

05-22-2000



101363709

4.28.00

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

OPR/FINANCE  
04 APR 20  
9:56

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment
- License
- Security Agreement
- Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date  
Month Day Year  
07/26/1999

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

05/22/2000 ASCOTT 00000028 1348558

FOR OFFICE USE ONLY

01 FC:481  
02 FC:482

40.00 OP  
75.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002075 FRAME: 0979

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

404-881-7000

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,348,660"/>	<input type="text" value="1,593,801"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,358,507"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,355,877"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Ginabeth B. Hutchison

Name of Person Signing

Signature

4/28/00

Date Signed

ASSIGNMENT OF TRADEMARK REGISTRATIONS NUNC PRO TUNC

WHEREAS, PENSKE MOTORSPORTS, INC., a Delaware corporation formerly located and doing business at 3270 West Big Beaver Road, Suite 130, Troy, Michigan, owned by assignment the trademarks and subject United States Patent and Trademark Office Registration Numbers shown on Schedule A, which registrations are subsisting and valid; and of which Penske Motorsports, Inc. is the owner of record;

WHEREAS, 88 Corp., a Delaware corporation located and doing business at 639 Isbell Road, Suite 390, Reno, Nevada 89509, acquired said marks, the goodwill therein and the registrations thereof by Agreement and Plan of Merger effective as of July 26, 1999; and

WHEREAS, 88 Corp. desires to conform the records in the Assignment Branch of the United States Patent and Trademark Office to reflect its ownership of the trademarks and the registrations thereof shown on Schedule A;

NOW, THEREFORE, be it known that for good and valuable consideration, receipt of which is hereby acknowledged, said Penske Motorsports, Inc. did assign unto said 88 Corp. all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by said marks, and the registrations identified in Schedule A, attached hereto and ownership thereof now resides in 88 Corp.

Dated: 4/26/00

88 Corp.

By: 

Name: W. Garrett Crotty  
Office: Vice President

Schedule A

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
MIS	1,348,660	July 9, 1985
MICHIGAN 500	1,358,507	September 3, 1985
MICHIGAN INTERNATIONAL SPEEDWAY	1,355,877	August 20, 1985
M MICHIGAN INTERNATIONAL SPEEDWAY (Stylized) & Design	1,593,801	May 1, 1990