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BOX ASSIGNMENTS, Commissioner of Patents and Trademarks, Washington, D.C. 20231  
Please record and index the attached original documents or copy thereof.

1. Name of conveying party(ies): Sport Floors Incorporated  
State of Georgia Corporation

2. Name and address of receiving party(ies):  
Name: Essential Industries, Inc  
Address: P.O. Box 12  
City: Merton State: WI Zip: 53556  
Type of Company: A Corporation  
Corporation-State: Wisconsin  
If assignee is not domiciled in the United States, a domestic representative designation is attached:    Yes    No  
(Designation must be a separate document from Assignment)  
Additional name(s) & address(es) attached?    Yes    No

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OPR/FINANCE

3. Nature of Conveyance: Trademark Assignment  
Execution Date: September 25, 1999

4. A. Trademark Application No.(s)  
B. Trademark Registration No.(s) 1,000,444  
Additional numbers attached?    Yes     No

5. Name and address of party to whom correspondence concerning document should be mailed:  
Timothy M. Kelley  
Michael Best & Friedrich LLP  
Suite 3300  
100 East Wisconsin Avenue  
Milwaukee, WI 53202-4108

6. Total number of applications and registrations involved:   1    
7. Total fee (37 CFR 3.41):.....\$ 40.00  
    Enclosed  
    Deficiencies in fee charged to deposit account  
8. Deposit account number: 13-3080

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*  
Melinda Mann Mitchell Melinda Mitchell January 20, 2000  
Name of Person Signing Signature Date  
Total number of pages including cover sheet, attachments, and document:   2  

*Fee OK*

United States Postal Service Express Mail Mailing Label No. EL108576627US

cc: Docketing

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made this 23<sup>rd</sup> day of September, 1999, by and among Sport Floors Incorporated, a corporation organized and existing under the laws of Georgia and having its address at P.O. Box 1478, Cartersville, Georgia 30120 (hereinafter called "Seller"), and Essential Industries, Inc., a corporation organized and existing under the laws of Wisconsin and having its address at P.O. Box 12, Merton, Wisconsin 53056 (hereinafter called "Buyer").

RECITALS

WHEREAS, Seller is the owner of the trademark "SPORT-KOTE" (hereinafter called the "Mark") and is the owner of U.S. Registration No. 1,000,444 therefor;

WHEREAS Buyer is desirous of acquiring the above-identified trademark, the associated goodwill of the business, and the United States Registration of the Mark, and Seller is desirous of selling the Mark and the goodwill of the business associated with the Mark;

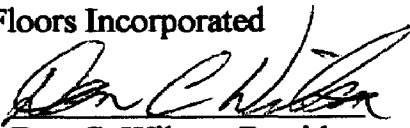
Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Seller;

Seller hereby sells, assigns and transfers to Buyer all of Seller's rights, interests, and title in and to the Mark and U.S. Reg. No. 1,000,444 therefor, together with the goodwill of the business symbolized by Mark.

IN WITNESS WHEREOF, the parties' authorized representative(s) have executed this Assignment.

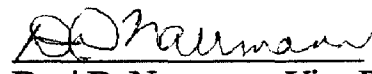
Sport Floors Incorporated

By:

  
Don C. Wilson, President

Essential Industries, Inc.

By:

  
Deni D. Naumann, Vice President-  
Business Development

Date:

September 23, 1999

Date:

9-25-99