

07-07-2000



RE

EET

101397633

6-13-00

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New
 Resubmission (Non-Recordation)
Document ID # _____
 Correction of PTO Error
Reel # _____ Frame # _____
 Corrective Document
Reel # _____ Frame # _____

Conveyance Type

Assignment License
 Security Agreement
 Merger
 Change of Name
Effective Date
Month Day Year
11/23/99
 Other _____

Conveying Party

____ Mark if additional names of conveying parties attached

Name Southex Exhibitions, Inc.
Formerly _____

Execution Date
Month Day Year
11/23/99

Individual General Partnership Limited Partnership Corporation
 Association Other
 Citizenship/State of Incorporation/Organization Delaware

75500652

Receiving Party

____ Mark if additional names of receiving parties attached

Name dmg world media inc.
DBA/AKA/TA _____
Composed of _____
Address (line 1) One Concorde Gate
Address (line 2) Suite 800
Address (line 3) North York, Ontario, Canada M3C 3N6

Individual General Partnership Limited Partnership Association
 Corporation
 Other _____
 Citizenship/State of Incorporation/Organization Delaware

____ If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached

FOR OFFICE USE ONLY

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 200231

TRADEMARK
REEL: 002097 FRAME: 0412

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name Maura B. Leeds, Esq.

Address (line 1) Morgan Lewis & Bockius LLP, Attn: TMSU

Address (line 2) 1800 M Street N.W.

Address (line 3) Washington, D.C. 20036-5869

Address (line 4) _____

Correspondent Name and Address

Area Code and Telephone Number (212) 309-7015

Name Maura B. Leeds, Esq.

Address (line 1) MORGAN, LEWIS & BOCKIUS LLP, Attn: TMSU

Address (line 2) 1800 M Street, N.W.

Address (line 3) Washington, D.C. 20036-5869

Pages Enter the total number of pages of the attached conveyance document including any attachments.

3

Trademark Application Number(s) or Registration Number(s)

Trademark Application Number(s)

75500652

Registration Number(s)

1158469
2026838

1283888
2323184

1726105
2318061

Number of Properties Enter the total number of properties involved.

7

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

\$ 190.00

Method of Payment: Enclosed

Deposit Account _____

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: 13-4520

Authorization to charge additional fees: Yes No _____

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Maura B. Leeds

Name of Person Signing

Maura B Leeds

Signature

June 12, 2000

Date Signed

101 Park Avenue
New York, NY 10178-0060
212-309-6000
Fax: 212-309-6273

Maura B. Leeds
212-309-7015
mbleeds@mlb.com



Morgan, Lewis
& Bockius LLP
C O U N S E L O R S A T L A W

June 13, 2000

VIA HAND DELIVERY

Assistant Commissioner for Trademarks
Box Assignments
2900 Crystal Drive
Arlington, Virginia 22202-3513
Attention: Assignment Branch

Re: Recordation of Change of Name Document
 Our Ref.: 66001-2000

Dear Sir or Madam:

We enclose for recording at the Assignment Branch a certified copy of the Amended Certificate of Incorporation evidencing the change of name of Southex Exhibitions, Inc. to dmg world media inc. This change of name document is being filed to update record title to the six (6) registrations and one (1) application set forth on the Recordation Form Cover Sheet.

The details of this recording are set out on the enclosed Recordation Form Cover Sheet in compliance with Patent and Trademark Office rules. We also enclose a check in the amount of \$190 to cover the filing fee for this request. Any additional fees should be charged to the deposit account of Morgan, Lewis & Bockius LLP, Account No. 13-4520.

Please call me if you have any questions. Thank you for your assistance.

Sincerely,

Maura B. Leeds

Enclosures

cc: Mary G. Manocchio (w/o encls.)
 Jessica N. Cohen (w/o encls.)

07/07/2000 ABCOTT 00000002 7550632

01 FC:481 40.00 DP
02 FC:482 150.00 DP

1-NY/1125090.1

Philadelphia Washington New York Los Angeles Miami Harrisburg Pittsburgh Princeton
London Brussels Frankfurt Tokyo

TRADEMARK
REEL: 002097 FRAME: 0414

Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SOUTHEX EXHIBITIONS INC.", CHANGING ITS NAME FROM "SOUTHEX EXHIBITIONS INC." TO "DMG WORLD MEDIA INC.", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF NOVEMBER, A.D. 1999, AT 4:30 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



Edward J. Freel

Edward J. Freel, Secretary of State

2660959 8100

991503539

0102217

AUTHENTICATION:

11-24-99

DATE: TRADEMARK

REEL: 002097 FRAME: 0415

**CERTIFICATE OF AMENDMENT TO
CERTIFICATE OF INCORPORATION
OF
SOUTHEX EXHIBITIONS INC.**

Pursuant to Section 242 of the Delaware
General Corporation Law

Southex Exhibitions Inc., a Delaware corporation (the "Corporation"), hereby
certifies as follows:

FIRST: The Certificate of Incorporation of the Corporation was filed in the
Office of the Secretary of State of the State of Delaware on September 9, 1996 and a certified
copy was recorded in the Office for the Recording of Deeds in and for the County of New Castle,
Delaware.


SECOND: The Certificate of Incorporation is amended to change the name of
the Corporation by striking paragraph **FIRST** of the Certificate of Incorporation in its entirety and
inserting the following new paragraph **FIRST** as follows:

"**FIRST:** The name of the corporation (hereinafter called the
"Corporation") is dmg world media inc."

THIRD: This Amendment to the Certificate of Incorporation was duly
adopted by the unanimous written vote of the Board of Directors and by the unanimous written
vote of the holders of all outstanding stock of the Corporation entitled to vote in accordance with
Sections 141(f), 228 and 242 of the Delaware General Corporation Law.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of
Amendment of its Certificate of Incorporation to be executed by its President this 23 day of
November, 1999.

SOUTHEX EXHIBITIONS INC.

By: 
Kent Allen
President

1702/10/01