02-08-2000 FORM PTO-15º4 **RECORDATION FORM** ENT OF COMMERCE (Rev. 6-93) and Trademark Office OMB No. 0651-0011 (exp. 4/94) 7 101261796 To the Honorable Commissioner of Patents and Trademarks: Please .opy thereof. 2. Name and address of receiving party(ies) Name of conveying party(ies): Name DDB WORLDWIDE COMMUNICATIONS GROUP INC. THE DDB NEEDHAM WORLDWIDE COMMUNICATIONS GROUP INC. Internal Address: 437 Madison Avenue Association □ Individual(s) Street Address: ☐ Limited Partnership □ General Partnership State: NY ZIP: 10022 New York, ☑ Corporation-State - New York City: Other_ □ Individual(s) citizenship____ Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No Association General Partnership 3. Nature of conveyance: □ Limited Partnership_ XX Corporation-State New York Assignment Merger ☐ Other Change of Name ☐ Security Agreement If assignee is not domiciled in the United States, a domestic representative designation Other _____ O Yes O No is attached: (Designations must be a separate document from assignment) Execution Date: __August 17, 1999 Additional name(s) & address(es) attached?

Yes

No Application number(s) or patent number(s): B. Trademark Registration No.(s) A. Trademark Application No.(s) See "Schedule B" attached. 75/604370 75/578510 Additional numbers attached? X Yes D No 6. Total number of applications and 5. Name and address of party to whom correspondence registrations involved: concerning document should be mailed: Jeffrey C. Katz, Esq. Davis & Gilbert LLP 7. Total fee (37 CFR 3.41).....\$290.00 Internal Address:___ ☑ Enclosed Authorized to be charged to deposit account Street Address: 1740 Broadway 8. Deposit account number: NY ZIP: 10019 State: City: New York, 02/07/2000 DHGUYEN 00000170 75604370 (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE 40.00 OP 01 FC:481 02 FC:482 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

&ignature

Total number of pages including cover sheet, attachments, and document:

The original document.

Jeffrey C. Katz

Name of Person Signing

December 15, 1999

Date

DDB WORLDWIDE COMMUNICATIONS GROUP INC.

"SCHEDULE B"

MARK	REGISTRATION NO.
CONSUMER CONVERSATIONS & Design	1,104,447
CONSUMER CONVERSATIONS	1,116,166
APERTURE	1,562,513
R.O.I.	1,757,167
DDB NEEDHAM WORLDWIDE	1,802,285
OPTIMUM MULTINATIONAL MEDIA	1,891,819
BETTER IDEAS BETTER RESULTS	2,036,715
OPTIMUM MEDIA	2,074,434
THE SPRINGBOARD APPROACH	2,195,656

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State of New York Department of State State of New York

Secretary of State and that the same is a true copy of said original. I hereby certify that the annexed copy has been compared with the original document in the custody of the

Witness my hand and seal of the Department of State on NOV 15 1999



Special Deputy Secretary of State

TRADEMARK
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CERTIFICATE OF AMENDMENT

OF

CERTIFICATE OF INCORPORATION

U.N./. 3>

OF

THE DDB NEEDHAM WORLDWIDE COMMUNICATIONS GROUP INC.

Under Section 805 of the Business Corporation Law

Pursuant to the provisions of Section 805 of the Business Corporation Law, the undersigned, being the Chairman/CEO and Secretary of the Corporation, hereby certify:

FIRST:

That the name of the Corporation is:

THE DDB NEEDHAM WORLDWIDE COMMUNICATIONS GROUP INC.

SECOND: That the Certificate of Incorporation was filed by the Secretary of State of New York on the 24th day of April, 1986. UNDER THE NAME DDB-NH ACQUISITION CORP.

TTURD: That the amendment to the Certificate of Incorporation effected by this Certificate is as follows:

Paragraph FIRST of the Certificate of Incorporation, relating to the corporate title of the Corporation, is hereby amended to read as follows:

"FIRST:

The name of the corporation is:

DDB WORLDWIDE COMMUNICATIONS GROUP INC."

FOURTH: That this amendment of the Certificate of Incorporation was authorized by the sole shareholder of the corporation (and, accordingly, by more than the required majority of the outstanding shares of capital stock of the Corporation entitled to vote), said authorization having followed the affirmative vote thereon of the Board of Directors of the Corporation.

IN WITNESS WHEREOF, we hereunto sign our names and affirm that the statements made herein are true under the penalties of perjury.

Keith Reinhand, Chairman & CEO

Philip Krieger, Secretary

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CERTIFICATE OF AMENDMENT

OF

CERTIFICATE OF INCORPORATION

OF

THE DDB NEEDHAM WORLDWIDE COMMUNICATIONS GROUP INC.

Under Section 805 of the Business Corporation
Law of the State of New York

STATE OF NEW YORK

PERSON OF STATE
FRED AUG 1 7 1999

T/X \$ ______

NewYork DRAWDAWA

Davis & Gilbert LLP 1740 Broadway - 3rd Floor New York, New York 10019

CUSTOMER REFERENCE NUMBER 45055AM

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RECORDED: 12/20/1999