

04-21-2000



DH

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To the Honorable Commissioner of Patents and

marks or copy thereof.

1. Name of conveying party(ies):

Branford Publishing, Inc.

- Individual(s)
- General Partnership
- Corporation-Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of Conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: November 9, 1998

2. Name and address of receiving party(ies):

Name: United Parenting, Inc.

Address: 15400 Knoll Trail  
Suite 400  
Dallas, Texas 75248

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-California
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached  Yes  No  
(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No



4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

1,804,409

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Jeffrey H. Kaufman  
OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.  
Attorneys at Law  
Fourth Floor  
1755 Jefferson Davis Highway  
Arlington, Virginia 22202

OSMMN Ref: 6170-0125-33

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): . . . \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 15-0030  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

**To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.**

Jeffrey H. Kaufman

Name of Person Signing

Jeffrey H. Kaufman  
Signature

3/27/00  
Date

Total number of pages including cover sheet, attachments, and document: 5

OMB No. 0651-0011 (exp. 4/94)

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Mail documents to be recorded with required cover sheet information to:

04/20/2000 DNGUYEN 00000234 1804409

01 FC:481

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Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Registrant: BRANFORD PUBLISHING, INC.

**ASSIGNMENT OF TRADEMARK REGISTRATIONS**


**WHEREAS**, BRANFORD PUBLISHING, INC., a Delaware corporation, located at 8400 Blanco Road #201, San Antonio, Texas 78216 (hereinafter the "Assignor") has adopted and is using marks which are registered in the United States Patent and Trademark Office, appearing on Schedule A hereto; and

**WHEREAS**, UNITED PARENTING, INC., a California corporation, located at 15400 Knoll Trail, Suite 400, Dallas, Texas 75248 (hereinafter the "Assignee") is desirous of acquiring said marks and the registrations thereof;

**NOW, THEREFORE**, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby assign unto the Assignee all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the identified registrations thereof, all rights therein, and all claims and demands accrued and to accrue with respect thereto.

Dated: November 9, 1998

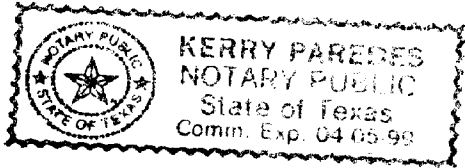
BRANFORD PUBLISHING, INC.

By:   
Name: William B. Trimble  
Title: President

STATE OF TEXAS            )  
                                  : SS.:  
COUNTY OF DALLAS        )

*William B*  
Trumble

On the 9<sup>th</sup> day of November, 1998, before me personally came William B Trumble to me known, who being by me duly sworn, did depose and say that [s/he] is [title] of Branford Publishing, Inc., the corporation described in and which executed the foregoing instrument, and that [s/he] signed her name thereto by order of the Board of Directors of said corporation.



*[Handwritten Signature]*  
\_\_\_\_\_  
Notary Public

SCHEDULE A

**BRANFORD PUBLISHING, INC.— FEDERAL TRADEMARK/SERVICEMARK  
REGISTRATIONS**

<u>Country</u>	<u>No.</u>	<u>Registration Date</u>	<u>Mark</u>
United States	1,804,409	November 16, 1993	Our Kids