FORM PTO-1594 1-31-92

RECORDA

02-09-2000

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

PICAL DE	
To the Assistant Continues for Trademarks: Please record the attached original documents or copy thereof.	
1. Name of conveying party(ies): OPR/FINANCE MODACAD, INC.	Name and address of receiving party(ies): Name: STYLECLICK.COM INC.
Individual(s)Association	Internal Address:
General Partnership Limited Partnership	Street Address: 3861 Sepulveda Boulevard
X Corporation - California	City: Culver City State: CA ZIP: 90230
Other	Individual(s) citizenship _
, ·	Association
Additional name(s) of conveying party(ies) attached?_Yes X_No	Limited Partnership _
	X Corporation - California
3. Nature of conveyance:	Other
Assignment Merger Security Agreement Change of Name	If assignee is not domiciled in the United States, a domestic representative designation is attached: _Yes _No
Other	(Designations must be a separate document from Assignment)
Execution Date: <u>07/16/1999</u>	Additional name(s) & address(es) attached?Yes X_No
4. Application number(s) or registration number(s):	1
A. Trademark Application No.(s)	B. Trademark No.(s):
SEE ATTACHED SHEET NO. 2	SEE ATTACHED SHEET NO. 2
Additional numbers attached? X Yes No 5. Name and address of party to whom correspondence	
concerning document should be mailed:	6. Total number of applications and trademarks involved: 23
Name: George W Hoover	
Internal Address:	7. Total fee (37 CFR 3.41)\$ 590.00
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP	X Enclosed Authorized to charged to deposit account
Street Address: 12400 Wilshire Boulevard	8. Deposit account number:
Seventh Floor	02-2666
City: Los Angeles State: CA ZIP: 90025	(Attach duplicate copy of this page if paying by deposit account)
DO NOT USE THIS SPACE	
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.	
George W Hoover Cooge C	January 14, 2000
Name of Person Signing Signature	Date
Attny Dkt No.: <u>057713.G000</u> To	tal number of pages including cover sheet:4

02/08/2000 DMGUYEN 00000136 75343986

01 FC:481 02 FC:482

Trademark Application Nos.	Trademark Registration Nos.
75/343,986	1,655,404
75/459,910	1,656,103
75/459,911	1,656,104
75/459,912	1,664,906
75/510,717	1,691,245
75/514,837	1,742,817
75/602,426	1,912,286
75/602,427	2,033,070
75/617,781	
75/617,782	
75/617,783	
75/638,575	
75/638,576	
75/638,577	
75/658,247	

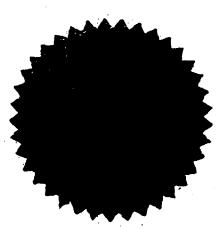
TRADEMARK REEL: 002018 FRAME: 0401 FROM COUDERT BROTHERS



SECRETARY OF STATE

I, BILL JONES, Secretary of State of the State of California, hereby certify:

That the attached transcript of ___ page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.



IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

JUL 1 9 1999

Jill Jones

Secretary of State

STYLECLICK.COM INC.

(TUE) 7. 20' 99 17:33/ST. 17:29/NO. 4261428722 P 4

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PROPERTY OF CALIFORNIA

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CERTIFICATE OF AMENDMENT OF MODACAD, INC.

SEL JOHES SECRETARY DE STATE

MAURIZIO VECCHIONE and LEE FREEDMAN certify that:

- They are the president and chief financial officer, respectively, of MODACAD, INC., a California corporation (the "Corporation").
- The following smendment of the articles of incorporation has been duly approved by the Board of Directors of the Corporation.
- The following amendment of the articles of incorporation has been duly approved by the required vote of the shareholders of the Corporation in accordance with Section 902 of the California Corporations Code. The number of outstanding shares of the sole class of shares entitled to vote with respect to the amendment was 7,401,515, and the number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50%.
- 4. Article I of the articles of incorporation is bareby amended to read in its entirety as follows:

4]

The name of this corporation is STYLECLICK.COM INC."

5. This certificate of amendment shall become effective on July 19, 1999

We declare under penalty of penjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

Dated: July 16, 1999

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LEE FREEDMAN, Chief Financial Officer

HIONE, President

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RECORDED: 01/19/2000

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