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FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

03-20-2000



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U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AK/A/T/A

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

- Citizenship/State of Incorporation/Organization

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07.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20503

REEL: 002036 FRAME: 0190

Domestic Representative Name and Address Enter for the first Receiving Party only.

Name Stephen M. Dorvee, Esquire

Address (line 1) ARNALL GOLDEN & GREGORY, LLP

Address (line 2) 2800 ONE ATLANTIC CENTER

Address (line 3) 1201 WEST PEACHTREE STREET

Address (line 4) ATLANTA, GEORGIA 30309-3450

Correspondent Name and Address Area Code and Telephone Number (404) 873-8680

Name Stephen M. Dorvee, Esquire

Address (line 1) ARNALL GOLDEN & GREGORY, LLP

Address (line 2) 2800 ONE ATLANTIC CENTER

Address (line 3) 1201 WEST PEACHTREE STREET

Address (line 4) ATLANTA, GEORGIA 30309-3450

Pages Enter the total number of pages of the attached conveyance document including any attachments. # 4

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
75/372,529	74/718,179	75/454,307	2,252,739		
75/672,505	74/718,182	75/362,437	2,241,534		
75/672,506	75/652,608	75/372,526	2,247,285		

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 28

Method of Payment: Enclosed Deposit Account

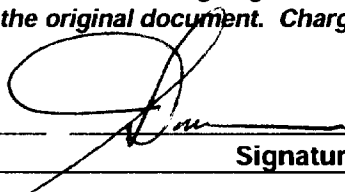
Deposit Account
(Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: # 715.00

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Stephen M. Dorvee



February 15, 2000

Name of Person Signing

Signature

Date Signed

**RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY**

FORM PTO-1618C
Expires 06/30/99
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U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization

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Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

75/429,747	75/446038	75/457,174
75/544,968	75/372,527	75/372,530
75/369,657	74/718,178	
75/544,979	75/449,403	
75/508,248	75/424,996	
75/508,247	75/424,997	
75/768,839	75/429,746	

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT made and entered into as of this 1st day of January, 2000, by GGT U.S.A./SOUTH, INC. (d/b/a BrightHouse), a Delaware corporation with its principal place of business at 3380 Peachtree Road, NE, Atlanta, GA 30326 ("Assignor") and BRIGHTHOUSE, LLC, a Georgia limited liability company with its principal place of business at BrightHouse, LLC, 3930 Tuxedo Road N.W., Atlanta, Georgia 30342 ("Assignee").

WITNESSETH:

WHEREAS, Assignor ("Assignor"), to the best of its knowledge, owns the Marks identified on Schedule A attached hereto, and owns the registrations and pending applications therefor; and

WHEREAS, Assignee desires to acquire said Marks, registrations and pending Applications;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all of Assignor's right, title and interest in and to the Marks and the registrations and pending Applications therefor, the goodwill of the business associated with the Marks, the right to sue for past infringement of the Marks, together with that portion of Assignor's business in connection with which it uses or has a *bona fide* intent to use the Marks.

ASSIGNOR

GGT U.S.A./SOUTH, INC. d/b/a
BRIGHTHOUSE

[Affix Corporate Seal]

By: _____

Its: _____

RESIDENT

CORPORATE ACKNOWLEDGEMENT FORM

STATE OF NEW YORK)

:ss.

COUNTY OF NEW YORK)

On this 1st day of January, 2000, before me personally came Michael Greenlees, to me known, who being by me duly sworn did depose and say that he is the President of GGT U.S.A./South, Inc., the corporation described in and which executed the foregoing instrument; that he knows the corporate seal of said corporation; that the seal affixed to said instrument is such corporate seal; that it was so affixed by order of the Board of Directors of said corporation, and that he signed his name thereto by like order.

Bonnie L. Healy
Notary Public

My Commission Expires _____

BONNIE L. HEALY
Notary Public, State of New York
No. 31-5049745
Qualified in New York County
Commission Expires Sept. 25, 2001.

SCHEDULE A

Registered Trademarks

<u>Mark</u>	<u>Country</u>	<u>Registration Number</u>	<u>Registration Date</u>
Brighthouse	U.S.A.	2,252,739	June 15, 1999
Brighthouse	CTM	000792614	August 18, 1999
Four I's	U.S.A.	2,241,534	April 27, 1999
The Idea Corporation	U.S.A.	2,247,285	May 25, 1999

Pending Applications

<u>Mark</u>	<u>Country</u>	<u>Serial Number</u>	<u>Application Date</u>
Aromapaint	U.S.A.	75/372,529	October 14, 1997
Brighthouse	China		May 27, 1999
Brightlab	U.S.A.	75/672,505	April 1, 1999
Brightsource	U.S.A.	75/672,506	April 1, 1999
Design (Bottle)	U.S.A.	74/718,179	August 18, 1995
Design (Bottle)	South Africa	09713913	September 12, 1997
Design (Can)	U.S.A.	74/718,182	August 18, 1995
Design (Can)	South Africa	09813912	September 12, 1997
Ethotics	U.S.A.	75/652,608	March 3, 1999
First Herb	U.S.A.	75/454,307	March 12, 1998
First Herb Kit	U.S.A.	75/362,437	September 24, 1997
Fragrance Counter	U.S.A.	75/372,526	October 14, 1997
Ice Breaker	U.S.A.	75/429,747	February 6, 1998
Interaction Workshop	U.S.A.	75/369,657	October 7, 1997
March 4 th	U.S.A.	75/544,968	August 28, 1998

<u>Mark</u>	<u>Country</u>	<u>Serial Number</u>	<u>Application Date</u>
March 4 th	U.S.A.	75/544,979	August 28, 1998
March Fourth	U.S.A.	75/508,248	June 15, 1998
March Fourth	U.S.A.	75/508,247	June 25, 1998
Marketing Shepherd	U.S.A.	75/768,839	August 4, 1999
Pairfume	U.S.A.	75/446,038	March 6, 1998
Plane Delicious	U.S.A.	75/372,527	October 14, 1997
Redneck	U.S.A.	74/718,178	August 17, 1995
Redneck	South Africa	09713911	September 12, 1997
The 4-I's	U.S.A.	75/449,403	March 2, 1998
Thinking For A Living	U.S.A.	75/424,996	January 28, 1998
Thinking For A Living	U.S.A.	75/424,997	January 28, 1998
Thinking For A Living	U.S.A.	75/429,746	February 6, 1998
Thinking For A Living	U.S.A.	75/457,174	March 25, 1998
Tomorrow's Newspaper	U.S.A.	75/372,530	October 14, 1997