



To the Honorable Commissioner of Patents

101385046

and original documents or copy thereof.

1. Name of conveying party(ies):

Samar, L.L.C.

5-2600

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **May 11, 2000**

2. Name and address of receiving party(ies):

Name: **Novartis AG**

Internal Address:

Street Address: **CH-4002**

City: **Basel** State: **Switzerland**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State **Switzerland**
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,273,661

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Richard A. Friedman**

Internal Address: **Patent and Trademark Department**

Street Address:

564 Morris Avenue

City: **Summit** State: **NJ** Zip: **07901-1027**

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41)\$ **40.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

50-0430

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. *To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Richard A. Friedman

Name of Person Signing

Signature

May 24, 2000

Date

Total number of pages including cover sheet, attachments, and document: _____

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments, Washington, D.C. 20231

06/19/2000 ASCOTT 00000093 500430 1273661

01 FC:581 40.00 CH

DESIGNATION OF DOMESTIC REPRESENTATIVE

Mark: ODOR GUARD

Registration No.:1,273,661

Assignee: Novartis AG

Novartis Pharmaceuticals Corporation, whose postal address is 564 Morris Avenue, Summit, New Jersey 07901-1027, is hereby designated assignee's domestic representative upon whom notice or process in proceedings affecting the mark may be served.

NOVARTIS AG

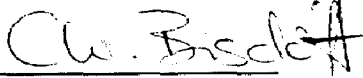
By 

Name: Sheila Bodmer

Title: Duly Authorized Officer

Date: May 17, 2000

NOVARTIS AG

By 

Name: Christine Bischoff

Title: Duly Authorized Signatory

Date: May 17, 2000

NOVARTIS CORPORATION

564 Morris Avenue

Summit, NJ 07901-1027

ASSIGNMENT

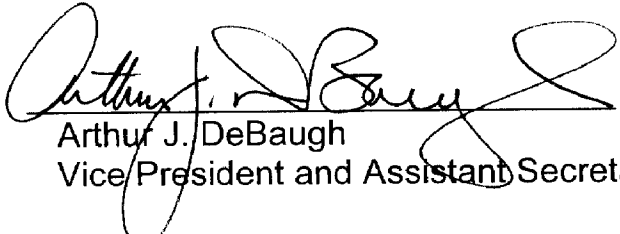
WHEREAS Saramar, L.L.C., (hereinafter called "Assignor"), a Delaware corporation with offices at 125 S. Wacker Drive, Suite 300, Chicago, Illinois, 60606 U.S.A has adopted, and is using the trademark ODOR GUARD on or in connection with "insoles"; and

WHEREAS, Assignor owns a federal registration at the United States Patent and Trademark Office, Registration no. 1,273,661, dated April 10, 1984, for the mark ODOR GUARD for "insoles"; and

WHEREAS Novartis AG, a Swiss corporation, with offices at CH-4002, Basel, Switzerland (hereinafter called "Assignee"), is desirous of acquiring said registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all right, title, and interest in and to said trademark ODOR GUARD, together with the goodwill of the business symbolized by the trademark and the registration thereof.

SARAMAR, L.L.C.

By: 
Arthur J. DeBaugh
Vice President and Assistant Secretary

Date: 11th May 2000

State of North Carolina

County of Forsyth

On this 11th day of May, 2000, before me appeared Arthur J. DeBaugh, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of the identified corporation or other juristic entity with authority to do so.

Notary Public: 