

04-14-2000

Form PTO-1504

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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

101320253

1 documents or copy hereof.

Name of conveying party(ies):

Alfred & Christian Petersen A/S

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Denmark
 Other _____

Additional name(s) of conveying party(ies) attached Yes No

2. Name and address of receiving party(ies):

Name: Alfred & Christian Petersen S.A.

Address: _____
Grienbachstrasse 11
CH 6300 Zug, Switzerland

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Switzerland
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: February 9, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s).
756,713

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lawrence E. Apolzon

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and registration involved:..... 1

7. Total fee (37 CFR 3.41) \$ 40.00

Enclosed
 Authorized to be charged to deposit account
(Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lawrence E. Apolzon
Name of Person Signing

Signature

3/02/00
Date

Total number of pages comprising cover sheet: _____

04/13/2000 DNGUYEN 00000076 756713
01 FC:481 40.00 DP

SCHEDULE

Trade Mark

Registration Number

COPE'S ESCUDO NAVY DE LUXE

756713

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE


Registration No. 756,713
Mark: COPE'S ESCUDO NAVY DE LUXE
Registration Date: September 17, 1963
Our Ref: ALCH TT-00/01421

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Alfred & Christian Petersen S.A., company organized and existing under the laws of Switzerland, located at Grienbachstrasse 11, CH 6300 Zug, Switzerland, the owner of the above registration, hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866 United Nations Plaza, New York, New York 10017 (Tel: 212-813-5900), its attorneys and representatives upon whom notices or process in proceedings affecting the above-identified mark may be served.

ALFRED & CHRISTIAN PETERSEN S.A.

By: 
[Signature]

Name: Michael Stanley Leathes
[Printed or typed]

Title: Authorised Attorney

Date: 22 February 2000

UNITED STATES OF AMERICA

THIS ASSIGNMENT is made the 9th day of February 2000

BETWEEN:-

- (1) ALFRED & CHRISTIAN PETERSEN A/S, a company organised and existing under the laws of Denmark, whose registered office is at Norgesvej 10, 8700 Horsens, Denmark ("the Assignor") of the one part, and
- (2) ALFRED & CHRISTIAN PETERSEN S.A., a company organised and existing under the laws of Switzerland, whose registered office is Grienbachstrasse 11, CH 6300 Zug, Switzerland ("the Assignee") of the other part.

WHEREAS:

- (A) The Assignor is the registered proprietor in the UNITED STATES of the trade mark, short particulars of which are set out in the attached Schedule ("the Trade Mark Registration"), and
- (B) The Assignor has agreed with the Assignee for the sale and transfer to the Assignee of the Trade Mark Registration set out in the attached Schedule for the consideration stated below.

NOW THIS ASSIGNMENT WITNESSES as follows:

In consideration of the sum of US\$100 (one hundred United States dollars) paid by the Assignee to the Assignor (the receipt of which is hereby acknowledged) the Assignor **HEREBY ASSIGNS** to the Assignee all property, right, title and interest in and to the Trade Mark Registration including all common law rights connected therewith and all rights of action in relation to any infringement of the Trade Mark Registration or any of the common law rights connected therewith which may have occurred prior to the date hereof **TOGETHER WITH** the goodwill of the business attaching thereto **TO HOLD** the same unto the Assignee its successors and assigns absolutely.

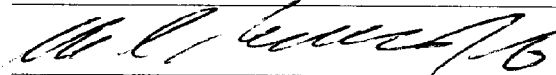
IN WITNESS WHEREOF the Assignor and the Assignee have duly executed this Assignment the day and year first above written.

SIGNED for and on behalf of

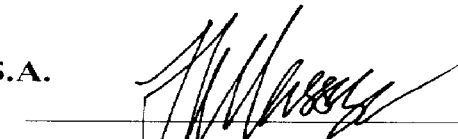
ALFRED & CHRISTIAN PETERSEN A/S
by:


ALFRED & CHRISTIAN PETERSEN

in the presence of:


ALFRED & CHRISTIAN PETERSEN

SIGNED for and on behalf of
ALFRED & CHRISTIAN PETERSEN S.A.
by:


ALFRED & CHRISTIAN PETERSEN

in the presence of:

