation shall be **Cygnus Business Media, Inc.**"

SECOND, that in lieu of a meeting and vote of stockholders, the sole stockholder has given written consent to said amendment in accordance with Section 228(a) of the General Corporation Law of the State of Delaware.

THIRD, That the aforesaid amendment was duly adopted in accordance with Section 242(b)(1) and 228(a) of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, Cygnus Publishing, Inc., has caused this certificate to be signed by JAMES S. ALTENBACH, its Secretary, this 7th day of October, 1999.


JAMES S. ALTENBACH, Secretary