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U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

FORM PTO-1618A

Expires 06/30/99  
OMB 0651-0027

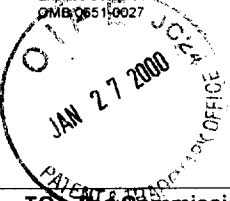


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RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

MEU 1-27-2000



Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year \_\_\_\_\_
- Merger
- Change of Name
- Other \_\_\_\_\_

Conveying Party

Mark if additional names of conveying parties attached

Name Genpack LLC

Execution Date  
Month Day Year  
09 01 99

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other Limited Liability Company
- Citizenship/State of Incorporation/Organization New York

Receiving Party

Mark if additional names of receiving parties attached

Name Continental Superbag LLC

DBA/AKATA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 11 Cliffside Drive

Address (line 2) \_\_\_\_\_

Address (line 3) Cedar Grove

New Jersey

07009

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other Limited Liability Company
- Citizenship/State of Incorporation/Organization Delaware

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FOR OFFICE USE ONLY

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40.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002023 FRAME: 0971

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties** Enter the total number of properties involved.

#

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Bruce J. Goldner

January 27, 2000

Name of Person Signing

Signature

Date Signed

## TRADEMARK ASSIGNMENT

WHEREAS, Genpack LLC, a New York limited liability company having its principal office and place of business at 68 Warren Street, Great Falls, New York 12801 (hereinafter, "Assignor"), is the owner of the trademark PACKAGING THAT BRANDS!, U.S. Registration No. 2,249,677, registered June 1, 1999, and common law rights relating thereto (hereinafter, the "Mark"); and

WHEREAS, Assignor, has agreed to assign the Mark and the goodwill of the business symbolized thereby and associated therewith, to Continental Superbag LLC, a Delaware limited liability company (hereinafter, "Assignee"), whose principal office and place of business is located at 11 Cliffside Drive, Cedar Grove, New Jersey 07009; and

WHEREAS, Assignor and Assignee are desirous of memorializing the transfer of the Mark and the goodwill of the business symbolized thereby and associated therewith to Assignee;

NOW, THEREFORE, effective as of the date set forth below, by this document, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, its entire right, title and interest, in the United States and throughout the world, in and to said Mark, all good will symbolized by and associated with the business conducted under said Mark, and all income, royalties, damages, and payments now or hereafter due or payable in respect thereto, and in and to all causes of action (either in law or in equity) and the right to sue, counterclaim, and

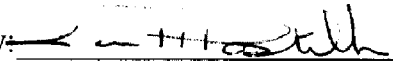
recover for past, present, or future infringement of the rights assigned to Assignee under this Trademark Assignment.

Assignor hereby agrees to execute all papers and to perform such other proper acts as Assignee may deem reasonably necessary to secure to Assignee the rights hereby transferred.

WHEREFORE, Assignor has caused this Trademark Assignment to be duly executed below, on the date indicated.

GENPAK LLC  
("Assignor")

Dated: September 1, 1999

By: 

Title: VICE PRESIDENT