02-03-2000

U.S. Patent & TMC/fc/TM Mail Rcpt Dt. #40

# 03-03-2000

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U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

LY

To the Honorable Commissioner of Patent and Tradellians.	295e attached original documents or copy thereof.		
Name of conveying party(ies):	2. Name and address of receiving party(ies):		
Mark Cashmore Wines Pty Limited	Mildara Blass Limited 170 Bridport Street Albert Park, Victoria, Australia		
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership ☐ Other ☐ Other ☐ Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No  3. Nature of conveyance: ☐ Assignment ☐ Merger ☐ Security Agreement ☐ Change of Name ☐ Other Execution Date: August 19, 1998	Individual(s) citizenship  Association  General Partnership  Limited Partnership  Corporation Australia  Other  Domestic representative is attached:  Additional name(s) & address(es) attached?		
4. (A.) Trademark Application No.(s)	4. (B.) Trademark Registration No.(s)  1,690,876 1,935,761 2,147,945 ched? Yes X No		
Additional numbers atta  5. Correspondence should be mailed to:  LAWRENCE E. ABELMAN  ABELMAN, FRAYNE & SCHWAB  150 East 42nd Street  New York, New York 10017-5612	6. Total number of applications and registrations involved:		
"Express Mail" No: EJ620992156US  Date of Deposit: February 3, 2000  I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. § 1.10 on the date indicated above and is addressed to the Assistant Commissioner of Trademarks, Arlington, VA 22202-3513  LAWRENCE E. ABELMAN (Name of person mailing paper or fee)  (Signature of person mailing paper or fee)	7. Total fee (37 CFR 3.41):		
DO NOT USE	THIS SPACE		
8. Statement and signature.  To the best of my knowledge and belief the foregoing inform of the original document.  LAWRENCE E. ABELMAN  Name of Person Signing  /02/2000 DNGUYEN 00000490 1690876	Signature  Total number of pages comprising cover sheet:		

TRADEMARK REEL: 002034 FRAME: 0888 4. Nov. 1999 - 17:38

Mark: BLACK ROCK

REVOCATION

Registration No.: 2,147,945

AND

Serial No.:

NEW POWER OF ATTORNEY

Class(es): 33

Owner: Mildara Blass Limited

#### APPOINTMENT OF DOMESTIC REPRESENTATIVE

Abelman, Frayne & Schwab, whose postal address is 150 East 42nd Street, New York, New York 10017, U.S.A. is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

#### POWER OF ATTORNEY

Applicant hereby revokes all previous Powers of Attorney and hereby appoints jointly and severally, with full power of substitution, the power of appointment of an associate attorney and the power of revocation

LAWRENCE E. ABELMAN GABRIEL M. FRAYNE JEFFREY A. SCHWAB NORMAN S. BEIER VICTOR M. TANNENBAUM PETER J. LYNFIELD
STEWART J. FRIED
ALAN J. HARTNICK
CARIDAD PIÑEIRO SCORDATO
JULIANNE ABELMAN
JONATHAN W. GUMPORT

members of the Bar of the State of New York, whose address is

ABELMAN, FRAYNE & SCHWAB
150 East 42nd Street

New York, New York 10017 U.S.A.

to transact business in the Patent and Trademark Office in connection with our trademarks, applications therefor, and registrations which have or will issue thereon.

By P D. THOMAS

Date:

2 5 OCT 1590

### TRADE MARK ASSIGNMENT

This Agreement is made on A August, 1998.

#### Between:

MARK CASHMORE WINES PTY LIMITED (ACN 067 303 833), (formerly Indemnify Pty Limited), a company incorporated under the Corporations Law and having its registered office at 30 Buckingham Road, Killara, New South Wales in Australia ("Assignor")

#### And:

MILDARA BLASS LIMITED (ACN 004 094 599), a company incorporated under the Corporations Law and having its registered office at 170 Bridport Street, Albert Park, Victoria in Australia ("Assignee")

### RECITALS

- A. The Assignor is the proprietor of each of the registered trade marks listed in Schedule 1 in the United States (the "Registered Trade Marks").
- B. The Assignor has agreed to assign to the Assignee, with effect from the date of this agreement, each of the Registered Trade Marks, together with all goodwill associated therewith.

#### OPERATIVE PROVISIONS

- 1. For good and valuable consideration (receipt of which the Assignor hereby acknowledges), the Assignor as legal and beneficial owner assigns to the Assignee all right title and interest in and to each of the Registered Trade Marks together with all goodwill associated therewith.
- 2. Except as otherwise expressly agreed between the parties, the Assignor shall not, after the date hereof, use or be involved in the use in the United States of any of the Registered Trade Marks or any other trade mark substantially identical with or deceptively similar to any of those marks, on any goods or in relation to any services.
- 3. The Assignor agrees to do all acts, matters, and things to make, execute, declare and prepare all documents which the Assignee considers necessary or desirable to ensure registration of:
  - (a) the assignments set out in this agreement; and

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(b) the Assignee as registered proprietor of the Registered Trade Marks, free of all registered and unregistered encumbrances, interests, limitations or qualifications. Executed as an agreement. THE COMMON SEAL of MARK CASHMORE WINES PTY LIMITED is affixed in accordance with its articles of association in the presence of: ignature of authorised person Signature of authorised person Office Held Office held Name of authorised person Name of authorised person (block letters) (block letters) THE COMMON SEAL of MILDARA BLASS LIMITED is affixed in accordance with its articles of association in the presence of: Signature of authorised person Signature of authorised person ..... Director ......

Office Held

(block letters)

........ DAVID MARCUS SMITH ..........

Name of authorised person

Secretary

PETER DAVID THOMAS

Name of authorised person (block letters)

Office held

TRADEMARK REEL: 002034 FRAME: 0891

## **SCHEDULE 1**

## **Registered Trade Marks**

Country	Trade Mark	Number	Class	Goods	Status
United States	BLACK OPAL label	1537582	33	Wines	Expired 2 May 1989
United States	BLACK MARLIN	1690876	33	Wines	Current to 2 June 2002
United States	BLACK SILK	1935761	33	Wines, spirits and liqueurs	Current to 14 November 2005
United States	BLACK ROCK	2147945	33	Wines	Current to 31 March 2008

TRADEMARK
RECORDED: 02/03/2000 REEL: 002034 FRAME: 0892