

ASSIGNMENT BRANCH
Hon. Commissioner of Patents and Trade
Washington, DC 20231

07-10-2000



101399062

Sir: Please record the attached original assignment, having the following particulars:

Attorney Docket: 1258-003T

Registration No.: 1,968,681

Granted: April 16, 1996

Title: HERMAN GEIST (and design)

Assignor(s): Jeffrey Sherman; Robert Geist

Assignee(s): HGA Holding Corp.
(A New York corporation)

Address of assignee(s): 51 Saranac Street
Dobbs Ferry, NY 10522

Nature of enclosed document: Trademark assignment

Total number of applications/registrations involved: 1

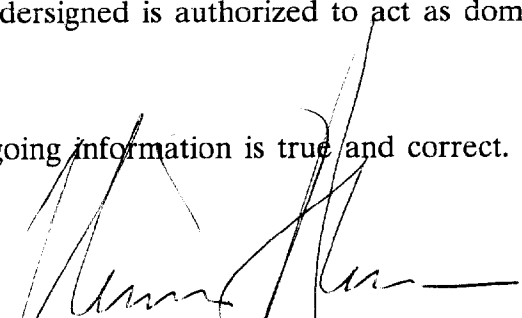
Amount of fee enclosed: \$40.00
(Please charge any deficiency to deposit account No. 19-0748)

Date of execution of enclosure: May 30, 200; May 24, 200

All correspondence, including *the recorded document should be sent to the address at the bottom*.
In the case of an assignee outside the U.S. the undersigned is authorized to act as domestic
representative yes no

To the best of my knowledge and belief, the foregoing information is true and correct.

Date: June 8, 2000



Michael A. Cornman
Reg. No.: 20,672

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Total number of pages including cover sheet, attachments, and document 1

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Attorney Docket 1258-003T/MAC


A S S I G N M E N T

WHEREAS, JEFFREY SHERMAN and ROBERT GEIST, individuals having a mailing address at 51 Saranac Street, Dobbs Ferry, NY 10522, have adopted, used, and are using the trademark HERMAN GEIST in commerce for women's apparel and are the owners of U.S. Registration No. 1,968,681 for the trademark HERMAN GEIST by way of an assignment recorded in the U.S. Patent and Trademark Office on November 15, 1995, reel 1410, frame 0886;

WHEREAS, HGA Holding Corp., a corporation organized and formally existing under the laws of the State of New York, located at 51 Saranac Street, Dobbs Ferry, NY 10522, wishes to acquire said HERMAN GEIST trademark and the U.S. Registration No. 1,968,681;

NOW, THEREFORE, for Ten (\$10.00) Dollars and other good and valuable consideration, receipt of which is hereby acknowledged, JEFFREY SHERMAN and ROBERT GEIST hereby sell, assign and transfer all rights, title and interest in and to the U.S. Registration No. 1,968,681 and the trademark HERMAN GEIST together with the good will of the business symbolized thereby.

Dated: May 20 2000

JEFFREY SHERMANDated: May 24 2000

ROBERT GEIST

TOTAL P.03