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Patent and Trademark Office

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Го	The Honorab	e Commissioner	of 1 arents and	u ragei	+2400 marks: P	3U lease record the	e attached	original	document	or copy	thereof
		****							accumicate.	or cop,	aici coi.

TO THE HOROTable Commissioner of Latents and Trademarks:	rlease record the attached original document or copy thereof.					
1. Name of conveying party(ies):	2. Name and address of receiving party(ies)					
HARRIET CARTER GIFTS, INC.	Name: H.C.T.V., Inc.					
•	Internal Address: 10					
☐ Individual(s) ☐ Association						
☐ General Partnership ☐ Corporation-State ☐ Other	Street Address: 425 Stump Road					
Additional names(s) of conveying party(ies) attached? Yes No	City: Montgomeryville State: PA Zip: 18936					
	□Individual(s) citizenship					
3. Nature of conveyance:	□Association □General Partnership					
o. Marare of conveyance.	I imited Portnership					
Assignment	□Limited Partnership					
☐ Security Agreement ☐ Change of Name	⊠Corporation-State					
□ Other	□Other					
	If assignee is not domiciled in the United States, a domestic representative designation is attached ☐ Yes ☐No					
Execution Date:	(Designations must be a separate document from assignment)					
	Additional name(s) & address(es) attached? ☐ Yes ☐No					
4. Application number(s) or registration number(s):						
A) Trademark Application No.(s)	B) Trademark Registration No.(s)					
75/794,906						
Additional numbers att	tached? 🗆 Yes 🗆 No					
Name and address of party to whom correspondence concerning documents should be mailed:	6. Total number of applications and registrations involved					
CAESAR, RIVISE, BERNSTEIN, COHEN & POKOTILOW, LTD.	7. Total fee (37 CFR 3.41)\$ 40.00					
COLLINAT OROTHOW, ETD.						
Attn: Martin L. Faigus, Esq.	03-0075 (duplicate attached)					
19th Floor - 7 Penn Center						
1635 Market Street; Phila, PA 19103-2212 08/04/2000 DMGUYEN 00000133 030075 /5/9490b DO NOT USE	THIS SPACE					
DO NOT COL	A ALAD OL AND					
01 FC:481 8. To the best of my knowledge and belief, the foregoing informating original document.	tion is true and correct and any attached copy is a true copy of the					
11. 1						
Martin L. Faigus	July 7, 2000					
Name of Person Signing Si	ignature Date					

Total number of pages including cover sheet, attachments and document:

TRADEMARK ASSIGNMENT

WHEREAS, **Harriet Carter Gifts, Inc.**, a Pennsylvania corporation located at 425 Stump Road, Montgomeryville, PA 18936 ("ASSIGNOR") has adopted, used and is using the trademark LIP SECRET, as shown in Exhibit A, for cosmetics and cleaning preparations in Class 3 in the United States (the "Mark"), and is the owner of United States Application Serial Number 75/794,906, filed on September 9, 1999; and

WHEREAS, **H.C.T.V.**, **Inc.**, a Pennsylvania corporation located at 425 Stump Road, Montgomeryville, PA 18936, ("ASSIGNEE") is desirous of acquiring said Mark, Application, and common law rights in the Mark and any other rights pertaining to the Mark, along with the goodwill of the business symbolized by the Mark (the "Goodwill");

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mrk n the United States, along with the goodwill associated therewith, and the application.

	F, Assignor has caused this Assignment to be executed in
full accordance with the laws of the Com	monwealth of Pennsylvania this 5, day of 10,
, 2000.	HARRIET CARTER GIFTS, INC. By WILLIAM M. GARBOSE
ATTEST:	

(Corporate Seal)

TRADEMARK
REEL: 002115 FRAME: 0121

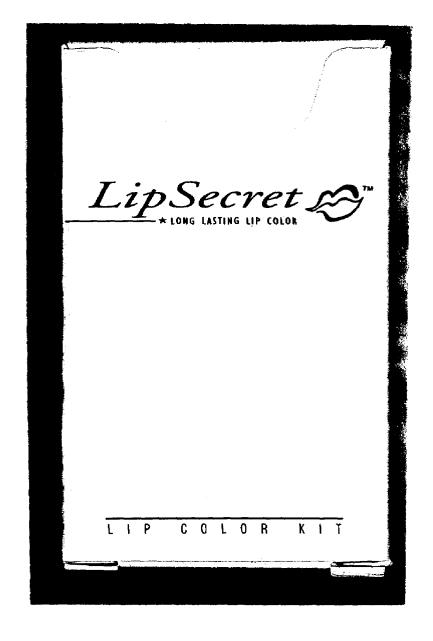


EXHIBIT "A"

TRADEMARK
RECORDED: 07/10/2000 REEL: 002115 FRAME: 0122