. 76	1-27-2000	U.S. Department of Commerce Patent and Trademark Office T
TO THE ASSISTANT COIN. OR TRADE 1	01335858	JGINAL DOCUMENTS OR COPY THEREOF
ProFusion LLC □ Individual(s) □ Association □ General Partnership □ Limited Partnership □ Corporation-State ★ Other Michigan limited liability company Additional name(s) of conveying party(ies) attached? □ yes □ no 3. Nature of conveyance: ★ Assignment □ Merger □ Security Agreement □ Change of Name □ Other □ Execution Date: 23 March 2000 4. Application number(s) or registration numbers(s): A. Trademark Application No.(s):	Internal Address: Street Address: 709 W. City: Ann Arbor Individual(s) citizensl Association General Partnership Limited Partnership X Corporation-State Other If assignee is not domiciled designation is attached: 9 ye (Designation must be a separa	Huron State: MI Zip: 48103 hip Delaware I in the United States, a domestic representative es □ no atte document from Assignment) ((es) attached? □ yes 🗶 no
Additional numbe	ers attached? □ yes 🕱 no	
5. Name and address of party to whom correspondence concerning document should be mailed: Name Patricia B. Hogan Internal Address: Keating, Muething & Klekamp, P.L.L. Street Address: 1400 Provident Tower, One E. 4th Street City: Cincinnati State: Ohio Zip: 45202	7. Total fee (37 CFR 3.4 X Enclosed Authorized to be compared to	
2000 DNGUYEN 00000234 2227087 DO NOT	USE THIS SPACE	
9. Statement and signature: To the best of my knowledge and belief, the foregoing injuthe original document. Patricia B. Hogan	formation is true and correct	• • • • • • • • • • • • • • • • • • • •

Signature

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET:

753360.1

Name of Person Signing

01 F.

TRADEMARK REEL: 002060 FRAME: 0323

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is effective as of this 200 ("Effective Date") from ProFusion L.L.C., a Michigan limited liability company located at 709 West Huron, Suite 250, Ann Arbor, Michigan 48103 ("Assignor") to ProFusion.com, Inc., a Delaware corporation located at 709 West Huron, Suite 250, Ann Arbor, Michigan 48103 ("Assignee").

WHEREAS, Assignor has adopted, is using and is the exclusive owner of all right, title, and interest in and to certain trademarks; and

WHEREAS, Assignee wishes to acquire from Assignor the entirety of Assignor's right, title and interest in and to such trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, its successors and assigns forever, Assignor's entire right, title and interest in, to and under the following and the goodwill of the business symbolized thereby:

- 1. All of its trademarks, trade dress, trade names, service marks, service names and brand names, including without limitation (i) the United States trademark listed on Schedule A annexed hereto; (ii) the trademarks in which Assignor owns common law rights, and (iii) the trade name; all of the above together with the goodwill of Assignor's business appertaining thereto and/or symbolized thereby (the entirety of the above, collectively hereinafter, "Trademarks");
- 2. Any and all other rights, privileges and priorities of Assignor provided under United States, state or foreign law with respect to the foregoing Trademarks, including without limitation common law rights, trade dress rights and rights under the laws of unfair competition ("Related Rights");
- 3. Any and all rights to contest, protest or sue at law or in equity for any infringement, imitation, impairment, distortion, dilution or other unauthorized use or conduct in derogation of the Trademarks and Related Rights occurring prior to the Effective Date, including the right to receive all proceeds and damages therefrom; and
- 4. Any and all rights to obtain renewals of registration or other legal protections pertaining to the Trademarks and Related Rights.

Assignee, its successors and assigns, shall hold the rights to the foregoing for and during the existence of such Trademarks and Related Rights, and all renewals thereof, as fully and as entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Assignor shall, without further consideration, comply with a reasonable request by Assignee, at Assignee's expense, to execute promptly any additional documents and take promptly any further

Trademark Assignment
Profusion L.L.C./Prefusion.com, Inc.

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action necessary to protect, secure and vest good, valid and marketable title to the Trademarks and Related Rights in Assignee and to record this Assignment with all appropriate authorities.

This Assignment may be executed in any number of counterparts and all counterparts so executed shall together constitute one and the same agreement, binding on and enforceable against the parties hereto.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be duly executed and delivered as of the 2300 day of March, 2000.

PROFUSION L.L.C	'ROI	US.	ION	L.L.	C
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Title: MANAGEA

State of Ohio) : SS

County of Hamilton

On this 3 day of March, 2000, before me appeared <u>System and the firm an</u>, the person who signed this instrument, who acknowledged that he/she signed it as a free act on his/her own behalf of the identified corporation or other juristic entity with authority to do so).

Signature of Notary Public

JOY E HERALD

Note te of Office

My Consol - 1 pages Oct. 2, 2000

JOY E. HERALD Notary Public, State of Ohio My Commission Expires Oct. 2, 2000

Trademark Assignment Profusion L.L.C./Profusion.com, Inc.

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SCHEDULE A

Mark Registration No.

PROFUSION 2,227,087

TRADEMARK
RECORDED: 03/30/2000 REEL: 002060 FRAME: 0326