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05-24-2000

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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



101329258

original documents or copy thereof.

1. Name of conveying party(ies):

Yoshida Food Products Company Limited Partnership

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 30, 2000

2. Name and address of receiving party(ies)

Name: H. J. Heinz Company

Internal Address: USX Tower

Street Address: 600 Grant Street

City: Pittsburgh State: PA ZIP: 15219

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Pennsylvania
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

See Exhibit A attached

1,716,207

B. Trademark Registration No.(s)

See Exhibit A attached

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lori K. Tylinski, Esq.

Internal Address: H. J. Heinz Company

P. O. Box 57

Pittsburgh, PA 15230

Street Address: 1062 Progres Street

Pittsburgh, PA 15212

City: _____ State: _____ ZIP: _____

6. Total number of applications and registrations involved: 8

7. Total fee (37 CFR 3.41).....\$ 215.00
plus expedited handling fee

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

08-1631

(Attach duplicate copy of this page if paying by deposit account)

05/24/2000 08:05:17 0000107 001631 1716207

DO NOT USE THIS SPACE

01 FC:481 40.00 CH

02 FC:482 175.00 CH

03 FC:483 175.00 CH

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lori K. Tylinski

Name of Person Signing

Lori K. Tylinski
Signature

05/19/2000

Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20531

TRADEMARK
REEL: 002044 FRAME: 0418

EXHIBIT A

United States Trademark Registrations

<u>Trademark</u>	<u>Regn. No.</u>	<u>Regn. Date</u>	<u>Exp. Date</u>
YOSHIDA'S	1,716,207	9/15/92	9/15/02
YOSHIDA'S (Stylized)	1,716,206	9/15/92	9/15/02
DESIGN	1,726,029	10/20/92	10/20/02
ORIENTAL STYLE GOURMET SAUCE AND DESIGN (Acceptance of Section 8 on appeal)	1,739,280	12/8/92	12/8/02
YOSHIDA'S FINE SAUCES & DESIGN	1,786,935	8/10/93	8/10/03
RICE TOPPERS	2,063,655	5/20/97	5/20/07

United States Trademark Application

<u>Trademark</u>	<u>Serial No.</u>	<u>Notice of Allowance Date</u>
YOSHIDA'S SAUCE BOX	75/486287	May 25, 1999
ORIENTAL STYLE GOURMET SAUCE AND DESIGN	Mailed <i>76/006618</i>	

ASSIGNMENT OF TRADEMARKS

WHEREAS, Yoshida Food Products Company Limited Partnership, an Oregon limited partnership (hereinafter referred to as "Assignor"), with an address at 8338 N.E. Alderwood Road, Suite 200, Portland, Oregon 97220, has adopted, used and is using the trademarks set forth in Exhibit A attached hereto and is the owner of the registrations and applications for said trademarks set forth on Exhibit A attached hereto (hereinafter the "Trademarks"); and

WHEREAS, H. J. Heinz Company, a Pennsylvania corporation with offices at 60th Floor USX Tower, 600 Grant Street, Pittsburgh, Pennsylvania 15219 (hereinafter referred to as "Assignee") is desirous of purchasing the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, and transfer all right, title and interest in and to the Trademarks to Assignee, its successors and assigns forever, together with all label designs embodying the Trademarks and the goodwill of the business connected with the use of and symbolized by the Trademarks and the registrations and applications for said Trademarks. Assignor agrees to execute any and all additional documents that may be necessary to protect and record title to the Trademarks to Assignee.

Dated this 30th day of March, 2000.

Yoshida Food Products Company Limited Partnership
By: Yoshida's Inc.
Managing General Partner
By: [Signature]
Name: [Signature]
Title: [Signature]

STATE OF OREGON)
) ss.
COUNTY OF MULTNOMAH)

On this, the 30 day of March, 2000, before me a notary public, the undersigned officer, personally appeared [Signature] known to me (or satisfactorily proven) to be the person whose name is subscribed to the within instrument, and acknowledged that he executed the same for the purposes therein contained.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



[Signature]
Notary Public

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RECORDED: 05/23/2000

TRADEMARK
REEL: 002044 FRAME: 0420