

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

MAD, 1/1/00

02-03-2000

MERCE
Office

**RECORDATION FORM COVER
TRADEMARKS ONLY**



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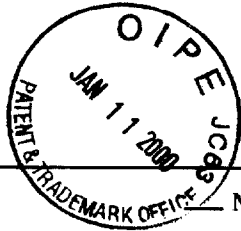
TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement
- Merger
- Change of Name Effective Date
Month Day Year
11/23/99
- Other _____



Conveying Party

Name Southex Exhibitions, Inc.

Formerly _____

- Individual General Partnership Limited Partnership Corporation
- Association Other
- Citizenship/State of Incorporation/Organization Delaware

Execution Date
Month Day Year
11/23/99

Receiving Party

Name dmg world media inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) One Concord Gate

Address (line 2) Suite 800

Address (line 3) Toronto, Ontario, Canada M3C 3N6

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached
- Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Delaware

02/02/2000 DNGUYEN 00000126 75385450

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40.00 OP

FOR OFFICE USE ONLY

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 200231

**TRADEMARK
REEL: 002016 FRAME: 0186**

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name Maura B. Leeds, Esq.

Address (line 1) Morgan Lewis & Bockius LLP, Attn: TMSU

Address (line 2) 1800 M Street, N.W.

Address (line 3) Washington, D.C. 20036-5869

Address (line 4) _____

Correspondent Name and Address

Area Code and Telephone Number (212) 309-7015

Name Maura B. Leeds, Esq.

Address (line 1) MORGAN, LEWIS & BOCKIUS LLP, Attn: TMSU

Address (line 2) 1800 M Street, N.W.

Address (line 3) Washington, D.C. 20036-5869

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

5

Trademark Application Number(s) or Registration Number(s)

Trademark Application Number(s)

75385450

Registration Number(s)

Number of Properties Enter the total number of properties involved.

1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 40.00

Method of Payment: Enclosed X

Deposit Account _____

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: 13-4520

Authorization to charge additional fees: Yes X No _____

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Maura B. Leeds

Name of Person Signing

Maura B Leeds

Signature

January 10, 2000

Date Signed

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: PICCADILLY PROMOTIONS :
: :
Reg. No.: 2,290,832 :
: :
Reg. Date: November 9, 1999 :
: :
Int. Class: 35 :

DESIGNATION OF DOMESTIC REPRESENTATIVE

With respect to this registration, Registrant by assignment, Southex Exhibitions, Inc., assignee of mark from Piccadilly Promotions, Inc., hereby appoints MICHAEL F. CLAYTON, JAMES R. SIMS III, RON N. DREBEN, BARBARA A. FRIEDMAN, CAROLE R. KLEINI, NANCY L. ROWE, KAREN A. BUTCHER, SHANA E. OMMAYA, BRETT I. MILLER, ANITA G. BLUMENTHAL, JASON I. HEWITT, MEREDITH A. CARLO, ARMAND J. ZOTTOLA III, LISA D. DAME, SHAI A. LITTLEJOHN, and REGINA A. O'BRIEN, all of Morgan, Lewis & Bockius LLP, 1800 M Street, N.W., Washington, D.C. 20036, and GREGORY S. SHATAN, MAURA B. LEEDS, KERRY A. KRZYNOWEK, JEFFREY H. GREENE and IAN J. WARREN, all of Morgan, Lewis & Bockius LLP, 101 Park Avenue, New York, New York 10178-0060, as its domestic representative on whom may be served notices or process in proceedings affecting this registration.

Signed this 4th day of JANUARY, 2000 JJA
1999.

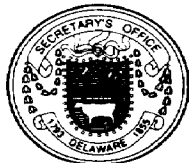
**SOUTHEX EXHIBITIONS, INC.
(REGISTRANT BY ASSIGNMENT FROM
PICCADILLY PROMOTIONS, INC.)**

By: [Signature]
Name: J. P. ALLINGHAM
Title: Chief Financial Officer
& Corporate Secretary

Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SOUTHEX EXHIBITIONS INC.", CHANGING ITS NAME FROM "SOUTHEX EXHIBITIONS INC." TO "DMG WORLD MEDIA INC.", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF NOVEMBER, A.D. 1999, AT 4:30 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



2660959 8100

991503539

Edward J. Freel

Edward J. Freel, Secretary of State

AUTHENTICATION: 0102:217

DATE: 11-24-99

TRADEMARK
REEL: 002016 FRAME: 0189

**CERTIFICATE OF AMENDMENT TO
CERTIFICATE OF INCORPORATION
OF
SOUTHEX EXHIBITIONS INC.**

Pursuant to Section 242 of the Delaware
General Corporation Law

Southex Exhibitions Inc., a Delaware corporation (the "Corporation"), hereby
certifies as follows:

FIRST: The Certificate of Incorporation of the Corporation was filed in the
Office of the Secretary of State of the State of Delaware on September 9, 1996 and a certified
copy was recorded in the Office for the Recording of Deeds in and for the County of New Castle,
Delaware.


SECOND: The Certificate of Incorporation is amended to change the name of
the Corporation by striking paragraph **FIRST** of the Certificate of Incorporation in its entirety and
inserting the following new paragraph **FIRST** as follows:

"**FIRST:** The name of the corporation (hereinafter called the
"Corporation") is dmg world media inc."

THIRD: This Amendment to the Certificate of Incorporation was duly
adopted by the unanimous written vote of the Board of Directors and by the unanimous written
vote of the holders of all outstanding stock of the Corporation entitled to vote in accordance with
Sections 141(f), 228 and 242 of the Delaware General Corporation Law.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of
Amendment of its Certificate of Incorporation to be executed by its President this 23 day of
November, 1999.

SOUTHEX EXHIBITIONS INC.

By: 
Kent Allen
President

SCHEDULE A

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
PICCADILLY PROMOTIONS	75/385,450	November 5, 1997