

06-29-2000

FORM PTO-1594
1-31-92 □



U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

101392010

JUN 6

BOX ASSIGNMENTS, Commissioner of Patents and Trademarks, Washington, D.C. 20231
Please record and index the attached original documents or copy thereof.

1. Name of conveying party(ies): William O. Dannhausen (d/b/a Better Roads)

6-6-00

2. Name and address of receiving party(ies):

Name: James Publishing Company

Address: 2720 South River Road

City: Des Plaines State: IL Zip: 60018

Type of Company: A Corporation

Corporation-State: Illinois

3. Nature of Conveyance: Trademark Assignment

Execution Date: February 18, 2000

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designation must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

4.

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,136,772 and 1,697,601

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Dyann L. Kostello
Michael Best & Friedrich LLP
Suite 3300
100 East Wisconsin Avenue
Milwaukee, WI 53202-4108

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41):.....\$ 65.00

Enclosed

Deficiencies in fee charged to deposit account

8. Deposit account number: 13-3080

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dyann L. Kostello
Name of Person Signing

June 6, 2000

Date

Total number of pages including cover sheet, attachments, and document: 3

OMB No. 0651-0011 (exp. 4/94)TFORMITMASSIGN

Attorney File 15040/9002

United States Postal Service Express Mail Mailing Label No. EL402997845US

cc: Docketing

TRADEMARK
REEL: 002093 FRAME: 0642

TRADEMARK ASSIGNMENT

BY THESE PRESENTS, the undersigned William O. Dannhausen (d/b/a Better Roads) ("Assignor"), this 18th day of February, 2000, for and in consideration of Ten Dollars (\$10.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, has hereby sold, assigned, transferred and set over unto James Publishing Company, an Illinois corporation ("Assignee"), its successors, legal representatives and assigns, the entire right, title and interest in and to the following U.S. registered trade/service marks, including the goodwill represented thereby, and any United States Trademark registrations as follows:

<u>File No.</u>	<u>Trade/Service Mark</u>	<u>Reg. Date</u>	<u>Class</u>	<u>Reg. No.</u>
0846.003	ROADFAX	June 30, 1992	16,35	1,697,601
0846.004	BETTER ROADS	June 10, 1980	16	1,136,772

AND for the same consideration, Assignor hereby warrants that, at the time of execution and delivery of these presents, the marks, where applicable, were not abandoned, on the principal register there are no further marks owned or controlled by Assignor in resemblance of the listed marks and Assignor is the sole and lawful owner of the entire right, title and interest in and to said marks, and has not infringed the rights of others with the marks, and said registrations, that the same are unencumbered and that Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth. **THE FOREGOING WARRANTY IS IN LIEU OF ALL OTHER WARRANTIES EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.**

AND for the same consideration, Assignor hereby covenants and agrees to and with Assignee, its successors, legal representatives and assigns, that Assignor will sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of said marks and said registrations without charge to Assignee but at the cost and expense of Assignor.

Assignor



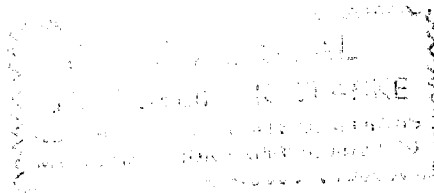
Name: William O. Dannhausen
(d/b/a Better Roads)

STATE OF ILLINOIS)
) SS:
COUNTY OF COOK)

On this 18th day of February, 2000, before me personally appeared the above-named individual, William O. Dannhausen, to me known, who being by me duly sworn according to law, on his oath stated and acknowledged that he signed, sealed and delivered the foregoing instrument as his own free and voluntary act and deed.

Jacqueline K. Starks

Notary Public



My Commission Expires:

2/18/03

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