

RECORDATION FORM COVER SHEET

06-13-2000

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To the Honorable Commissioner c



attached original documents or copy thereof.

1. Name of conveying party(ies):

Credit Managers Association

101379434

Name and address of receiving party(ies)

Name: Natural Choice Foods, Inc.

Internal Address: 2640 Sturgis Road

Street Address: _____
Oxnard, CA 93030
City: _____ State: _____ ZIP: _____

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State California
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: April 24, 2000

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,945,422

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Marvin E. Jacobs

Internal Address: KOPPEL & JACOBS
2151 Alessandro Drive #215

Street Address: _____

City: Ventura State: CA ZIP: 93001

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

10-0192

(Attach duplicate copy of this page if paying by deposit account)

06/12/2000 DNGUYEN 00000199 1945422

01 FC:461

40.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Marvin E. Jacobs, Esq

Name of Person Signing

Signature

May 22, 2000

Date

3

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002086 FRAME: 0240

ASSIGNMENT

WHEREAS Credit Managers Association, a corporation organized under the laws of the State of California, having a place of business at 40 East Verdugo Avenue, Burbank California 91502, is the owner of Trademark Registration No. 1945422 dated January 2, 1996 for the Trademark "NATURAL CHOICE ORGANIC CERTIFIED"; and

Whereas, Natural Choice Foods, Inc., a corporation organized under the laws of the State of California, whose principal place of business is situated at Oxnard, California, is desirous of acquiring said Trademark, Registration and the business, assets and good will connected with said mark.

NOW, THEREFORE, in consideration of and in exchange for the sum of one dollar and other good and valuable consideration to it paid, the receipt of which is hereby acknowledged, Credit Managers Association does sell, assign, and transfer, unto said Natural Choice Foods, Inc., the entire right, title and interest in and to the said trademark and the registration thereof, No. 1945422, together with the good will of the business in connection with which the said mark is used.

Credit Managers Association

Dated: 4/24/00

By: [Signature]
Robert J. Hoder, Corporate Secretary

State of

} ss.

County of

On this _____ day of _____, 2000, before me personally appeared _____, to me known or proven upon satisfactory evidence, to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same.

Notary Public

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of Los Angeles } ss.

On 4-24-00, before me, Michael L. Joncich, Notary Public,
Date Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared Robert J. Hoder
Name(s) of Signer(s)

- personally known to me
- proved to me on the basis of satisfactory evidence

to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal

Michael L. Joncich
Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: Assignment

Document Date: 4-24-00

Number of Pages: 1

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer

Signer's Name: Robert J. Hoder

Individual

Corporate Officer — Title(s): Corporate Secretary

Partner — Limited General

Attorney in Fact

Trustee

Guardian or Conservator

Other: _____

Signer Is Representing: Credit Managers Association of Calif.

RIGHT THUMBPRINT OF SIGNER

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