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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): **MRS 3-31-00**
Anex-Benain, Ghislaine

Individual(s) Association
 General Partnership Limited Partnership
 Corporation -
 Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Name: **Piaggio & C. S.p.A**
Internal Address:
Street Address: **25 Viale Rinaldo Piaggio**
City: **Pontedera** State: **ITALY** ZIP: **56025**

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation - of **ITALY**
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached.
 Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date(s): **February 25, 2000**

4. Application number(s) or trademark number(s):
A. Trademark Application No(s).
74/503,562

Additional numbers attached? Yes No

B. Trademark No(s)

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: **Erika S. Koster, Oppenheimer Wolff & Donnelly LLP**
Internal Address: **3400 Plaza VII Building**
Street Address: **45 South Seventh Street**
City: **Minneapolis** State: **MN** ZIP: **55402**
Our File No.: **15172/214**

6. Total number of applications and registrations involved: **1**

7. Total Fee (37 CFR 3.41) \$40.00.
 Enclosed
 Authorized to be charged to deposit account
 Authorized to charge any underpayment or credit any overpayment to deposit account.

8. Deposit account number:
15-0627
(Attach duplicate copy of this page if paying by deposit account.)

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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Erika S. Koster, Esq.
Name of Person Signing Signature Date **3/27/00**

Total number of pages including cover sheet, attachments, and document: **3**

Mail documents to be recorded with required cover sheet information to:
U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335
Washington, D.C. 20231

04/26/2000 DNGUYEN 00000213 74503562

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4.00 OP

TC2: 404984 v01 03/27/2000

TRADEMARK
REEL: 002060 FRAME: 0024

DESIGNATION OF DOMESTIC REPRESENTATIVE

Mark: VESPA

International Class: 25

Applicant: Ghislaine Anex-Benain

Applicant by Assignment: Piaggio & C. S.p.A.


Name of Domestic Rep.:

Postal Address:

Oppenheimer Wolff & Donnelly LLP
Plaza VII, Suite 3400
45 South Seventh Street
Minneapolis, Minnesota 55402
Attention: Erika S. Koster

Erika S. Koster is hereby designated Applicant's representative upon whom notice or process in proceedings affecting the mark may be served.

Date: February 25, 2000



Ghislaine Anex-Benain

Date: February 25, 2000



Erika S. Koster
Piaggio & C. S.p.A.

TRADEMARK ASSIGNMENT

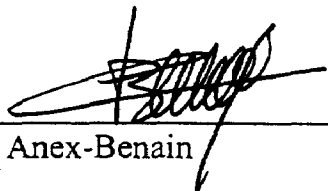
WHEREAS, Ghislaine Anex-Benain, a citizen of the country of France, residing principally at 22 Avenue Rumine, 1005 Lausanne, Switzerland and formerly residing at 69 Boulevard Suchet, 75016 Paris, France has intended to use the mark VESPA in commerce and has filed an application, now assigned Serial No. 74/503,562, indicating that intention, but has not yet filed an allegation of use under §§1(c) or 1(d) of The Trademark Act, and

WHEREAS, applicant is assigning the mark in the above-identified application as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. §1060;

WHEREAS, Piaggio & C. S.p.A., a corporation of the country of Italy, having an office and place of business at 25 Viale Rinaldo Piaggio, Pontedera (PI), 56025, Italy, the successor of the ongoing and existing business or portion thereof of Ghislaine Anex-Benain to which the mark pertains, is desirous of acquiring said trademark and the pending intent-to-use application therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Ghislaine Anex-Benain does hereby assign to said Piaggio & C. S.p.A. all right, title and interest in and to the trademark VESPA and the goodwill of business symbolized thereby.

Signed at Dissay, France, this 25th day of February 2000.



Ghislaine Anex-Benain