



Tab settings

MND RE  
1.2800

101264396

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

SWEDISH MATCH SVERIGE AB

- Individual(s)
- General Partnership
- Corporation-State
- Other SWEDISH CORPORATION

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 29 July 99

2. Name and address of receiving party(ies)

Name: SWEDISH MATCH CIGARETTES AB

Internal Address: \_\_\_\_\_

Street Address: STIG 85

City: STOCKHOLM State: SWEDEN ZIP: \_\_\_\_\_

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other SWEDISH CORPORATION

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

860,883  
976,253

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: JOHN LEZDEY

Internal Address: \_\_\_\_\_

Street Address: 1409 NORTH FT. HARRISON  
SUITE A

City: CLEARWATER State: FL ZIP: 33755

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

12-1217

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John Lezdey  
Name of Person Signing

John Lezdey  
Signature

1/25/00  
Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002019 FRAME: 0574

ASSIGNMENT OF TRADEMARK

WHEREAS SWEDISH MATCH SVERIGE AB of S-118 85 Stockholm, Sweden (hereinafter referred to as the "Assignor") is the owner of and has adopted, used and is using the following trademarks:

<u>Trademark</u>	<u>Registration No.</u>
JOHN SILVER	860,883
BLEND	976,253


WHEREAS SWEDISH MATCH CIGARETTES AB of S-118 85, Stockholm, Sweden (hereinafter referred to as the "Assignee") is desirous of acquiring said trademarks;

NOW THEREFORE, THESE PRESENTS WITNESSETH THAT:

In consideration of the sum of one dollar (\$1.00) and for other good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, the Assignor does hereby sell, assign and transfer unto the Assignee, all right, title and interest in and to said trademarks, together with the goodwill of the business symbolized thereby.

Executed at city of Stockholm, Country of Sweden,  
this 29 day of July, 1999.

SWEDISH MATCH SVERIGE AB

Signature: 

Name: Sven Hindrikes Lennart Sundén

Title: Senior vice President  
president

TRADEMARK

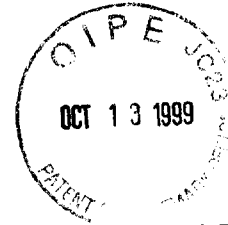
REEL: 002019 FRAME: 0575

MEP 10.13.99

JOHN LEZDEY  
\* DC AND NY BARS

LAW OFFICES  
JOHN LEZDEY AND ASSOCIATES  
PATENT, TRADEMARK AND COPYRIGHT ATTORNEYS  
1409 N. FT. HARRISON  
SUITE A  
CLEARWATER, FL 33755  
(727) 441-1880

FAX (727) 441-1887



October 7, 1999

Box Assignments  
Assistant Commission for Patents  
Washington, DC 20231

10-21-1999



101177521

RE: Trademark Registration Nos. 860887 & 976253

CHANGE OF ADDRESS

Dear Sirs:

In connection with the above-identified registrations kindly send all further communications to:

John Lezdey  
Suite A  
1409 North Ft. Harrison  
Clearwater, FL 33755

Respectfully submitted,

*John Lezdey*  
John Lezdey

JL/cl

Enclosure

RECEIVED  
OCT 18 1999  
OIPE/JCWS

10/20/1999 DMGUYEN 00000197 860887

01 FC:481  
02 FC:482

40.00 DP  
25.00 DP

RECORDED: 01/28/2000

TRADEMARK  
REEL: 002019 FRAME: 0576