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04-25-2000

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

03-27-2000

U.S. Patent & TMO/TM Mail Rpt Dt: #11



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To the Honorable Commissioner of Patents and Trademark

documents or copy thereof.

1. Name of conveying party(ies):

Larson Long Term Care Group, LLC

- Individual(s)
- General Partnership
- Corporation - State of: Washington
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: February 18, 2000

2. Name and address of receiving party(ies):

Name: Peoples Benefit Life Insurance Company

Internal Address:

Street Address: 2705 Brown Trail, Suite 508

City: Bedford State: Texas ZIP: 76021

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Missouri
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/693,258

ARO 3.27.00

B. Trademark registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Steven R. Greenfield
Jenkins & Gilchrist, P.C.

Internal Address:

Street Address: 1445 Ross Avenue, Ste. 3200

City: Dallas State: Texas Zip: 75202-2799

6. Total number of applications and registrations involved: one (1)

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed
- Authorized to be charged to deposit account.

(If check is not received with this correspondence or additional fees are required, please charge to deposit account 10-0447.)

8. Deposit Account number:

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Steven R. Greenfield
Name of Person Signing

Signature

MAR 22, 2000
Date

Total number of pages comprising cover sheet: Two (2)

ASSIGNMENT OF SERVICE MARK
AND APPLICATION FOR REGISTRATION

WHEREAS, Larson Long Term Care Group, LLC, (hereinafter "Assignor"), a corporation of the State of Washington, having its principal place of business at 3303 Monte Villa Parkway, Ste. 300, Bothell, Washington 98021, is the owner of the following service mark (hereinafter "the Mark"), and the following application for United States registration for the same:

<u>Mark(s)</u>	<u>Application Serial. No(s)</u>	<u>Date(s) of Filing</u>
THE PLAN DESIGNED FOR A CHANGING FUTURE	75/698,258	May 5, 1999

AND WHEREAS, Peoples Benefit Life Insurance Company (hereinafter "Assignee"), having its principal place of business at 2705 Brown Trail, Suite 508, Bedford, Texas 76021 where correspondence may be received is desirous of acquiring all rights to said Mark and said application:

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said Mark and said application, together with the goodwill of the business symbolized by said Mark.

Kenneth W. Dehn declares that he is authorized to execute this instrument on behalf of Assignor, that all statements made herein are of his own knowledge and are true, and that all statements made on information and belief are believed to be true, and further that these statements were made with the knowledge that willful false statements and the like are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the assignment.

Dated this 18th day of February, 2000.

LARSON LONG TERM CARE GROUP, LLC,
ASSIGNOR

By Kenneth W. Dehn
Kenneth W. Dehn

Title: Vice President