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U.S. Department of Commerce
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TRADEMARK

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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
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Document ID #
- Correction of PTO Error
Reel # Frame #
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Conveyance Type

- Assignment
- License
- Security Agreement
- Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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Mail documents to be recorded with required cover sheet(s) information to:
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TRADEMARK
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Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

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Name

Address (line 1)

Address (line 2)

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Pages

Enter the total number of pages of the attached conveyance document including any attachments.

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Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Andrew J. Ferren

4/10/00

Name of Person Signing

Signature

Date Signed

EXHIBIT A

Applicant	Mark	Serial Number
1. BeachFire, LLC	(Box with Sprocket Design)	75/822127
2. BeachFire, LLC	NEGOTIATION TABLE	75/822140
3. BeachFire, LLC	SELLING MACHINE	75/822141
4. BeachFire, LLC	USED EQUIPMENT NETWORK	75/822142
5. BeachFire, LLC	ESPROCKET.COM	75/855282

TRADEMARK ASSIGNMENT

WHEREAS, BeachFire, LLC ("Assignor") has applied to register the marks identified in Exhibit A attached hereto (the "Marks") pursuant to Section 1(b) of the Trademark Act (15 U.S.C. §1051(b));

WHEREAS, effective February 29, 2000, the members ("Members") of Assignor contributed all of the membership units of Assignor and the Members and Assignor contributed all of the assets related to the business of Assignor, including but not limited to the Marks and all applications therefor, to eSprocket Corporation ("Assignee") in exchange for shares of stock of Assignee, whereupon Assignee became the successor to the Assignor's business as a whole and with respect to each of the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns unto Assignee all of Assignor's right, title and interest in and to the Marks, together with the good will of the business symbolized by the Marks and all registrations, renewals and statements of use thereof.

Assignor hereby represents and warrants that it is the sole lawful owner of the rights transferred hereby and that it has good right to sell and transfer the same to Assignee.

IN WITNESS WHEREOF, this assignment has been executed by the duly authorized officer of each party hereto to be effective as of the 29th day of February, 2000.

Assignor:

BEACHFIRE, LLC

By: 

Its: President + CEO

Assignee:

ESPROCKET CORPORATION

By: 

Its: President + CEO