



06-30-2000

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

06-06-2000

U.S. Patent & TMOtc/TM Mail Ropt Dt. #70



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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger Change of Name
 - Other
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other

Citizenship/State of Incorporation/Organization

07/03/2000 DNGUYEN 00000364 75560076

FOR OFFICE USE ONLY

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40.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002093 FRAME: 0892

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

(404) 872-7000

Name

Steven D. Kerr, Esq.

Address (line 1)

Womble Carlyle Sandridge & Rice, PLLC

Address (line 2)

One Atlantic Center

Address (line 3)

1201 West Peachtree Street, Suite 3500

Address (line 4)

Atlanta, Georgia 30309

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

2

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

75/560,076

Number of Properties

Enter the total number of properties involved.

#

1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

40.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

50-0517

Authorization to charge additional fees:

Yes

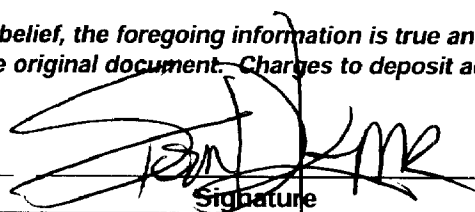
No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Steven D. Kerr, Esq.

Name of Person Signing



Signature

6/6/00

Date Signed

**ASSIGNMENT OF TRADEMARK AND RELATED
APPLICATION**

THIS ASSIGNMENT OF TRADEMARK AND RELATED APPLICATION (this "Assignment"), dated as of June 6, 2000, is from Headrick Manufacturing Company, a Georgia corporation ("Assignor"), to Endura Products, Inc., a North Carolina corporation ("Assignee").

WITNESSETH:

WHEREAS, Assignor desires to assign to Assignee all right, title and interest in and to the trademark and related United States trademark application identified on Exhibit A attached hereto (the "Trademark"), together with any and all goodwill of the business associated with the Trademark; and

WHEREAS, Assignee desires to acquire the Trademark and all goodwill of the business associated therewith from Assignor; and

WHEREAS, Assignor and Assignee desire to confirm of record the assignment of the Trademark to Assignee;

NOW, THEREFORE, for \$1.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with (i) the goodwill and the business symbolized by the Trademark and (ii) all causes of action, claims and demands and other rights for, or arising from, any infringement, including past infringements, of the Trademark.

2. Assignor further agrees without further consideration to cause to be performed such other lawful acts and to be executed such further assignments and other lawful documents as Assignee may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Trademark and all other rights hereby conveyed.

IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed by their respective authorized officers, all as of the day and year first above written.

ASSIGNOR:

ASSIGNEE:

HEADRICK MANUFACTURING COMPANY

ENDURA PRODUCTS, INC.

By: 

By: 

Bruce Procton
President

Joel Bennett
Vice President New Product
Development & Marketing

EXHIBIT A
TRADEMARK

Mark
THE SIMPLE SOLUTION

Serial No.
75/560,076

Filing Date
September 28, 1998



06-06-2000

U.S. Patent & TMO/TM Mail Rpt Dt. #70

Steven, Paralegal
Direct Dial: (404) 962-7513
Direct Fax: (404) 870-8235
E-mail: MSteven@wcsr.com

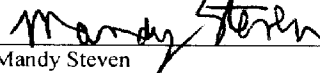
June 6, 2000

VIA EXPRESS MAIL

Assistant Commissioner for Trademarks
U.S. Patent & Trademark Office
Box ASSIGNMENTS, 2900 Crystal Drive
Arlington, Virginia 22202-3513

EXPRESS MAIL No. EL581022740US

I hereby certify that this correspondence is being deposited with the United States Postal Service as "Express Mail Post Office To Addressee," in an envelope addressed to: Assistant Commissioner for Trademarks, U.S. Patent and Trademark Office, Box ASSIGNMENTS, 2900 Crystal Drive, Arlington, VA 22202-3513 on June 6, 2000.


Mandy Steven

Re: Recordation of Trademark Conveyance Document
Our Reference: E040.3010 (38864.0011.9)

Dear Sir or Madam:

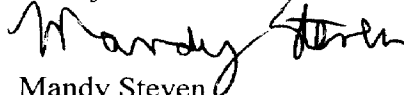
Enclosed for recording against the United States trademark application identified in the enclosed Recordation Form Cover Sheet (Form PTO- 1618) is a an Assignment of Trademark and Related Application, dated June 6, 2000. The enclosed conveyance document evidences the assignment of the referenced trademark application from Headrick Manufacturing Company, a Georgia corporation to Endura Products, Inc., a North Carolina corporation with a business address of P.O. Box 8908, Greensboro, North Carolina 27491.

Also enclosed is a check from our firm in the amount of \$40.00 in full payment of the filing fee for this recordal. The Commissioner is hereby authorized to charge any deficiency in the payment of the required fee or credit any overpayment to Deposit Account No. 50-0517.

Please send us evidence of the recording of the conveyance document at your earliest convenience. To the best of my knowledge and belief, the information contained in the cover sheet is true and correct. If you should have any questions with regard to the enclosed conveyance document, please feel free to contact the undersigned at the address or telephone number listed above. Please direct all correspondence concerning this request to the undersigned. Thank you in advance for your prompt attention to this matter.

Very truly yours,

WOMBLE CARLYLE SANDRIDGE & RICE
A Professional Limited Liability Company



Mandy Steven
Paralegal to Steven D. Kerr

Enclosures

cc: Endura Products, Inc.
Steven D. Kerr, Esq.