

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

**TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).**

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year  
\_\_\_\_\_
- Merger
- Change of Name
- Other \_\_\_\_\_

#### Conveying Party

Mark if additional names of conveying parties attached

Name Hilton Hotels Corporation

Execution Date  
Month Day Year  
07 31 2000

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Delaware

#### Receiving Party

Mark if additional names of receiving parties attached

Name Hilton Hospitality, Inc.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 9336 Civic Center Drive

Address (line 2) \_\_\_\_\_

Address (line 3) Beverly Hills

California

90210

- Individual  General Partnership  Limited Partnership
- Corporation  Association

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Nevada

#### FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**TRADEMARK**

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REEL: 002115 FRAME: 0553

FORM PTO-1618B  
Expires 06/30/99  
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U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties**

Enter the total number of properties involved. #

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

**Deposit Account**

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Barbara L. Arnold  
Name of Person Signing

Barbara L. Arnold  
Signature

September 15, 2000  
Date Signed

### ASSIGNMENT OF TRADEMARKS

WHEREAS, HILTON HOTELS CORPORATION, a corporation duly organized and existing under the laws of the state of Delaware, currently having a principal place of business at 9336 Civic Center Drive, Beverly Hills, CA 90210, is the owner of the Trademark Registration as set out below and has acquired goodwill associated with and symbolized by said mark; and

WHEREAS, HILTON HOTELS CORPORATION is the owner of the registration of said mark in the United States Patent and Trademark Office, whose registration number and registration date are set out below:

<i>Description of Mark</i>	<i>Registration Number</i>	<i>Registration Date</i>
Garden Inn	1497275	07.19.1988

WHEREAS, HILTON HOSPITALITY, INC., a corporation duly organized and existing under and by virtue of the laws of the State of Nevada, having a principal place of business at 9336 Civic Center Drive, Beverly Hills, California 90210, is desirous of acquiring all of the right, title and interest in and to said mark and the registration thereof;


NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, HILTON HOTELS CORPORATION does hereby transfer and assign to HILTON HOSPITALITY, INC., a Nevada corporation, all of its right, title and interest in and to the said mark, together with the

goodwill of the business symbolized by the mark, and all causes of action for the infringement of such mark, and the registration hereinabove listed.

Dated: July 31, 2000

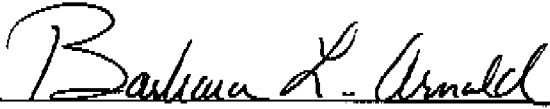
Assignor:

HILTON HOTELS CORPORATION

By:   
J. David Greydanus  
Senior Vice President

Assignee:

HILTON HOSPITALITY, INC.

By:   
Barbara L. Arnold  
Assistant Vice President

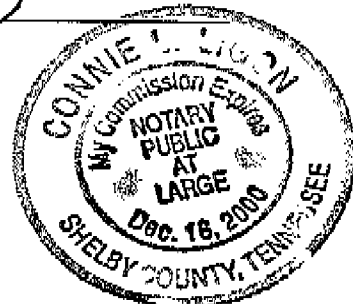
STATE OF TENNESSEE )  
 ) ss:  
COUNTY OF SHELBY )

Personally appeared before me the above-named J. David Greydanus known or proved to me to be the same person who executed the foregoing instrument and to be the Senior Vice President of HITLON HOTELS CORPORATION and acknowledged to me that he executed the same as his free act and deed and the free act and deed of said corporation.

Subscribed and sworn to before me this July 31, 2000.

  
Notary Public

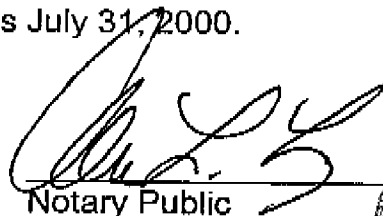
My Commission Expires: 12-16-2000



STATE OF TENNESSEE )  
 ) ss:  
COUNTY OF SHELBY )

Personally appeared before me the above-named Barbara L. Arnold, known or proved to me to be the same person who executed the foregoing instrument and to be a Assistant Vice President of HILTON HOSPITALITY, INC. and acknowledged to me that she executed the same as her free act and deed and the free act and deed of said corporation.

Subscribed and sworn to before me this July 31, 2000.

  
Notary Public

My Commission Expires: 12-16-2000

