

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type		Conveyance Type	
<input checked="" type="checkbox"/> New	<input type="checkbox"/> Resubmission (Non-Recordation) Document ID# _____	<input checked="" type="checkbox"/> Assignment	<input type="checkbox"/> License
<input type="checkbox"/> Correction of PTO Error Reel # _____ Frame # _____	<input type="checkbox"/> Corrective Document Reel # _____ Frame # _____	<input type="checkbox"/> Security Agreement	<input type="checkbox"/> Nunc Pro Tunc Assignment
		<input type="checkbox"/> Merger	Effective Date Month Day Year _____
		<input type="checkbox"/> Change of Name	_____
		<input type="checkbox"/> Other	_____

Conveying Party Mark if additional names of conveying parties attached

Name: Excello Limited Execution Date: 11/16/99
 Formerly: _____

Individual General Partnership Limited Partnership Corporation Association

Other: _____

Citizenship/State of Incorporation/Organization: Illinois

Receiving Party Mark if additional names of receiving parties attached

Name: Excello Products, L.L.C.

DBA/AKA/TA: _____

Composed of: _____

Address (line 1): c/o Excello Products Holdings, Inc.

Address (line 2): 70 W. Madison Street, Suite 2730

Address (line 3): Chicago IL 60602
 City State/Country Zip Code

Individual General Partnership Limited Partnership Corporation Association

Other: Limited Liability Company

Citizenship/State of Incorporation/Organization: Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THE TRADEMARK

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Expires 06/30/99
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U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1,882,266"/>	<input type="text" value="0,956,562"/>	<input type="text"/>
<input type="text" value="1,478,762"/>	<input type="text" value="0,722,029"/>	<input type="text"/>
<input type="text" value="0,550,132"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:
Deposit Account

Enclosed

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Mark R. Galis
Name of Person Signing


Signature

June 22, 2000
Date

ASSIGNMENT OF TRADEMARKS**AND****THE UNITED STATES REGISTRATIONS
(AND PENDING APPLICATIONS FOR REGISTRATION) THEREOF**

WHEREAS, Excello Limited, an Illinois corporation, having a place of business at 1400 W. Fulton Street, Chicago, Illinois, 60607 ("Assignor") has adopted, used and is using the trademarks and United States registrations thereof, and United States applications for registration thereof, identified in Exhibit A attached hereto and by this reference incorporated herein (the "Marks," "Registrations" and "Applications," respectively), along with the goodwill of the businesses appurtenant to said Marks; and

WHEREAS, pursuant to that certain agreement entitled, "Asset Purchase Agreement" entered into by and among Assignor, Excello Products, L.L.C., a Delaware limited liability company having a principal place of business at c/o Excello Products Holdings, Inc., 70 West Madison Street, Suite 2730, Chicago, Illinois 60602 ("Assignee"), and the other parties thereto, on November 16, 1999, Assignor has agreed to assign to Assignee its entire rights, title and interests in and to the Marks, Registrations and Applications, and the goodwill appurtenant thereto; and

WHEREAS, in order to effectuate Assignor's assignment of its entire rights, title and interests in and to the Marks, Registrations and Applications, and the goodwill appurtenant thereto, to Assignee, as required by said Asset Purchase Agreement, Assignor is executing this instrument of assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby sell, assign, convey and transfer to Assignee, its successors, assigns and legal representatives, its full and entire rights, title and interests in and to the Marks, Registrations and Applications identified in said Exhibit A, and the attendant goodwill symbolized by the Marks, the same to vest in Assignee, including, without limitation, the ownership of all causes of action for, and claims for damages by reason of, the infringement of the Marks, or any of them, which actions and claims arose prior to the date of execution hereof.

Assignor hereby agrees that Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office so as to establish Assignee as owner of record of the Marks, Registrations and Applications in the United States.

Assignor further agrees, at the request of Assignee and without charge or cost to Assignee, to: (i) execute and have executed any and all other documents of any kind whatsoever, and to provide whatever information may be required, to carry out the terms and intent of this Assignment; and (ii) fully cooperate with Assignee, as reasonably required, to enable Assignee to duly record this instrument of assignment with the United States Patent and Trademark Office so that Assignee's ownership of the Marks, Registrations and Applications is duly made of record in the United States.

(533870.3)

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed on this 16th day of November, 1999.

EXCELLO LIMITED

By: 

Its: President

SCHEDULE A

Registered United States Trademarks and Pending Applications				
Mark	Owner	Application No./Appl. Date	Reg. No./Reg. Date	Status
Home Naturals	Assignor	74/478,723 1/12/94	1,882,266 3/7/95	Registered
Cook's Cotton	Assignor	73/668,218 6/23/87	478,762 3/1/88	Registered
Laundry Fresh	Assignor	71/572,816 1/21/49	0,550,132 10/30/51	Registered
Your Kitchen Pal	Assignor	72/413,599 1/4/72	0,956,562 4/3/73	Registered
EXCELLO	Assignor	72/110,370 12/16/60	0,772,329 9/26/61	Registered

State of ILLINOIS)
) SS
 County of COOK)

On this 16th day of November, 1998, before me, Margaret A. Bajzek, the undersigned Notary Public, personally appeared John Nikitas personally known to me OR _____ proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal.

Margaret A. Bajzek
 Notary's Signature