



RD/  
A

04-24-2000

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

03-27-2000

U.S. Patent & TMO/TM Mail Rpt Dt. #70



101330066

To the

its a.

and original documents or copy thereof.

1. Name of conveying party(ies):  
**Hoy, LLC**

Individual(s).....  Association  
 General Partnership.....  Limited Partnership  
 Corporation-State  
 Other **Limited Liability Company - New York**

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):  
 Name: **DSA Community Publishing, LLC**  
 Internal Address: \_\_\_\_\_  
 Street Address: **235 Pinelawn Road**  
 City: **Melville** State: **NY** ZIP: **11747**

Individual Citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-State  
 Other **Limited Liability Company - Delaware**

If assignee is not domiciled in the United States, a domestic representative designation attached: **n/a**  Yes  No  
 (Designations must be a separate document from Assignment)  
 Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other

Execution Date: **March 20, 2000**

4. Application number(s) or registration number(s):  
 A. Trademark Application Nos.(s) **75/805033 and 75/810398**

B. Trademark registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed.

Name: **Avis Frazier-Thomas, Esq.**  
 Internal Address: **Legal C-5**  
 Street Address: **220 West 1st Street**  
 City: **Los Angeles** State **CA** ZIP: **90012**

6. Total number of applications and registrations involved: **[ 2 ]**

7. Total fee (37 CFR 3.41)..... \$ **65.00**

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: **20-1115**

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

**Avis Frazier-Thomas**  
 Name of Person Signing

*Avis Frazier Thomas*  
 Signature

**03/23/00**  
 Date

04/24/2000 TTON11 00000056 201115 75805033

Total number of pages comprising cover sheet **[ 2 ]**

01 FC:481 40.00 CH  
 02 FC:482 25.00 CH

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patents & Trademarks, Box Assignments  
 Washington, D.C. 20231

**TRADEMARK**  
**REEL: 002057 FRAME: 0516**

**Trademark Assignment**

WHEREAS, Hoy, LLC, a New York limited liability company with its principal place of business at 235 Pinelawn Road, Melville, New York 11747 (hereinafter referred to as "Assignor"), is the owner of all right, title and interest in and to the following trademarks (hereinafter referred to as the "Marks") and the registrations and applications therefor:

<u>Trademark</u>	<u>Serial No.</u>
NEW YORK'S SPANISH-LANGUAGE NEWSPAPER	75/805033
EL PERIODICO EN ESPANOL DE NUEVA YORK	75/810398

WHEREAS, DSA Community Publishing, LLC, a Delaware limited liability company with its principal place of business at 235 Pinelawn Road, Melville, New York 11747 (hereinafter referred to as "Assignee"), is desirous of acquiring all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and registrations and applications therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee, its successors and assigns, the entire right, title and interest in and to the aforementioned Marks together with the goodwill of the business symbolized by and associated with the Marks and the registrations and applications therefor, and together with the right to sue for and recover damages for past infringement of the Marks and to stand in place of Assignor in all matters related thereto.

Date: March 20, 2000

Hoy, LLC

By:   
Carolyn Schurr Levin

Its: Secretary