

03-08-2000

U.S. Department of Commerce
Patent and Trademark Office
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01-28-2000

U.S. Patent & TMO/TM Mail Rpt Dt. #30

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Reel # Frame #

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Conveyance Type

☒ **Assignment** ☐ **License**

☐ **Security Agreement** ☐ **Nunc Pro Tunc Assignment**

☐ **Merger**

☐ **Change of Name**

☐ **Other**

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☐ Mark if additional names of conveying parties attached

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Month Day Year

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Formerly

☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association

☐ Other

☐ Citizenship/State of Incorporation/Organization

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03/07/2000 DNGUYEN 00000318 032460 1131120
01 FC:481 40.00 CH
02 FC:482 50.00 CH

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TRADEMARK
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2

Trademark Application Number(s) or Registration Number(s)

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

1,131,120	1,284,853	1,253,510

Number of Properties

Enter the total number of properties involved.

#

3

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

90.00

Method of Payment:

Enclosed ☐

Deposit Account ☒

Deposit Account

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Deposit Account Number:

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03-2460

Authorization to charge additional fees:

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No ☐

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Anita K. Yeung
Name of Person Signing

Signature

Date Signed

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made the 6th day of December, 1999, between The Lamaur Corporation, a corporation organized and existing under the laws of the State of Delaware, with its principal place of business at 5601 East River Road, Fridley, Minnesota 55432 (the "Assignor") and Colgate-Palmolive Company, a corporation organized and existing under the laws of the State of Delaware, with its principal place of business at 300 Park Avenue, New York, New York 10022 (the "Assignee").

WHEREAS, the Assignor has adopted and used in the United States the trademarks listed in the Schedule hereto (hereinafter referred to as Trademarks) and is the owner of the registrations thereof shown in said Schedule; and

WHEREAS, the Assignee wishes to acquire all of Assignor's rights in and to the Trademarks and the good will associated therewith.

NOW THEREFORE, in consideration of \$3,000.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers and conveys to the Assignee all rights, title and interests in and to the Trademarks and the registrations thereof together with the good will of the business which is symbolized by the Trademarks and with the right to recover for damages and profits and all other remedies for past infringements thereof.

Assignor: The Lamaur Corporation

(seal)

By [Signature]
Name: Ronald P. Williams
Title: Executive Vice President

Signed, sealed and delivered before me this 15th day of November, 1999

[Signature]

Notary Public



Assignee: Colgate-Palmolive Company

(seal)

By [Signature]
Name:
Title:

THE SCHEDULE

Trademark

Registration No.

PROTECT
PROTECT
PROTECT

1,131,120
1,284,853
1,253,510