

TRADEMARKS ONLY

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To the Honorable Commissioner of Patents and Trademarks
Please record the attached original document or copy thereof.

1. Name of Party(ies) conveying an interest:

PBA Tour, Inc.

Entity:

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation - **Ohio**
- Other

3. Interest Conveyed:

- Assignment Change of Name
- Security Agreement Merger
- Other

Execution Date **April 13, 2000**

2. Name and Address of Party(ies) receiving an interest:

Name: **Northwest Bowling Fans LLC**

Address: 1720 Merriman Road
Akron, OH 44334-0118

05-31-2000



101369368

Entity:

- Individual(s) Association
- Corporation General Partnership Limited Partnership
- Other: **Limited liability company**

Citizenship: **Delaware**

If not domiciled in the United States, a domestic representative designation is attached:

Yes

No

(The attached document must **not** be an assignment)

4. Application number(s) or registration number(s). Additional sheet attached? Yes No

A. Trademark Application No.(s) **None**

B. Trademark Registration No.(s)

796,546	846,434	1,139,022
1,237,619	1,549,445	2,207,717

5. Please mail documents back to:

Calendar/Docketing Dept.
Pillsbury Madison & Sutro LLP
Post Office Box 7880
San Francisco, CA 94120

6. Number of applications and registrations involved: **Six (6)**

7. Amount of fee enclosed: **\$165**

8. If above amount is missing or inadequate, charge deficiency to our Deposit Account No. 03-3975 under Order No. **31653-000-0002/LCG/KDM**

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

05/31/2000 DMGUYEN 00000100 796546

01 FC:481 40.00 OP
02 FC:482 125.00 OP

Signature

Total number of pages including cover sheet, attachments and document. **4**
(excluding duplicate cover sheet)

Attorney: **Laura C. Gustafson**
Date: **May 11, 2000**
Atty/Sec: _____

Tel: **(415) 983-6318**
Fax: **(415) 983-1200**

File in **DUPLICATE** with post card receipt

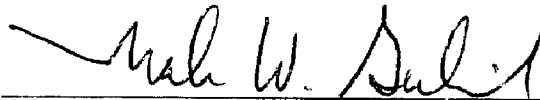
ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, PBA Tour, Inc., an Ohio non-profit corporation, hereby assigns, transfers and conveys to Northwest Bowling Fans LLC, a Delaware limited liability company, all right, title and interest worldwide in and to the trademarks and names shown on Schedule A, attached hereto, and the goodwill symbolized by and associated with the use of same; the registrations and applications therefor, together with all rights and causes of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue and recover for past infringement and receive all damages, payments and costs and fees associated therewith. PBA Tour, Inc. agrees to take any and all further actions requested by Northwest Bowling Fans LLC and at the cost of Northwest Bowling Fans LLC in order to fully vest the right, title and interest being conveyed Northwest Bowling Fans LLC pursuant to this Assignment.

Dated: April 13, 2000.

PBA TOUR, INC.

By



Mark Gerberich
Its Commissioner

Schedule A
Registrations

<u>Mark</u>	<u>Reg. No.</u>	<u>Country</u>
PBA & Design	796,546	U.S.
PBA & Design	716,319	Italy
PBA & Design	397,322	Mexico
PBA & Design	397,323	Mexico
PBA (Stylized)	846,434	U.S.
P.B.A.	TMA149,241	Canada
PBA	2,010,613	Japan
PBA & Block Design	1,139,022	U.S.
PROFESSIONAL BOWLERS ASSOCIATION	1,237,619	U.S.
PROFESSIONAL BOWLERS ASSOCIATION	1,883,340	Japan
PROFESSIONAL BOWLERS ASSOCIATION	1,883,341	Japan
PROFESSIONAL BOWLERS ASSOCIATION	2,109,261	Japan
PROFESSIONAL BOWLERS ASSOCIATION	402,218	Mexico
PROFESSIONAL BOWLERS ASSOCIATION	425,982	Mexico
PBA & Design	1,549,445	U.S.
PBA & Design	VR 02.468 1993	Denmark
PBA & Design	474,393	Mexico
PBA & Design	476,998	Mexico
PBA & Design	470,808	Mexico
PBA & Design	265,456	Portugal
PBA & Design	1,578,938	Spain
PBA & Design	73,252	Taiwan
PBA & Design	75,526	Taiwan
PBA & Design	648,535	Germany
PBA & Design	100,677	Greece
PBA & Design	1,272,487	P.R.C.
PBA & Design	1,272,419	P.R.C.

<u>Mark</u>	<u>Reg. No.</u>	<u>Country</u>
PBA & Design	321,777	South Korea
PBA TOUR & Triangular Logo	327,369	South Korea
PBA TOUR & Triangular Logo	340,821	South Korea
PROFESSIONAL BOWLERS TOUR	2,543,824	Japan
PBA TOUR & Design	2,207,717	U.S.
PBA TOUR & Design	415,406	EUC
PBA TOUR & Design	414,687	South Korea
PBA TOUR & Design	418,725	South Korea
PBA TOUR & Design	460,057	South Korea

Applications

<u>Mark</u>	<u>Country</u>
PBA & Triangular Design	Philippines
PBA TOUR & Design	Japan
PBA TOUR & Design	Puerto Rico

Unregistered Trade Name and Mark

PROFESSIONAL BOWLERS ASSOCIATION OF AMERICA