

05-03-2000



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4.17.00

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name  Execution Date  
Month Day Year

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

(312) 551-3056

Name

Gary I. Walt, Esq.

Address (line 1)

Patzik, Frank & Samotny Ltd.

Address (line 2)

150 South Wacker Drive

Address (line 3)

Suite 900

Address (line 4)

Chicago, Illinois 60606

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

3

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

2188138

**Number of Properties**

Enter the total number of properties involved.

#

1

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Gary I. Walt, Counsel

Name of Person Signing

Signature

04/13/00

Date Signed

MRD 1-3-00

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

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OPR/FINANCE

01-31-2000



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U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

RECORDATION FORM COVER SHEET  
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01/31/2000 DNGUYEN 00000026 2188138

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TRADEMARK  
REEL: 002064 FRAME: 0872

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments.

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Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2188138"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

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Gary I. Walt, Counsel

Name of Person Signing

Signature

1-13-00

Date Signed

TRADEMARK ASSIGNMENT

WHEREAS, TRASE MILLER TELESERVICES, INC., a corporation organized under the laws of the State of Delaware, with an office located at 1301 West 22nd Street, Suite 1001, Oak Brook, Illinois 60523 (hereinafter, "Assignor") has used a certain trademark (hereinafter referred to as the "Mark"), registered in the United States Patent and Trademark Office as set forth on the attached Schedule A; and

WHEREAS, MARKET USA, INC., a corporation organized under the laws of the State of Illinois, with an address at 2200 East Devon Avenue, Suite 200, Des Plaines, Illinois 60018 (hereinafter, "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the Mark and the registration therefor, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof;

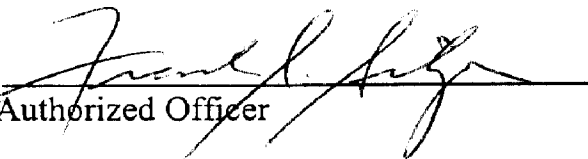
NOW, THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Mark and the registration therefor for the United States and throughout the world together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark including but not limited to U.S. Trademark No. 2,188,138 for the mark TRASE MILLER TELESERVICES, INC., and any and all current or future registrations for the mark TRASE MILLER TELESERVICES, INC., along with the right to recover for damages and profits for past infringements thereof.

Assignor represents and warrants to Assignee that Assignor has full right, title and interest to the Mark, the Mark is being assigned to Assignee free and clear of any liens, claims or encumbrances of any kind and, to Assignor's knowledge, the Mark does not infringe on the trademark or other rights of any third party.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the Mark in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

January 14, 2000

TRASE MILLER TELESERVICES, INC.

By:   
Authorized Officer

## SCHEDULE A

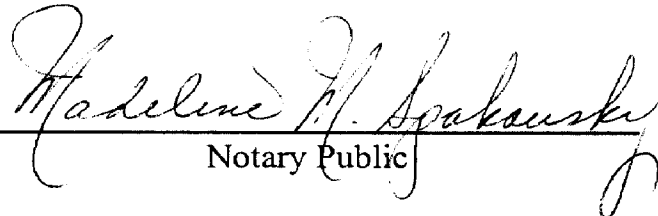
### MARK

“TRACE MILLER TELESERVICES, INC.” trademark registration in the United States Patent and Trademark Office, Registration No. 2188138 (registration date September 8, 1998).

CORPORATE ACKNOWLEDGMENT

STATE OF ILLINOIS                    )  
  ) ss.:  
COUNTY OF COOK                    )

On this 14<sup>th</sup> day of January, 2000, before me personally came Frank Silzer, to me known, who being by me duly sworn did depose and say that he is the Senior Vice-President of TRASE MILLER TELESERVICES, INC. the corporation described in and which executed the foregoing instrument, and that he signed his name thereto by like order.

  
\_\_\_\_\_  
Notary Public

[Affix notary stamp and notary seal]

