

01-21-2000



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Dt. #64

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### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

MAD 12.18.99

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

#### Conveyance Type

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger  Change of Name
  - Other
- Effective Date  
Month Day Year

#### Conveying Party

Mark if additional names of conveying parties attached

Name  Execution Date  
Month Day Year

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  Association
- Corporation
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

01/19/2000 DCOATES 00000062 160070 1582639

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Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20503

REEL: 002010 FRAME: 0465

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

323-782-7700

Name

Michael A. Painter, Esq.

Address (line 1)

Isaacman, Kaufman & Painter

Address (line 2)

8484 Wilshire Blvd., Suite 850

Address (line 3)

Beverly Hills CA 90211

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

2

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

1,582,639	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

1

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

40.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

16-0070

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Michael A. Painter

December 14, 1999

Name of Person Signing

Signature

Date Signed

A S S I G N M E N T

WHEREAS, AMERICAN SPORTING GOODS CORP., of 2323 Main Street, Irvine, California 92614, a corporation organized and existing under the laws of the State of New York ("Assignor"), has adopted, used and registered in the United States, the trademark ZO<sup>2</sup>, Registration No. 1,582,639 and that it knows of no licenses, authorized user or unauthorized owner of the mark;

WHEREAS, AMERICAN SPORTING GOODS CORPORATION, of 2323 Main Street, Irvine, California 92614, a corporation organized under the laws of the State of Delaware, ("Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, AMERICAN SPORTING GOODS CORP., a New York corporation, does hereby assign unto the said AMERICAN SPORTING GOODS CORPORATION, a Delaware corporation, all rights, title and interest in and to the said mark and registration, together with the good will of the business symbolized by the mark.

AMERICAN SPORTING GOODS CORP.

By:

John W. Thomas

John W. Thomas  
Vice President

Dated: September 1, 1999

MAP-TM-3458

Sharyl Colaw-Hall

7/2

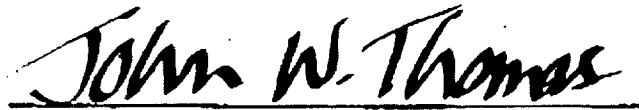
DEC 13 1999 13:08 FR ISAACMAN-KAUFMAN-ETAL323 782 7744 TO 8054389194922559 P.04/04

POWER OF ATTORNEY

Assignee hereby appoints MICHAEL A. PAINTER, ESQ. of ISAACMAN, KAUFMAN & PAINTER, A Professional Corporation, with offices at 8484 Wilshire Boulevard, Suite 850, Beverly Hills, California 90212, (323) 782-7700, with full power of substitution, the power of appointment of an associate attorney, and the power of revocation, to record this Assignment, to transact all business in the Patent and Trademark Office in connection therewith and to receive all documents.

AMERICAN SPORTING GOODS CORPORATION

By:



John W. Thomas  
Vice President

Dated: September 1, 1999

ATTN: SKERBY/ CONAWAY 1/2