

TRADEMARKS ONLY

TRADEMARKS ONLY

To the Honorable Commissioner of Patents and Trademarks
Please record the attached original document or copy thereof.

1. Name of Party(ies) conveying an interest:
Professional Bowlers Association of America

Entity:

Individual(s) Ohio Association

General Partnership Limited Partnership

Corporation-State

Other

3. Interest Conveyed:

Assignment Change of Name

Security Agreement Merger

Other: **Unincorporated association incorporated as a non-profit corporation**

Execution Date **July 31, 1997**

2. Name and Address of Party(ies) receiving an interest:
 Name: **PBA Tour, Inc.**

Address: **1720 Merriman Road
Akron, OH 44334-0118**

Entity:

Individual(s) Association

Corporation General Partnership Limited Partnership

Other:

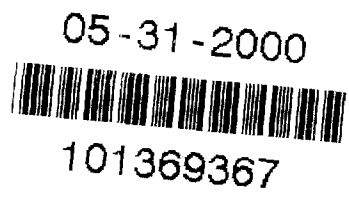
Citizenship: **Ohio**

If not domiciled in the United States, a domestic representative designation is attached:

Yes

No

(The attached document must **not** be an assignment)



4. Application number(s) or registration number(s). Additional sheet attached? Yes No

A. Trademark Application No.(s) **None**

B. Trademark Registration No.(s)

796,546	846,434	1,139,022
1,237,619	1,549,445	2,207,717

5. Please mail documents back to:

Calendar/Docketing Dept.
 Pillsbury Madison & Sutro LLP
 Post Office Box 7880
 San Francisco, CA 94120

6. Number of applications and registrations involved: **Six (6)**

7. Amount of fee enclosed: **\$165**

8. If above amount is missing or inadequate, charge deficiency to our Deposit Account No. 03-3975 under Order No. **31653-000-0002/LCG/KDM**

DO NOT USE THIS SPACE

9. Statement and signature.
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

05/31/2000 DNGUYEN 00000099 796546

Total number of pages including cover sheet, attachments and document. **23**
 (excluding duplicate cover sheet)

01 FC:461 40.00 OP
 02 FC:488 125.00 OP

Laura C. Gustafson
 Signature

Attorney: **Laura C. Gustafson**
 Date: **May 11, 2000**
 Atty/Sec: _____

Tel: **(415) 983-6318**
 Fax: **(415) 983-1200**

File in DUPLICATE with post card receipt

**ACTION IN LIEU OF A MEETING
OF THE BOARD OF DIRECTORS OF
PROFESSIONAL BOWLERS ASSOCIATION OF AMERICA**

The undersigned, being all of the Directors of PROFESSIONAL BOWLERS ASSOCIATION OF AMERICA, a non-profit, unincorporated association (the "Association"), do hereby consent to the adoption of the following specified resolutions as of the 31st day of July, 1997. The undersigned hereby waive any and all notice of the time, place and purpose of a meeting and approve and adopt said resolutions as if they were approved and adopted at a duly constituted meeting of the Directors of the Association.

RESOLVED, That the Association be incorporated as a non-profit corporation organized under Section 1702.01, et seq., of the Ohio Revised Code, pursuant to Section 1702.08 of the Ohio Revised Code, this action being taken by the same procedure and affirmative vote as required under Article XIII of the Constitution and By-Laws of the Association for the amendment thereof;

RESOLVED, That the Corporation be organized exclusively for the advancement of the interests of the male professional bowler and the bowling industry pursuant to Section 501(c)(6) of the Internal Revenue Code of 1986, as amended from time to time, and shall at all times be operated in furtherance of said non-profit purposes as contemplated under Section 501(c)(6), and that the Executive Director of the Corporation and/or its Officers, or any one or more of them, be, and they hereby are, authorized to take any and all actions necessary to exempt the Association from taxation pursuant Section 501(c)(6);

FURTHER RESOLVED, That the form of Articles of Incorporation attached hereto as Exhibit "A" be, and the same hereby are, approved in their entirety as the Articles of Incorporation of PBA Tour, Inc. (the "Association"), and Thomas G. Knoll is hereby appointed Incorporator of the Association and authorized to execute said Articles of Incorporation in such capacity and cause the same to be filed with the Ohio Secretary of State;

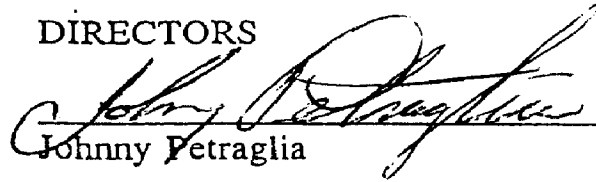
FURTHER RESOLVED, That Mark Gerberich be, and he hereby is, appointed to serve as the initial Statutory Agent of the Association, and the form of Original Appointment of Statutory Agent and Acceptance attached hereto as Exhibit "B" be, and the same hereby is, approved in its entirety, and the Incorporator is hereby authorized to cause the same to be filed with the Ohio Secretary of State;

FURTHER RESOLVED, That the Tournament Rules and Regulations of the Association, as revised at a meeting of the Directors held on May 20, 1997, be,

and the same hereby are, approved and adopted in their entirety; and

FURTHER RESOLVED, That any and all additional actions of the Incorporator and/or of one or more Officers of the Association which were undertaken in order to accomplish any of the purposes of the foregoing resolutions be, and the same hereby are, ratified in their entirety as authorized actions of the Association.

DIRECTORS


Johnny Petraglia

Walter Ray Williams, Jr.

Ron Williams

Mel Wolf

Parker Bohn III

John Handegard

Al Thompson

Ted Hoffman, Jr.

Leo Mehl

Jack Reichert

Frank Modica

Bob Gutkowski

Mark Gerberich

and the same hereby are, approved and adopted in their entirety; and

FURTHER RESOLVED, That any and all additional actions of the Incorporator and/or of one or more Officers of the Association which were undertaken in order to accomplish any of the purposes of the foregoing resolutions be, and the same hereby are, ratified in their entirety as authorized actions of the Association.

DIRECTORS

Johnny Petraglia

Walter Ray Williams, Jr.

Walter Ray Williams, Jr.

Ron Williams

Mel Wolf

Parker Bohn III

John Handegard

Al Thompson

Ted Hoffman, Jr.

Leo Mehl

Jack Reichert

Frank Modica

Bob Gutkowski

Mark Gerberich

and the same hereby are, approved and adopted in their entirety; and

FURTHER RESOLVED, That any and all additional actions of the Incorporator and/or of one or more Officers of the Association which were undertaken in order to accomplish any of the purposes of the foregoing resolutions be, and the same hereby are, ratified in their entirety as authorized actions of the Association.

DIRECTORS

Johnny Petraglia

Walter Ray Williams, Jr.



Ron Williams

Mel Wolf

Parker Bohn III

John Handegard

Al Thompson

Ted Hoffman, Jr.

Leo Mehl

Jack Reichert

Frank Modica

Bob Gutkowski

Mark Gerberich

and the same hereby are, approved and adopted in their entirety; and

FURTHER RESOLVED, That any and all additional actions of the Incorporator and/or of one or more Officers of the Association which were undertaken in order to accomplish any of the purposes of the foregoing resolutions be, and the same hereby are, ratified in their entirety as authorized actions of the Association.

DIRECTORS

Johnny Petraglia

Walter Ray Williams, Jr.

Ron Williams



Mel Wolf

Parker Bohn III

John Handegard

Al Thompson

Ted Hoffman, Jr.

Leo Mehl

Jack Reichert

Frank Modica

Bob Gutkowski

Mark Gerberich

and the same hereby are, approved and adopted in their entirety; and

FURTHER RESOLVED, That any and all additional actions of the Incorporator and/or of one or more Officers of the Association which were undertaken in order to accomplish any of the purposes of the foregoing resolutions be, and the same hereby are, ratified in their entirety as authorized actions of the Association.

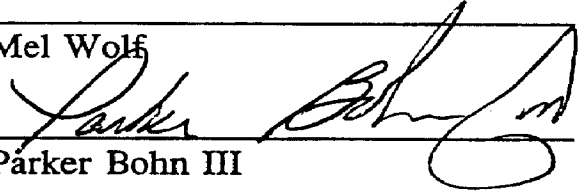
DIRECTORS

Johnny Petraglia

Walter Ray Williams, Jr.

Ron Williams

Mel Wolf



Parker Bohn III

John Handegard

Al Thompson

Ted Hoffman, Jr.

Leo Mehl

Jack Reichert

Frank Modica

Bob Gutkowski

Mark Gerberich

and the same hereby are, approved and adopted in their entirety; and

FURTHER RESOLVED, That any and all additional actions of the Incorporator and/or of one or more Officers of the Association which were undertaken in order to accomplish any of the purposes of the foregoing resolutions be, and the same hereby are, ratified in their entirety as authorized actions of the Association.

DIRECTORS

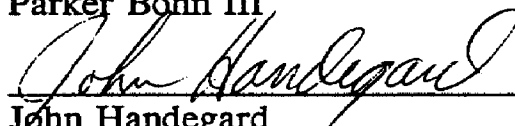
Johnny Petraglia

Walter Ray Williams, Jr.

Ron Williams

Mel Wolf

Parker Bohn III



John Handegard

Al Thompson

Ted Hoffman, Jr.

Leo Mehl

Jack Reichert

Frank Modica

Bob Gutkowski

Mark Gerberich

and the same hereby are, approved and adopted in their entirety; and

FURTHER RESOLVED, That any and all additional actions of the Incorporator and/or of one or more Officers of the Association which were undertaken in order to accomplish any of the purposes of the foregoing resolutions be, and the same hereby are, ratified in their entirety as authorized actions of the Association.

DIRECTORS

Johnny Petraglia

Walter Ray Williams, Jr.

Ron Williams

Mel Wolf

Parker Bohn III

John Handegard


Al Thompson

Ted Hoffman, Jr.

Leo Mehl

Jack Reichert

Frank Modica

Bob Gutkowski

Mark Gerberich

accomplish any of the purposes of the foregoing resolutions be, and they hereby are, ratified in their entirety as authorized actions of the Corporation.

DIRECTORS

Johnny Petraglia

Walter Ray Williams, Jr.

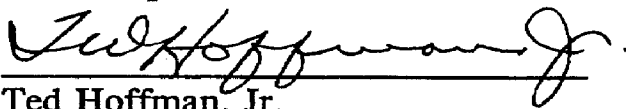
Ron Williams

Mel Wolf

Parker Bohn III

John Handegard

Al Thompson



Ted Hoffman, Jr.

Leo Mehl

Jack Reichert

Frank Modica

Bob Gutkowski

Mark Gerberich

and the same hereby are, approved and adopted in their entirety; and

FURTHER RESOLVED, That any and all additional actions of the Incorporator and/or of one or more Officers of the Association which were undertaken in order to accomplish any of the purposes of the foregoing resolutions be, and the same hereby are, ratified in their entirety as authorized actions of the Association.

DIRECTORS

Johnny Petraglia

Walter Ray Williams, Jr.

Ron Williams

Mel Wolf

Parker Bohn III

John Handegard

Al Thompson

Ted Hoffman, Jr.



Leo Mehl

Jack Reichert

Frank Modica

Bob Gutkowski

Mark Gerberich

and the same hereby are, approved and adopted in their entirety; and

FURTHER RESOLVED, That any and all additional actions of the Incorporator and/or of one or more Officers of the Association which were undertaken in order to accomplish any of the purposes of the foregoing resolutions be, and the same hereby are, ratified in their entirety as authorized actions of the Association.

DIRECTORS

Johnny Petraglia

Walter Ray Williams, Jr.

Ron Williams

Mel Wolf

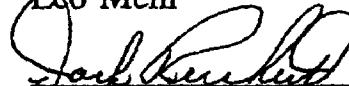
Parker Bohn III

John Handegard

Al Thompson

Ted Hoffman, Jr.

Leo Mehl



Jack Reichert

Frank Modica

Bob Gutkowski

Mark Gerberich

and the same hereby are, approved and adopted in their entirety; and

FURTHER RESOLVED, That any and all additional actions of the Incorporator and/or of one or more Officers of the Association which were undertaken in order to accomplish any of the purposes of the foregoing resolutions be, and the same hereby are, ratified in their entirety as authorized actions of the Association.

DIRECTORS

Johnny Petraglia

Walter Ray Williams, Jr.

Ron Williams

Mel Wolf

Parker Bohn III

John Handegard

Al Thompson

Ted Hoffman, Jr.

Leo Mehl

Jack Reichert

Frank Modica
Frank Modica

Bob Gutkowski

Mark Gerberich

and the same hereby are, approved and adopted in their entirety; and

FURTHER RESOLVED, That any and all additional actions of the Incorporator and/or of one or more Officers of the Association which were undertaken in order to accomplish any of the purposes of the foregoing resolutions be, and the same hereby are, ratified in their entirety as authorized actions of the Association.

DIRECTORS

Johnny Petraglia

Walter Ray Williams, Jr.

Ron Williams

Mel Wolf

Parker Bohn III

John Handegard

Al Thompson

Ted Hoffman, Jr.

Leo Mehi

Jack Reichert

Frank Molica



Bob Gutkowski

Mark Gerberich

and the same hereby are, approved and adopted in their entirety; and

FURTHER RESOLVED, That any and all additional actions of the Incorporator and/or of one or more Officers of the Association which were undertaken in order to accomplish any of the purposes of the foregoing resolutions be, and the same hereby are, ratified in their entirety as authorized actions of the Association.

DIRECTORS

Johnny Petraglia

Walter Ray Williams, Jr.

Ron Williams

Mel Wolf

Parker Bohn III

John Handegard

Al Thompson

Ted Hoffman, Jr.

Leo Mehl

Jack Reichert

Frank Modica

Bob Gutkowski



Mark Gerberich



The State of Ohio

Bob Taft

Secretary of State

994970

Certificate

It is hereby certified that the Secretary of State of Ohio has custody of the Records of Incorporation and Miscellaneous Filings; that said records show the filing and recording of: ARN MIS

of:

PBA TOUR, INC.

United States of America
State of Ohio
Office of the Secretary of State

Recorded on Roll 6039 at Frame 1503 of
the Records of Incorporation and Miscellaneous Filings.

Witness my hand and the seal of the Secretary of State at

Columbus, Ohio, this 22ND day of OCT ,

A.D. 19 97 .



Bob Taft
Bob Taft
Secretary of State

UNITED STATES OF AMERICA,
STATE OF OHIO,
OFFICE OF THE SECRETARY OF STATE.



I, J. Kenneth Blackwell, do hereby certify that I am the duly elected, qualified and present acting Secretary of State for the State of Ohio, and as such have custody of the records of Ohio and Foreign corporations; that said records show PBA TOUR, INC., an Ohio not-for-profit corporation, Charter No. 994970, having its principal location in Akron, County of Summit, was incorporated on October 22nd, 1997 and is currently in GOOD STANDING upon the records of this office.

WITNESS my hand and official seal

at Columbus, Ohio on

February 8, 2000



A handwritten signature in black ink, reading "J. Kenneth Blackwell". The signature is written in a cursive, flowing style.

J. Kenneth Blackwell
Secretary of State

ARTICLES OF INCORPORATION
OF
PBA TOUR, INC.

APPROVED

By

Date

Amount

97102316201

The undersigned, all of whom are citizens of the United States, desiring to form a non-profit corporation under Section 1702.01, et seq., of the Ohio Revised Code, do hereby certify:

- FIRST:** The name of the Corporation shall be **PBA TOUR, INC.**
- SECOND:** The place in the State of Ohio where the principal office of the Corporation shall be located is the City of Akron, County of Summit.
- THIRD:** The specific non-profit purposes for which the Corporation is formed are the advancement of the common interests of the male professional bowler and of the bowling industry through the following activities: promoting the interests of the male bowler and elevating the qualified male bowler to the rank of professional; promoting bowling to the status of a major sport; promoting interest in the sport of bowling; protecting the mutual interests of its members; holding meetings and bowling tournaments periodically for the encouragement of its members; promoting a better understanding and working relationship between the professional bowler and the bowling proprietor, between the professional bowler and bowling manufacturer and between the professional bowler and the radio and television stations and networks and all other media outlets and press; engaging in any other kind of activity permitted under Section 501(c)(6) of the Internal Revenue Code of 1986, as amended from time to time, which the Corporation deems necessary or proper in order to fulfill its objectives of advancing the interests of professional bowlers and of the bowling industry, including, but not limited to, acquiring by gift or purchase, holding, conveying, mortgaging or leasing any property, real or personal, as may be necessary or incidental to the foregoing non-profit purposes; and entering into and performing contracts and agreements of every kind, necessary or incidental to, or in connection with, the foregoing non-profit purposes. The

TRADEMARK

REEL: 002080 FRAME: 0605

Corporation is organized exclusively for the advancement of the interests of the male professional bowler and the bowling industry pursuant to Section 501(c)(6) of the Internal Revenue Code of 1986, as amended from time to time (the "Internal Revenue Code"), and shall at all times be operated in furtherance of said non-profit purposes as contemplated under Section 501(c)(6).

FOURTH:

The Corporation is organized exclusively for the advancement of the interests of the professional bowler and the bowling industry pursuant to Section 501(c)(6) of the Internal Revenue Code of 1986, as amended from time to time, and shall at all times be operated in furtherance of said non-profit purposes as contemplated under Section 501(c)(6).

FIFTH:

No part of the net earnings of the Corporation shall be distributed to, or inure to the benefit of, any member, trustee or officer of or contributor to the Corporation or to any other private individual. Notwithstanding any other provisions of these Articles, the Corporation shall not carry on any other activities not permitted to be carried on by a Corporation exempt from Federal income taxation under Section 501(c)(6) of the Internal Revenue Code of 1986, as amended from time to time.

SIXTH:

Upon the dissolution of the Corporation, the Board of Trustees of the Corporation shall, after paying and making provision for the payment of all liabilities of the Corporation, dispose of all assets of the Corporation in accordance with the non-profit purposes thereof in such manner as the Board of Trustees shall determine, and/or shall dispose of all assets to one or more other organizations organized and operated exclusively for such purposes as shall at the time qualify it or them as exempt organizations under Section 501(c)(6) of the Internal Revenue Code of 1986, as amended from time to time, as the Board of Trustees shall determine. Any such assets not so disposed of shall be disposed of by the Court of Common Pleas of the county in which the principal office of the Corporation is then located, in accordance with the non-profit purposes of the Corporation. In no event shall any assets of the Corporation be distributed to any member, trustee or officer of or contributor to the Corporation or to any other private individual, except and only the extent that such individuals are creditors of the Corporation.

SEVENTH:

Members of this Corporation shall consist of two (2) classes of members, Charter members and General members, as more

specifically set forth in the By-Laws of the Corporation, with the General members of the Corporation being classified as belonging to separate general membership divisions as more specifically set forth in said By-Laws. All persons holding membership in the Professional Bowlers Association of America, a non-profit, unincorporated association, at the time of the filing of these Articles with the Secretary of State of the State of Ohio shall automatically become members of this Corporation in the same classification as held in said unincorporated association, subject, however, to all of the provisions of the By-Laws of the Corporation.

EIGHTH:

The following persons shall serve as the initial trustees of the Corporation until such time as their successors may be elected as set forth in the By-Laws of the Corporation:

Johnny Petraglia
15 Rowena Road
Manalapan, NJ 07726

Walter Ray Williams, Jr.
4555 N. Pershing Avenue
Suite 33-108
Stockton, CA 95207

Ron Williams
5709 Rio De Janeiro Circle
North Richland Hills, TX 76180

Mel Wolf
5710 Browns Lake Road
Jackson, MI 49201

Parker Bohn III
25 Pitney Lane
Jackson, NJ 08527

John Handegard
839 North Lamb #138
Las Vegas, NV 89110

Al Thompson
P.O. Box 418
Worthington, OH 43085

Ted Hoffman, Jr.
P.O. Box 2236
Dublin, CA 94568

Leo Mehl
1823 Weymouth Drive
Hudson, OH 44236

Jack Reichert
c/o Brunswick
1 North Field Court
Lake Forest, IL 60045-4811

Frank Modica
8621 Canyon View Drive
Las Vegas, NV 89117

Bob Gutkowski
President & CEO
The Marquee Group
888 Seventh Avenue, 37th Floor
New York, NY 10019

Mark Gerberich
1720 Merriman Road
Akron, OH 44334-0118

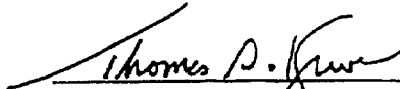
NINTH:

Pursuant to Section 1702.08 of the Ohio Revised Code, the Board of Trustees of the Professional Bowlers Association of America, a non-profit, unincorporated association, has unanimously authorized, by means of a written consent resolution, the incorporation of the Professional Bowlers Association of America as a non-profit corporation organized under Section 1702.01, et seq., of the Ohio Revised Code, said Board of Trustees acting by the same procedure and affirmative vote as required under Article XIII of the Constitution and By-Laws of the Professional Bowlers Association of America for the amendment thereof.

06033-1507

IN WITNESS WHEREOF, I have hereunto subscribed my name this 16th day of

September, 1997.

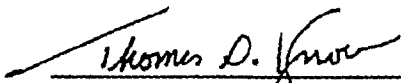


Thomas G. Knoll
Incorporator, PBA Tour, Inc.

ORIGINAL APPOINTMENT OF AGENT

The undersigned, being the incorporator of PBA TOUR, INC., hereby appoints MARK GERBERICH, whose tax mailing address in the State of Ohio is 1720 Merriman Road, Akron, Ohio 44334-0118, as the Statutory Agent upon whom any process, tax notices or demands required or permitted by statute to be served upon the Corporation may be served.

Date: 9/14/97




 Thomas G. Knoll
 Incorporator, PBA Tour, Inc.

ACCEPTANCE

I, MARK GERBERICH, hereby accept appointment as Statutory Agent for PBA TOUR, INC.

Date: 7/30/97



 Mark Gerberich
 Statutory Agent, PBA Tour, Inc.