Form PTO-1594

U.S. Department of Commerce Patent and Trademark Office

03-14-2000



OVER SHEET ONLY

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| To the Honorable Commissi 101287883 Please record the attached original documents of copy thereo  | 4.  |
|---|---|
| 1. Name of conveying party(ies): Steven H. Lyverse  | 2. Name and Address of Receiving party(ies): Name: Churchill Downs Incorporated Street Address: 700 Central Avenue  |
| ✓ Individual(s)  Association General Partnership Limited Partnership  | City: Lousville, State: KY Zip:40208  |
| Corporation-State Other  Additional name(s) of conveying party(ies) attached?  Yes ✓ No  3. Nature of conveyance:   | Individual(s) citizenshipAssociation General Partnership Limited Partnership ✓ Corporation-StateKentucky Other  If assignee is not domiciled in the United States, a domestic |
| ✓ Assignment  Merger  Security Agreement  Change of Name  Other   | representative designated is attached: YesNo  (Designation must be a separate document from Assignment.) Additional name(s) & address(es) attached?                           |
| Execution Date: 01/28/00  | Yes <b>_</b> No   |
| 75/290,793 2,11   | demark Registration No.(s)  18,904  Yes No  6. Total number of applications and registrations involved:   |
| Name: William H. Hollander Wyatt, Tarrant & Combs Street Address: 2600 Citizens Plaza City: Louisville,   | 7. Total fee (37 CRF § 3.41)  |
| State: Kentucky Zip:40202   | 8. Deposit account number:  (Attach duplicate copy of this page if paying by deposit account.)  |
| 01 FC:481   |   |
| 9. Statement and signature.  To the best of my knowledge and belief, the fore copy is a true copy of the original document  William H. Hollander  Name of person signing  Signature | egoing information is true and correct and any attached  February 1, 2000  Date   |
| Total number of pages comprising cover sheet: 1   | TRADEMARK   |

**REEL: 002033 FRAME: 0328** 

## ASSIGNMENT

WHEREAS, Steven H. Lyverse (an individual resident of the Commonwealth of Kentucky) ("Lyverse"), has adopted, used and is using in the United States the marks:

DERBY TIME

Registration Number 2,118,904

DERBY TIME

Serial Number 75/290,793

(hereinafter "the Marks"), which were registered or are sought to be registered in the United States Patent and Trademark Office:

WHEREAS, Churchill Downs Incorporated (a Kentucky corporation), with offices at 700 Central Avenue, Louisville, Kentucky 40208 ("Churchill"), is desirous of acquiring the business to which the Marks pertain, the Marks, and the registration and application to register the Marks:

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Lyverse hereby assigns to Churchill all his right, title and interest in and to the business to which the Marks pertain, including the goodwill connected with and symbolized by the Marks, the Marks, throughout the world, and the registration and application to register the Marks identified above.

Date: January 28, 2000

COMMONWEALTH OF KENTUCKY)

COUNTY OF JEFFERSON)

20109566-1

The foregoing instrument was subscribed, sworn to and acknowledged before me this 28th day of January, 2000, by Steven H. Lyverse.

My commission expires: November 18, 2003

RECORDED: 02/07/2000

REEL: 002033 FRAME: 0329