

01-24-2000



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*M.P. 12/30/99*

12-30-1999

**RECORDATION FORM COVER SHEET**

**TRADEMARKS ONLY**

U.S. Patent & TMO/TM Mail RptDt. #30

**TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).**

**Submission Type**

**New**

**Resubmission (Non-Recordation)**  
Document ID # \_\_\_\_\_

**Correction of PTO Error**  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

**Corrective Document**  
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**Conveyance Type**

**Assignment**  **License**

**Security Agreement**  **Nunc Pro Tunc Assignment**  
Effective Date  
Month Day Year \_\_\_\_\_

**Merger**

**Change of Name**

**Other** \_\_\_\_\_

**Conveying Party**

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name  10/28/99

Formerly

**Individual**  **General Partnership**  **Limited Partnership**  **Corporation**  **Association**

**Other** \_\_\_\_\_

**Citizenship/State of Incorporation/Organization**

**Receiving Party**

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

**Individual**  **General Partnership**  **Limited Partnership**  **Corporation**  **Association**

**Other** \_\_\_\_\_

**Citizenship/State of Incorporation/Organization**

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

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**TRADEMARK**

REEL: 002011 FRAME: 0040

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,584,798"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,815,963"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Douglas Lipstone

Name of Person Signing

Signature

12/28/99

Date Signed

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

REGISTRANT: Mr. Greg Frei )
REG. NO.: 1,584,798 )
MARK: ZERO GRAVITY )
INT'L CLASS: 25 )

TRADEMARK ASSIGNMENT

WHEREAS, Mr. Greg Frei, an individual, with his principal place of business at 50 West 3900 South, Suite C, Salt Lake City, Utah, 84107 (hereinafter, "Assignor"), has adopted and is using the trademark ZERO GRAVITY (Registration Number 1,584,798, registered in the United States Patent and Trademark Office on February 27, 1990; hereinafter, the "Mark"); and

WHEREAS, Label Marketing International, Inc., a California corporation, with its principal place of business at 2355 Travers Avenue, Commerce, California, 90040 (hereinafter, "Assignee"), is desirous of acquiring the Mark and all of Assignor's right, title and interest in the Mark, plus the goodwill of the business in connection with which the Mark is used;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, effective as of April 1, 1999, does hereby assign and transfer unto Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Mark, and the registration therefore; namely Registration Number 1,584,798, together with the goodwill of the business symbolized by the Mark and any and all claims and demands at law or in equity that Assignor now has or may hereafter acquire on account of any infringement of the Mark prior to the date hereof.

Assignor:

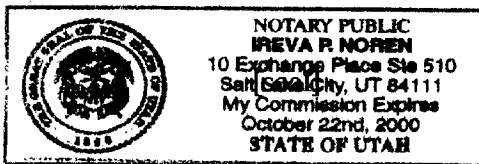
Date: 10/28, 1999

[Signature]
Mr. Greg Frei, an individual

STATE OF UTAH )
) ss.
COUNTY OF SALT LAKE )

On this 28th day of October 1999, before me, the undersigned, a Notary Public in and for said State, personally appeared Greg Frei, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



[Signature]
Notary Public

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

REGISTRANT: Mr. Greg Frei )
REG. NO.: 1,815,963 )
MARK: ZERO GRAVITY )
INT'L CLASS: 25 )

TRADEMARK ASSIGNMENT

WHEREAS, Mr. Greg Frei, an individual, with his principal place of business at 50 West 3900 South, Suite C, Salt Lake City, Utah, 84107 (hereinafter, "Assignor"), has adopted and is using the trademark ZERO GRAVITY (Registration Number 1,815,963, registered in the United States Patent and Trademark Office on January 11, 1994; hereinafter, the "Mark"); and

WHEREAS, Label Marketing International, Inc., a California corporation, with its principal place of business at 2355 Travers Avenue, Commerce, California, 90040 (hereinafter, "Assignee"), is desirous of acquiring the Mark and all of Assignor's right, title and interest in the Mark, plus the goodwill of the business in connection with which the Mark is used;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, effective as of April 1, 1999, does hereby assign and transfer unto Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Mark, and the registration therefore; namely Registration Number 1,815,963, together with the goodwill of the business symbolized by the Mark and any and all claims and demands at law or in equity that Assignor now has or may hereafter acquire on account of any infringement of the Mark prior to the date hereof.

Assignor:

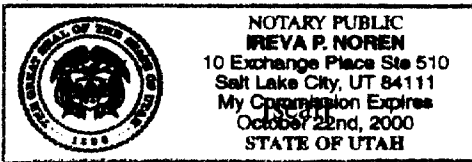
Date: 10/1/1999, 1999

[Signature]
Mr. Greg Frei, an individual

STATE OF UTAH )
) ss.
COUNTY OF SALT LAKE )

On this 28th day of October, 1999, before me, the undersigned, a Notary Public in and for said State, personally appeared Greg Frei, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



[Signature]
Notary Public