

05-24-2000



Tab settings

To the Honorable Commissioner of Patents

Send original documents or copy thereof.

1. Name of conveying party(ies):

101366457

Address of receiving party(ies)

NIELSEN & BAINBRIDGE L.L.C.

05-15-2000

Name: Esselte Corporation

U.S. Patent & TMO/TM Mail Rpt Dt. #30

Internal Address:

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other

*mtb 5-15-00*

- Association
- Limited Partnership

Street Address: 71 Clinton Road

City: Garden City State: NY ZIP: 11530

Additional name(s) of conveying party(ies) attached?  Yes  No

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State New York
- Other

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

Execution Date: May 8, 2000

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

05/25/2000 ASCOTT 00000029 051301 1398286

01 FC:481 40.00 CH  
02 FC:482 25.00 CH

1,398,286  
1,287,885

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

6. Total number of applications and registrations involved: 2

Name: Lisa Duff

7. Total fee (37 CFR 3.41).....\$ 65.00

Internal Address:

- Enclosed
- Authorized to be charged to deposit account

Street Address: c/o Esselte Corporation

71 Clinton Road

City: Garden City State: NY ZIP: 11530

8. Deposit account number:

05-1301

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lisa Duff

Lisa Duff  
Signature

May, 2000

Name of Person Signing

Date

3

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002077 FRAME: 0974

ASSIGNMENT

WHEREAS, Esselte Corporation, a New York corporation, having its principal offices at 71 Clinton Road, Garden City, New York 11530; and

WHEREAS, Nielsen & Bainbridge L.L.C., with offices at 40 Eisenhower Drive, Paramus, New Jersey 07653 owns the following trademarks now registered in the U.S. Patent and Trademark Office:

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
Letraset	1,398,286	June 24, 1986
Letraset	1,287,885	July 31, 1984

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, Nielsen & Bainbridge L.L.C. assigns to Esselte Corporation, all right, title and interest in the United States in and to the above-mentioned trademarks, together with the goodwill of the business symbolized by said trademarks.

Signed at Paramus, New Jersey, this 8 day of May, 2000.

NIELSEN & BAINBRIDGE L.L.C.

By: *John Forbes*  
John Forbes  
President

STATE OF NEW JERSEY    )  
                                  ) ss.:  
COUNTY OF Bergen    )

On this 8th day of May, 2000, personally appeared before me John Forbes, to me known to be the President of Nielsen & Bainbridge L.L.C., the Assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said Assignor and pursuant to authority duly received.

*Vicki M. Giuseffi*  
Notary Public

**VICKI M. GIUSEFFI**  
Notary Public of New Jersey  
My Commission Expires 07/05/2004