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U.S. Department of Commerce
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TRADEMARK

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10. The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger Effective Date
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other

Citizenship/State of Incorporation/Organization

02/23/2000 TTON11 00000154 190004 2027979

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Mail documents to be recorded with required cover sheet(s) information to:
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REEL: 002025 FRAME: 0649

ASSIGNMENT

WHEREAS, Advance Publications, Inc., a New York corporation, 950 Fingerboard Road, Staten Island, NY 10305 has adopted, used, and registered the Trademark "MOBILE ONLINE" under U.S. Reg. No. 2,027,979, and is the record owner of said mark and registration thereof.

WHEREAS, Alabama Live LLC, an Alabama corporation, 906 Bob Wallace Avenue, Huntsville, AL 35801, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, effective January 5, 2000, Advance Publications, Inc. does hereby sell, assign, transfer and set over unto Alabama Live LLC, all right, title and interest in and to the mark listed on the Schedule hereto, together with the goodwill symbolized by said mark and the registration thereof.

ADVANCE PUBLICATIONS, INC.

Date: January 5, 2000

By: 

S.I. Newhouse, Jr.
Title: Vice President

SCHEDULE

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
MOBILE ONLINE	2,027,979	Dec. 31, 1996

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RECORDED: 01/10/2000

**TRADEMARK
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